

## **Education Bureau Circular Memorandum No. 139/2020**

From : Secretary for Education  
To: Heads of Primary and Secondary  
Ref. : EDB(EID/ITE)/IT/PRO/189  
Schools  
Date : 9 September 2020

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### **Healthy Use of the Internet “Together for a Better Internet” Campaign**

#### **Summary**

The purpose of this circular memorandum is to inform heads of primary and secondary schools of the **Healthy Use of the Internet: “Together for a Better Internet” Campaign**.

#### **Details**

2. The EDB has commissioned the Hong Kong Family Welfare Society (HKFWS) to provide support services on promoting e-safety to teachers, students and parents of all primary and secondary schools in Hong Kong. Aligning with the theme of “Safer Internet Day” this year, the HKFWS will launch a series of student activities and supportive services, including one-stop telephone / online support and counselling services, under the “Together for a Better Internet” Campaign to tackle problems arisen from the use of the Internet, such as Internet addiction and cyberbullying. For details, please refer to the Appendix and the relevant website (<https://healthynet.hk>).

3. Relevant posters and materials will be distributed to schools. Schools are advised to display the posters at prominent places of the school premises for promoting the Campaign. Request for more relevant materials could be made by returning the completed reply slip to the HKFWS (Fax. No.: 2858 4794).

4. Besides, to enhance students’ awareness of authenticity of information on the Internet, the EDB, in collaboration with the HKFWS has produced a poster “Smart Tips for Spotting Fake News”. Schools can download the poster from the following link (<https://www.edb.gov.hk/il/eng/SpottingFakeNews>) and use it as teaching material for the promotion of information literacy.

#### **Enquiry**

5. For enquiries, please contact Miss WONG Wing Cheung of the HKFWS at 2549 5106.

Dr W C HO  
for Secretary for Education



Dear Principal,

**Healthy Use of the Internet**  
**“Together for a Better Internet” Campaign**

Since 2011, the Education Bureau (EDB) has commissioned the Hong Kong Family Welfare Society (HKFWS) to provide support services on promoting e-safety to teachers, students and parents of all primary and secondary schools in Hong Kong. This year, aligning with the theme of Safer Internet Day (Together for a Better Internet), the HKFWS will launch a series of student activities and support services under the “Together for a Better Internet” Campaign, including:

- a) One-stop telephone and online support and counselling services;

Target: Teachers, students and parents of all primary and secondary schools

Content: Through telephone and online support services, hotline workers and social workers of the HKFWS provide parents, teachers and students with consultation and counselling services regarding problems arisen from the use of the Internet, such as Internet addiction, cyber-bullying, etc.

Hotline and WhatsApp: 5592 7474

Date: Mondays to Saturdays (except public holidays)

Time: 9:30 am to 9:30 pm

- b) A series of related student activities;

Target: Students of all primary and secondary schools

Content: To encourage students to develop a healthy habit in using the Internet, a series of related student activities will be arranged. The HKFWS will inform schools of the related details through letters and website.

- c) Useful information released regularly at <https://healthynet.hk>.

Understanding that students' online behaviour has been a major concern for schools and great effort has been dedicated to promote the healthy use of the Internet, we hereby appeal for your support in the "Together for a Better Internet" Campaign and disseminate relevant materials to parents. We look forward to collaborate with you in the Campaign.

For details of the one-stop telephone and online support and counselling services, please refer to the attached documents. Schools will receive:

Annex 1 Promotion poster:	To post at prominent places of school premises for promoting the Campaign
Annex 2 Promotion card:	To promote the Campaign to parents through PTA and school social worker
Annex 3 Self-referral form:	To distribute the Referral form and send the e-Referral form link and QR code to parents for contact with the HKFWS

Should you have further enquiries, please contact our social worker Miss Wong Wing Cheung at 2549 5106.

Best regards,



Mr. NG Ho-hei, Elvis  
Senior Manager (Youth Service)  
Hong Kong Family Welfare Society

c.c. Guidance and Counselling Master/Mistress, IT Subject Panel, Teacher-In-Charge of Parent-Teacher Association and School Social Worker.

## Reply Slip of the Healthy Use of the Internet “Together for a Better Internet” Campaign

To: Hong Kong Family Welfare Society (Hong Kong Western Service Centre)    Tel: 2549 5106    Fax: 2858 4794  
 Address: Western Garden, 80A, First Street, Sai Ying Pun, Hong Kong    E-mail: hkwest@hkfws.org.hk

Our school would like to have the following quantity of materials from the HKFWS.

Item	Qty.	Date of collection
<input type="checkbox"/> Promotion poster (Annex 1)		
<input type="checkbox"/> Promotion card (Annex 2)		
<input type="checkbox"/> Referral form (Annex 3)		
<input type="checkbox"/> Internet Risks Exhibition Board Topics: <input type="checkbox"/> Service Introduction <input type="checkbox"/> Internet Addiction <input type="checkbox"/> Cyber-bullying <input type="checkbox"/> Online Safety <input type="checkbox"/> Internet Pornography <input type="checkbox"/> Making Online Friends <input type="checkbox"/> Online Infringement		Date of collection:  Date of return:

Method of collection:       Collect at the centre     Paid delivery by school

Contact person: \_\_\_\_\_

Post: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Name of school: \_\_\_\_\_

Address of school: \_\_\_\_\_

Date: \_\_\_\_\_

**\* Application Note: Upon receiving this application, the HKFWS will reply within 7 working days to confirm the application. The application is considered successful only after receiving a confirmation letter.**

Promotion poster:

# Healthy Use of the Internet

Develop Information Literacy

Prevent Internet Addiction

Understand e-Learning

Be Aware of e-Safety

Guard against Obscene and Indecent Materials

Refrain from Cyber-bullying



Hotline WhatsApp

# 5592 7474

Service hours: 9:30am-9:30pm (Mon-Sat)

Service targets: Teachers, students and parents of primary and secondary schools



Student activity



Parent support



Teacher consultation



Community education

教育局  
Education Bureau



<https://healthynet.hk>



Promotion card:

Together for a Better Internet  
Date: Mondays to Saturdays  
(except public holidays)  
Time: 9:30am to 9:30pm  
Please contact us for problems  
arisen from the use of the Internet.

教育局  
Education Bureau

家福會  
HKFWS

Healthy Use of the Internet

Hotline WhatsApp

5592 7474

<https://healthynet.hk>

Referral form:

Hong Kong Family Welfare Society (Hong Kong Western Service Centre)  
Address: Western Garden, 80A, First Street, Sai Ying Pun, Hong Kong

Tel: 2549 5106 Fax: 2858 4794  
E-mail: hkwest@hkfws.org.hk

**Hong Kong Family Welfare Society**  
**Healthy Use of the Internet: Referral form**

The EDB has commissioned the HKFWS to provide the support service since 2011. Parents, teachers and students may contact through telephone and WhatsApp (Tel: **5592 7474**) for support and counselling services, and visit the website (<https://healthynet.hk>) for useful information. If you would like our hotline counsellors or social workers to contact you, please leave your contact information and indicate the area(s) of enquiries. Thank you!

Please “✓”	Areas of enquiries
<input type="checkbox"/>	<b>Understanding the Internet culture:</b> new IT trend, surfing habits, online activities, online games or apps, etc.
<input type="checkbox"/>	<b>Contracting on Internet use:</b> communication skills, making contracts, etc.
<input type="checkbox"/>	<b>Understanding e-Safety:</b> handling cyber-bullying, making Net friends, obscene materials, etc.
<input type="checkbox"/>	<b>Healthy Internet resources:</b> online learning resources, protection software, eye care & protection of backbone information, etc.
<input type="checkbox"/>	<b>Bring Your Own Device:</b> agreement on usage, Dos and Don'ts
<input type="checkbox"/>	<b>Others:</b>

School: \_\_\_\_\_ Student's name and class: \_\_\_\_\_

Parent's name: \_\_\_\_\_ Contact No.: \_\_\_\_\_ Date: \_\_\_\_\_

Preferred contact time (Please “✓”):  Anytime  09:30–13:00  13:00–18:00  18:00–21:30

The personal information collected in this form serves only for the purpose of providing service by the HKFWS.  
The information will be handled in accordance with Personal Data (Privacy) Ordinance.

e-Referral form:

Link: <http://healthynet.hk/form-eng>

QR Code:

