

Education Bureau Circular Memorandum No. 62/2023

From : Secretary for Education
To : Heads of Primary and Secondary Schools
Ref. : EDB(EID/ITE)/IT/PRO/189
Date : 14 April 2023

World Intellectual Property Day 2023

Summary

The purpose of this circular memorandum is to inform heads of primary and secondary schools of **World Intellectual Property Day 2023**. All students and teachers are invited to join the “Let’s Protect Intellectual Property” exhibition and promotion truck.

Details

2. With the aim of increasing general understanding of intellectual property (IP), member states of World Intellectual Property Organization (WIPO) designated 26 April as World IP Day and organise a series of activities for the public to learn about the role IP plays in facilitating innovation and creativity. The Intellectual Property Department (IPD) of the Government of the HKSAR will produce an exhibition and promotion truck to echo World IP Day 2023.

3. The Education Bureau has been involving parents, stakeholders and the community in promoting respect for IP rights. To continue to raise students’ and teachers’ awareness of protection of IP rights, schools are encouraged to visit the exhibition and promotion truck produced by the IPD. For details, please refer to the appendix.

Enquiry

4. For enquiries, please contact the IPD by email (marketing@ipd.gov.hk) or by phone (Mr Alan WONG at 2961 6907).

P W YAN
for Secretary for Education

c.c. Heads of Sections – for information

1. World Intellectual Property Day

In 2000, member states of World Intellectual Property Organization (WIPO) designated **26 April**, on which the WIPO Convention came into force in 1970, as **World Intellectual Property Day** with the aim of increasing general understanding of intellectual property (IP). Since then, World IP Day has offered a unique opportunity each year to join with others around the globe to consider how IP drives technological innovation and improves our world.

2. World IP Day 2023

Under this year's theme, "**Women and IP: Accelerating innovation and creativity**", the World IP Day 2023 campaign takes a closer look to how women in all regions are shaping the world through their imagination, ingenuity and hard work. For details of World IP Day 2023, please visit WIPO's webpage (www.wipo.int/ip-outreach/en/ipday).

To echo World IP Day 2023, the **Intellectual Property Department (IPD)** will organise the following activities in April 2023 to promote the concept of and respect for IP rights:

- **"Let's Protect Intellectual Property" Exhibition**

The exhibition will be held at the Central Market from 24 April to 2 May 2023. There will be information display boards, photo areas and virtual reality games experience to enhance public understanding of intellectual property through fun-filled interactive activities.

- **"Let's Protect Intellectual Property" Promotion Truck**

The promotion truck will travel across Hong Kong from 16 to 29 April 2023 to promote intellectual property protection among the general public. Apart from illustrations on the truck body introducing types of intellectual property, there are also multimedia games and related information displayed inside the vehicle for the public to learn more about intellectual property.

For details of the activities organised by the IPD this year and in previous years, please visit the IPD's webpage for World IP Day at https://www.ipd.gov.hk/en/promotional-activities/promotion-education/index_id_6.html?cat=1.

3. Enquiry

For enquiries, please contact the Intellectual Property Department by email (marketing@ipd.gov.hk) or by phone (Mr Alan WONG at 2961 6907).