

**School Nominations Direct Admission Scheme (SNDAS)**  
**Programme and Admission Requirements of Designated Programmes**  
**in the 2022/23 Academic Year**

**I. Programme information**

(a)	University	The Hong Kong Polytechnic University
(b)	Programme	BBA (Hons) Scheme in Management and Marketing
(c)	JUPAS programme code	JS3080
(d)	Programme duration	4 years

**II. Programme admission requirements**

Admission requirements		
(a)	Top 10% of school ranking in 3 STEM subjects (Mathematics / M1 / M2 / Physics / Biology / Chemistry)	Mandatory
(b)	Achievement with award in one STEM related competition / activity in regional, international, and national level	

**III. Application requirements**

Application requirements		
<b>(a) JUPAS application</b>		
(i)	Band A choice in nominee's JUPAS application	Mandatory
(ii)	Submission of Other Experiences and Achievements in Competition / Activities (OEA)	
(iii)	Submission of Student Learning Profile (SLP)	Preferred

**IV. Assessment of application**

Assessment		
(a)	Interview	Mandatory

## V. Enquiry and nomination submission channel

- (a) Enquiries from schools / students on the programme can be addressed to:

Name: Dr Simon Chan / Dr Jackie Tam

Post title: Programme Leader, BBA (Hons) in Management / BBA (Hons) in Marketing

Telephone: 3400 3643 / 2766 7951

Email: simon.ch.chan@polyu.edu.hk / jackie.tam@polyu.edu.hk

- (b) Nominations from school principals should be submitted via:

Online system (URL for submission of nominations will be provided to secondary schools concerned by email. For enquiry, please contact PolyU at [sndas@polyu.edu.hk](mailto:sndas@polyu.edu.hk))