

**Education Bureau Circular Memorandum No. 152/2021**

From : Secretary for Education

To : Heads of Primary and Secondary  
Schools

Ref. : EDB(EID/ITE)/IT/PRO/189

Date : 30 September 2021

---

**“School Web Care Campaign” Seminar Series**

**Summary**

The purpose of this circular memorandum is to inform heads of primary and secondary schools of the **“School Web Care Campaign” Seminar Series** in the 2021/22 school year and invite participation of schools.

**Details**

2. The Campaign is organised by the Internet Professional Association (iProA) and fully supported by the Education Bureau. It aims to promote digital inclusion via various seminars so that parents and students understand the importance of e-safety and enjoy the use of Internet.

3. Schools are invited to submit application to iProA. Expert speakers will visit schools and deliver talks on issues such as Information Literacy, Self-protection in Social Media, Internet Crime Prevention, etc. In this school year, online talks will also be provided. For details, please refer to the appendices.

**Enquiry**

4. For enquiries, please contact Ms Monica Lo of iProA at 2778 0040.

P W YAN  
for Secretary for Education

c.c. Heads of Sections – for information



Internet Professional Association  
10/F, Dawning House, 145 Connaught Road Central,  
Sheung Wan, Hong Kong  
Tel: (852) 2778 0040  
Fax: (852) 3011 5070  
Web: [www.iproa.org](http://www.iproa.org)  
Email: [iproa@iproa.org](mailto:iproa@iproa.org)



Dear Principal and Teachers,

## **School Web Care Campaign**

"School Web Care Campaign" is organized by the Internet Professional Association (iProA) and will be held from October 2021 to July 2022. The campaign aims to promote digital inclusion via various activities in which both parents and students who can surf online safely, and to enjoy improved communications among family members via the Internet.

iProA will invite speakers to share on topics including Information Literacy, Local Social Media Culture, Self-protection in Social Media, Internet Crime, Computer Games and Learning (details of the seminars can be referred to Appendix 2). Participating schools are responsible for providing venues, facilities and arrangements for enrollment. The minimum number of participants in each seminar is 100. This year, online lectures will be provided. Schools are welcome to register on group basis.

We look forward to your support to the School Web Care Campaign. Please encourage your students to join the seminar.

For more information, please feel free to contact Ms. Monica Lo of iProA at 27780040.

Yours sincerely,

Mr. Hendrick Sin  
President  
Internet Professional Association

## 學界親親上網大行動 - 講座主題一覽表

### List of School Web Care Campaign

請填妥以下回條，然後透過電郵或傳真，傳回互聯網專業協會秘書處。

Please complete and return form to iProA Secretariat via email or fax.

學校名稱 (Name of School) :

地址 (Address) :

聯絡人,電話及電郵 (Contact Person, Phone and Email) :

	主題	進行場地 / 網上形式進行	預計舉辦日期及時間	預計參加人數及對象
	Topics	Venue / Online	Proposed Seminar Date & Time	Estimate Number of Participants
例	社交媒體年代 保護自己 Protect Yourself in the Social Media Era	學校禮堂 / Zoom or Voov	1st: 15/9/2021 13:00 - 14:00 2nd: 18/9/2021 15:00 - 16:00	150 (P.1 – P.2)
1	社交媒體年代 保護自己 Protect Yourself in the Social Media Era		1st : 2nd :	
2	網絡罪行及認識網絡安全 Cyber Crime and Network Security		1st : 2nd :	
3	可以不(打機)嗎? 電腦與網上遊戲學習勢不可擋 Learning via Computer and Online Games		1st : 2nd :	
4	國家安全下的科技安全與網絡安全 Technological security and cyber security under the National Security		1st : 2nd :	
5	中國創新科技的發展 Innovation Technology development of China		1st : 2nd :	
6	香港科創行業簡介 Innovation Technology of Hong Kong -- ICT Career		1st : 2nd :	
7	智慧城市與智慧生活 Smart City and Smart Lives		1st : 2nd :	
8	其他建議 : Other suggested topic :		1st : 2nd :	

- 由於名額有限每間學校只可選一項主題。

Due to the limited number of the talks, each school can only choose one topic.