Education Bureau Circular Memorandum No. 158/2025

From	: Secretary for Education	To:	Heads of Primary and Secondary Schools
Ref.	: 1044-2045-8075-9055-00001		
Date	: 1 September 2025		

Healthy e-Generation Network
"Connect with the e-Generation" Campaign 2025/26

Summary

The purpose of this circular memorandum is to inform heads of primary and secondary schools of the **Healthy e-Generation Network – "Connect with the e-Generation" Campaign.**

Details

2. The EDB has commissioned Tung Wah Group of Hospitals (TWGHs) to provide support services and activities on promoting e-safety to teachers, students and parents of primary and secondary schools in Hong Kong. TWGHs will provide one-stop telephone / online and on-site support and counselling services to facilitate the tackling of problems arising from students' use of the Internet, such as Internet addiction, cyber-bullying and Internet traps. Student and parent activities will also be conducted to promote e-safety. For details, please refer to **Annex 1** and the relevant website (https://icapt.tungwahcsd.org/articles/connect_with_the_egeneration).

3. Relevant posters and materials will be distributed to schools. Schools are advised to display the posters at prominent places of the school premises for promoting the Campaign. To request more relevant materials, please return the completed form (Annex 2) to TWGHs by fax (2877 9559) or apply online at: https://www.surveycake.com/s/w8xn6.

Enquiry

4. For enquiries, please contact Ms Hung Wing Yun of the TWGHs at 2827 1408.

P W YAN
for Secretary for Education

c.c. Heads of Sections – for information

Dear Principal,

c.c. Guidance and Counselling Master/Mistress, IT Subject Panel,

Teacher-In-Charge of Parent-Teacher Association and School Social Worker

Healthy e-Generation Network
"Connect with the e-Generation" Campaign 2025/26

The EDB has commissioned Tung Wah Group of Hospitals (TWGHs) to promote the Health e-Generation Network "Connect with the e-Generation" Campaign for the this school year. This Campaign provides support services and activities for all primary and secondary school students, parents, and teachers in Hong Kong to promote e-safety. TWGHs will provide one-stop telephone hotline/instant messaging and on-site support and consultation services to tackle with crises arising from students' Internet use, such as Internet addiction, cyberbullying, online traps, etc. We will also promote online safety messages through student and parent activities.

Service details:

A. One-stop telephone hotline and instant messaging consultation service

Services:	• Registered social workers will answer phone calls or respond to WhatsApp/WeChat messages, providing appropriate consultation and counselling services to help callers. • Identify callers in need of further support and refer them to appropriate organisations.
Target Audience:	Primary and secondary school students, parents and teachers
Telephone WhatsApp/WeChat:	5721 4040
Service hours:	Mondays to Saturdays 9:30 am to 9:30 pm (except public holidays)

B. On-site support services, exhibition board borrowing and promotion materials collection (Please see Annex 2 for the application forms.)

(1) Information literacy information stall

Services:	Set up mobile information stall on campus to provide the following services and activities: • Registered social work consultation services • Educational information displays on the healthy use of electronic screen devices and prevention of online crises • Interactive mini games to enhance students' awareness of healthy Internet use.
Target Audience:	Primary and secondary school students, parents and teachers
Time:	The actual time is subject to coordination with schools (Can be conducted during lunch break, assembly, Moral Education lesson, parent day, etc.)
Remarks:	Schools are responsible for providing venue setup and basic equipment (e.g. tables and chairs) for the information stall.

Themes of information stall	
(A) Know more about Internet Addiction	Raising students' awareness of Internet addiction, promoting healthy Internet use, and establishing a healthy lifestyle.
(B) Say no to Cyberbullying	Increasing students' understanding of cyberbullying, preventing cyberbullying behaviors, and fostering a caring and harmonious online social culture.
(C) Online social interactions	Enhancing students' awareness on online social activities and related risks and developing coping skills.

(2) Information literacy seminar (face-to-face or online mode)

Services:	Provision of on-site information literacy seminars • Students seminar: Enhance students' awareness of healthy Internet use, understanding of the potential impacts of the Internet and cope with online crises, empowering them to be smart and responsible users on electronic screen devices and Internet. • Parents seminar: Enhance parents' understanding towards their children's online activities and improve related parenting skills.		
Target Audience:	Primary and secondary school students and parents		
Time:	Around 1 hour (The actual time should be subject to coordination with schools)		
Remarks:	1. Schools are responsible to provide venue setup and basic equipment (computers and audio equipment) for face-to-face seminar. 2. Schools are responsible to provide login link for webinar. 3. Content of the seminar will be adjusted according to the students' level.		
Topics and content of the seminars			
Students seminar	(A) Say No to Cyberbullying	• To understand the forms, roles, and impacts of cyberbullying • To understand the principles and methods for tackling cyberbullying	
	(B) Online social interaction crisis	• To understand the risks and forms of online social interaction • To understand the principles and methods for tackling online social interaction	
	(C) Smart use of Artificial Intelligence (AI)	• To enhance the ability to identify the authenticity of online information • To understand some methods and techniques for making good use of AI	
Parents seminar	(D) Connecting with e-Generation	• To understand youth's Internet culture • To understand parenting skills for fostering healthy Internet use in children	
	(E) Understanding children through online crisis	• To understand common risks in youth's online activities • To enhance the understanding of children's developmental needs and related coping techniques	

(3) Exhibition board borrowing and promotion materials collection

Services:	• To provide rental service on theme based exhibition board on topics related to healthy Internet use. Schools can borrow the board up to 12 working days. • Schools can apply for promotional materials of this activity for publicity purpose.

Topics of exhibition board for borrowing:

- Know more about Internet Addiction
- Say no to Cyberbullying
- Online social interactions
- "Healthy e-Generation Network" Promotion information

Schools should arrange their own staff to collect and return the exhibition boards.

Promotion materials for collection: (Please see Annex 5)

- Promotion Poster in Chinese (A3), Promotion in English (A3)
- Promotion card in Chinese, Promotion card in English

We will arrange delivery within 10 working days after the application form is received. Postage is free.

Application for the above service:

- Online application: access https://www.surveycake.com/s/w8xn6 or by scanning QR code shown in Annex 2; and
- Fill in the "On-site Support Services Application Form" in Annex 2 and then fax to 2877 9559.

After receiving the application form, we will contact the school within 7 working days and send an email confirming the services and activities.

C. Case referral service and parent mutual support groups

Services:	• Accept referrals of students with problems arising from their Internet use and provide them with in-depth counselling services to reduce the distress caused to them or their families. • Can provide "Parent Mutual Support Groups" to parents who facing parenting challenges and pressures, aiming to enhance their skills and confidence in managing the problems raised by their children's Internet use.
Target Audience:	Primary and secondary school students and parents
Application form: (Please see Annexes 3 & 4)	• Case Referral Form (Annex 3) : To be filled in by the school (with the consent of the student's parents) • Counselling Service Application Form (Annex 4) : To be filled out by parents/students
Remarks:	We will reply the referrer within 4 weeks. Besides, students and parents can apply through telephone hotline or instant messaging consultation services.

For any enquiries, please feel free to contact Project Coordinator Ms. Hung Wing Yun at 2827 1408.

Best Regards,
Ms SHAU Fung-Kwan, Janice
Centre-in-charge of Integrated Centre for Addiction Prevention and Treatment (ICAPT)
Tung Wah Group of Hospitals

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Notes:

1. Please read the service details (Annex 1) carefully before applying.
2. Service confirmation is subject to the confirmation email issued by this project.
3. Once the service arrangements are confirmed, schools should contact our staff at least 14 working days before the scheduled service date if any change on the arrangement (e.g. date, time, content, etc.) is needed. We will make every effort to coordinate with schools.
4. If the services or activities cannot be conducted as scheduled due to inclement weather or school suspension announced by the Education Bureau, schools may request for rescheduling.
5. Schools must arrange a suitable venue and equipment (e.g. tables, chairs, computers, projectors, screens, audio systems, etc.) and reserve sufficient time for use of the venue (from 30 minutes before the service starts to 30 minutes after it ends).
6. If webinar mode is selected (the mode of seminar cannot be changed after confirmation), schools must provide the login link, and ensure that it can accommodate all participants. Please provide the login link to our staff at least 2 days before the service date.
7. Please send the completed application form to 2877 9559 by fax.
8. School can also submit the application through online system (https://www.surveycake.com/s/w8xn6).

On-site Support Services Application Form

Name of School：	
Address of School：	
Name of contact person：	Position :
Contact number of School：	E-mail address
☐ Have read and understood the notes for on-site support services.	

☐ **Application for on-site support services (If the school wishes to apply for two services, please fill in both Service 1 and Service 2.)**

Service 1 (Please choose one)	**Service 2 (Please choose one)**
(1) Information literacy information stall ○ A. Know more about Internet Addiction ○ B. Say no to Cyberbullying ○ C. Online social interactions	(1) Information literacy information stall ○ A. Know more about Internet Addiction ○ B. Say no to Cyberbullying ○ C. Online social interactions
(2) Information literacy seminar ○ A. Student's seminar: Say No to Cyberbullying ○ B. Student's seminar: Online social interaction crisis ○ C. Student's seminar: Smart use of Artificial Intelligence (AI) ○ D. Parent's seminar: Connecting with e-Generation ○ E. Parent's seminar: Understanding children through online crisis	(2) Information literacy seminar ○ A. Student's seminar: Say No to Cyberbullying ○ B. Student's seminar: Online social interaction crisis ○ C. Student's seminar: Smart use of Artificial Intelligence (AI) ○ D. Parent's seminar: Connecting with e-Generation ○ E. Parent's seminar: Understanding children through online crisis

Date of service：	Date of service：
Time of service (Start time and end time)：	Time of service (Start time and end time)：
Target participants：	Target participants：
Estimated number of participants：	Estimated number of participants：
Forms of service (Only applicable to seminars): Face-to-face / Online	Forms of service (Only applicable to seminars): Face-to-face / Online

☐ **Application for borrowing exhibition board and collecting promotion materials**		
Borrowing exhibition board (Pull-up banner) (each borrowing period lasting 12 working days) Topics: ☐ Know more about Internet Addiction ☐ Say no to Cyberbullying ☐ Online social interactions ☐ "Healthy e-Generation Network" Promotion information	Date of collection:	Date of return:
• Schools should arrange their own staff to collect and return the educational exhibition boards. • Our staff will contact your school to confirm the collection and return dates within 7 working days after the application form is received. • To avoid affecting other applicants, please return the boards on time. Address of collection and return: TWGHs Integrated Centre for Addiction Prevention and Treatment (Room B, 10/F, Ming Tak Centre, 135-137 Tung Chau Street, Tai Kok Tsui, Kowloon)		
Collecting promotion materials ☐ "Healthy e-Generation Network" Poster (Chinese) (A3) Quantity：____ (Limit: 10) ☐ "Healthy e-Generation Network" Poster (English) (A3) Quantity：____ (Limit: 10) ☐ "Healthy e-Generation Network" Promotional card (Chinese) Quantity：____ (Limit: 50) ☐ "Healthy e-Generation Network" Promotional card (English) Quantity：____ (Limit: 50) We will arrange delivery within 10 working days after the application form is received. Postage is free.		

After we receive the application form, we will contact the school within 7 working days and send an email to confirm the service and activity content. For any enquiries, please feel free to contact Project Coordinator Ms. Hung Wing Yun at 2827 1408.

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<u>Case Referral Form</u>
(For School Use)

To ： TWGHs ICAPT
Room B, 10/F, Ming Tak Centre,
135-137 Tung Chau Street, Tai Kok Tsui, Kowloon
Tel no： 2827 1408   Fax no：2877 9559

(1) Client's information

Name： _____ (Chinese) _____ (English)

Sex： _____ Class in his/her school： _____

(2) Client's consent： ☐ Consent has been obtained from the client and their parent/guardian

(3) School's information

Name of school： _____

Referrer's name： _____ Position： _____

Tel no： _____ Fax no： _____

(4) Whether the client experienced distress due to following situations (Multiple options are possible)

☐ Internet addiction ☐ Cyberbullying ☐ Online social interaction crisis ☐ Online traps

☐ Online spending   ☐ Other:_____

(5) Client's background information and services required

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Date： _____ Referrer's /Countersign officer's signature： _____

The personal information collected in this form serves only for the purpose of providing services by TWGHs. The information will be handled in accordance with Personal Data (Privacy) Ordinance.

東華三院
Tung Wah Group of Hospitals

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Counselling Service Application Form
(For Student or Parent Use)

To： TWGHs ICAPT
Room B, 10/F, Ming Tak Centre,
135-137 Tung Chau Street, Tai Kok Tsui, Kowloon
Tel no： 2827 1408   Fax no：2877 9559

(1) Applicant's information

Name： _____ (Chinese) _____ (English)

Sex： _____ Applicant's identity：☐ Student   ☐ Parent   Contact Number： _____

Name of School of the student： _____ Class： _____

(2) Applicant's concerns (Multiple options are possible)：

☐ Internet Addiction ☐ Cyberbullying ☐ Online social interaction crisis

☐ Online traps ☐ Online spending

Issue related to internet use: ☐ Family relationship ☐ Parenting skills ☐ Interpersonal relationship

☐ Emotion and stress ☐ Other: _____

☐ I agree TWGHs' staff to contact me for providing counselling service.

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Date of Application: _____   Applicant's signature: _____