

**Education Bureau Circular Memorandum No. 171/2025**

From : Secretary for Education

To : Heads of Primary and Secondary Schools

Ref. : 1044-2045-8075-9055-00001

Date : 23 September 2025

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**“School Web Care Campaign” Seminar Series**

**Summary**

The purpose of this circular memorandum is to inform heads of primary and secondary schools of the **“School Web Care Campaign” Seminar Series** in the 2025/26 school year and invite participation of schools.

**Details**

2. The Campaign is organised by the Internet Professional Association (iProA) and fully supported by the Education Bureau. It aims to promote digital inclusion via various seminars so that parents and students understand the importance of e-safety and enjoy the use of Internet.
3. Schools are invited to submit application to iProA. Expert speakers will deliver talks on issues such as Information Literacy, Self-protection in Social Media, the fields of Science and Technology Security and Cyber Security covered under the National Security, Trend of AI, etc. For details, please refer to the appendices.

**Enquiry**

4. For enquiries, please contact Ms. Boey NG of iProA at 2778 0040.

P W YAN  
for Secretary for Education

c.c. Heads of Sections – for information



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Dear Principal and Teachers,

## **School Web Care Campaign**

"School Web Care Campaign" is organised by the Internet Professional Association (iProA) and will be held from October 2025 to July 2026. The campaign aims to promote digital inclusion via various activities in which both parents and students who can surf online safely, and to enjoy improved communications among family members via the Internet.

iProA will invite speakers to share on topics including Information Literacy, Local Social Media Culture, Self-protection in Social Media, Computer Games and Learning, Science and Technology Security and Cyber Security under the National Security, Trend of AI (details of the seminars can be referred to Appendix 2). Participating schools are responsible for providing venues, facilities and arrangements for enrollment. The minimum number of participants in each seminar is 100 and the seminars are also available in online mode for schools to opt for. Schools are welcome to register on group basis.

We look forward to your support to the School Web Care Campaign. Please encourage your students to join the seminar.

For more information, please feel free to contact Ms. Boey NG of iProA at 2778 0040.

Yours sincerely,

Mr. Hendrick Sin  
President  
Internet Professional Association

## 學界親親上網大行動 - 講座主題一覽表 List of School Web Care Campaign



請填妥以下回條，然後透過電郵或傳真，傳回互聯網專業協會秘書處。

Please complete and return form to iProA Secretariat via email or fax.

學校名稱 (Name of School) :

地址 (Address) :

聯絡人,電話及電郵 (Contact Person, Phone and Email) :

主題	進行場地 / 網上進行 (主辦單位或跟據實際情況，有權更改進行形式)	預計舉辦日期及時間	預計參加人數及對象
Topic	Venue / Online (The organiser reserves the right to change the format according to actual circumstances.)	Proposed Seminar Date & Time	Estimate Number of Participants
例/ 社交媒體年代 保護自己 Protect Yourself in the Social Media Era	學校禮堂 / Zoom	日期Date: 15/9/2024 時間Time: 13:00 - 14:00	150 (P.1 - P.3)
1 社交媒體年代 保護自己 Protect Yourself in the Social Media Era		日期Date : 時間Time :	
2 可以不(打機)嗎? 電腦與網上遊戲學習勢不可擋 Learning via Computer and Online Games		日期Date : 時間Time :	
3 大數據思維及能力 Cultivate Big Data Thinking and Capabilities		日期Date : 時間Time :	
4 國家安全下的科技安全與網絡安全 Science and Technology Security and Cyber Security under the National Security		日期Date : 時間Time :	
5 中國創新科技的發展 Innovation Technology development of China		日期Date : 時間Time :	
6 分辨網上資訊真確性及互聯網操守 Authenticity of Internet Information and Internet Conduct		日期Date : 時間Time :	
7 智慧城市與智慧生活 Smart City and Smart Lives		日期Date : 時間Time :	
8 人工智慧大趨勢 Trend of AI		日期Date : 時間Time :	

● 由於名額有限每間學校只可選一項主題。

Due to the limited number of the talks, each school can only choose **ONE** topic.