

**Education Bureau Circular Memorandum No. 50/2017**

From : Secretary for Education

To : Heads of Primary and Secondary Schools

Ref. : EDB(EID/ITE)/IT/PRO/189

Date : 3 April 2017

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**Build a Secure Cyberspace 2017:  
“Smart Home, Safe Living” 1-Page Comic Drawing Contest**

**Summary**

The purpose of this circular memorandum is to inform heads of primary and secondary schools of the **Build a Secure Cyberspace 2017: “Smart Home, Safe Living” 1-Page Comic Drawing Contest**. All students and teachers of primary and secondary schools are invited to participate in the captioned activity.

**Details**

2. The **Build a Secure Cyberspace 2017: “Smart Home, Safe Living” 1-Page Comic Drawing Contest** is jointly organised by the Office of the Government Chief Information Officer, the Hong Kong Police Force and the Hong Kong Computer Emergency Response Team Coordination Centre, and supported by the Education Bureau. It aims to raise public awareness of information security and encourage the adoption of best practices in security, with a view to enhancing public concern about the security of Internet devices. All students and teachers are encouraged to participate in the event. The deadline of submission is **7 July 2017**. For details, please refer to the Appendix or the web site at <http://www.cybersecurity.hk/en/build-a-secure-cyberspace.php>.

3. In addition, one poster (Chinese version only) will be distributed to schools for promotion of the activity.

**Enquiry**

4. For enquiries, please contact the Hong Kong Computer Emergency Response Team Coordination Centre at 2788 5884 or email [event@hkcert.org](mailto:event@hkcert.org).

YT LAU  
for Secretary for Education

c.c. Heads of Sections – for information

**Build a Secure Cyberspace 2017**  
**“Smart Home, Safe Living”**  
**1-Page Comic Drawing Contest**

The Office of the Government Chief Information Officer, the Hong Kong Police Force and the Hong Kong Computer Emergency Response Team Coordination Centre have jointly organised the annual “Build a Secure Cyberspace” promotional campaign on information security since 2005. To raise public awareness of information security, the Organisers will stage a series of promotional activities, including conducting thematic seminars and schools visits, distributing leaflets and posters, producing radio broadcast programmes and organising various types of contests, etc. More information about the campaign can be found at this URL:

[www.cybersecurity.hk/en/build-a-secure-cyberspace.php](http://www.cybersecurity.hk/en/build-a-secure-cyberspace.php)

### **Objective**

The objective of the “Smart Home, Safe Living” 1-Page Comic Drawing Contest is to raise public awareness of information security and encourage the adoption of security best practices, with a view to enhancing public concern about the security of Internet devices. With 1-page comic drawings, participants can demonstrate through stories the cyber security risks and threats posed to Internet devices (e.g. IP cameras, wireless routers, etc.) and the respective preventive measures to protect the operation of the devices and the privacy of personal data against hackers. Examples of preventive measures include changing the default accounts and passwords of Internet devices, installing the latest software and firmware updates, and disabling unnecessary wireless communication features and services in Internet devices, etc.

### **Eligibility**

The contest is divided into Open, Secondary School and Primary School categories. Each participant can enrol to only one of the categories and should submit only one entry. Additional entries will be rendered void.

**Open Category:**

Open to all Hong Kong residents

**Secondary School Category:**





Open to all secondary school students in Hong Kong



**Primary School Category:**

Open to all primary school students in Hong Kong


(All persons involved in the planning and implementation of the contest are not eligible for joining the contest. They include but not limited to members of the organising committee, panel of judges and their immediate family members.)

### Awards

| Open Category | Prize   |  |
|---------------|---|--|
| Champion      | Surface Pro 4<br>(around HK\$7,000)   |   |
| 1st Runner-up | Xbox One Console with<br>Game Bundle and Kinect<br>Sensor<br>(around HK\$3,800) |   |
| 2nd Runner-up | Xbox One Console with<br>Game Bundle<br>(around HK\$2,600)                      |   |
| Merit Prize   | HK\$500 Cash Coupon   |  |

| Secondary School<br>Category/Primary<br>School Category | Prize   |   |
|---|---|---|
| Champion  | Trophy + HK\$1,500 Book<br>Coupon                     |  |
| 1st Runner-up   | Trophy + HK\$1,000 Book<br>Coupon                     |   |
| 2nd Runner-up   | Trophy + HK\$ 500 Book<br>Coupon                      |   |
| Merit Prize   | Certificate of Commendation<br>+ HK\$ 300 Book Coupon |  |

To promote the awareness of information security to schools and their teachers and students, a “Most Supportive School Award” is available in the **Secondary School** and **Primary School categories** respectively to recognise the active participation of schools. Each winning school will receive a trophy.

| Most Supportive School Award | Prize  |   |
|------------------------------|--------|---|
| Champion                     | Trophy |  |
| 1st Runner-up                | Trophy |   |
| 2nd Runner-up                | Trophy |   |

(All gift images are for reference only and may deviate from the actual products)

### Submission Period

From 3 April 2017 (Monday) to 7 July 2017 (Friday)

### Basic Specifications of Entries

Each submission must meet the following requirements:

- Participants must draw the comics on a piece of A4-size white paper. To foster creativity and innovation, there is no upper limit on the number of panels for a comic drawing.
- The panels in a comic drawing must be orderly arranged from left to right and from top to bottom.
- If the comic drawing includes any text content, either a Chinese or English text is accepted.
- The comic drawing must be painted in colour. There is no restriction on the painting tools used.
- There is no restriction on the styles and drawing tools adopted. Both hand-drawn or computer-aided designs are acceptable. If a computer-aided design is used, the use of clip art defaulted by computer software is not allowed.
- The name of the comic drawing must be stated in the application form.
- The comic drawing must have a brief description of not more than 150 words to describe its design.

## Submission Methods

### **Method 1: Online Submission**

#### **Specifications of Entries**

Apart from complying with the above **Basic Specifications of Entries**, all entries must also meet the following requirements:

- If hand-drawn, the entry should be scanned into an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi).
- If in a computer-aided design, the entry should be exported as an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi).
- The size of the electronic image file submitted should be less than or equal to 10MB. If the file size is greater than 10MB, please use a compression utility to compress the file as ZIP format.

#### **Online Submission**

Participants are required to fill in the online application form and upload the electronic image file at

[form.jotform.me/hkcert/securecyberspace2017](http://form.jotform.me/hkcert/securecyberspace2017)

If anything is missing in the applications, the participants will be disqualified. Late submissions will not be accepted.

### **Method 2: Email Submission**

#### **Specifications of Entries**

Apart from complying with the above **Basic Specifications of Entries**, all entries must also meet the following requirements:

- If hand-drawn, the entry should be scanned into an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi).
- If in a computer-aided design, the entry should be exported as an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi).
- The size of the electronic image file submitted should be less than or equal to 10MB. If the file size is greater than 10MB, please use a compression utility to compress the file as ZIP format.
- The completed and signed application form should be scanned into a PDF file.

### **Email Submission**

Each submission must include the following items (if anything is missing in the applications, the participants will be disqualified):

- A completed and signed application form in PDF file
- An electronic image file (or ZIP file) of the entry

The completed application form, together with the work, should be submitted via email to the following email address:

[event@hkcert.org](mailto:event@hkcert.org)

Please mark “Smart Home, Safe Living – 1-Page Comic Drawing Contest” and the **participating category** on the subject field of the email. Late submissions will not be accepted (the email submission date shall be based on the recipient’s time stamp).

### **Method 3: Submission by Post or in Person**

#### **Specifications of Entries**

Apart from complying with the above **Basic Specifications of Entries**, all entries must also meet the following requirements:

- If in a computer-aided design, the entry should be printed on a piece of A4-size white paper, and exported as an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi) and stored in a CD/DVD for submission.

#### **Submission by Post or in Person**

Each submission must include the following items (if anything is missing in the applications, the participants will be disqualified):

- A completed and signed application form
- A hand-drawn or printed coloured entry
- A CD/DVD containing the softcopy of the 1-page comic drawing if a computer-aided design is used

The completed application form, together with the work and required documents, should be submitted either by post or in person during office hours (Monday to Friday: 9 am - 6 pm) to the following address:

Hong Kong Computer Emergency Response Team Coordination Centre  
 Hong Kong Productivity Council Building  
 78 Tat Chee Avenue  
 Kowloon, Hong Kong

Please mark “Smart Home, Safe Living – 1-Page Comic Drawing Contest” and the **participating category** on the envelope. Late submissions will not be accepted (the submission date shall be based on the postmark).

### **Panel of Judges**

The Panel of Judges is comprised of representatives of the Organisers, Co-organisers and Supporting Organisations.

### **Judging Criteria**

|                       |  |     |
|-----------------------|--|-----|
| Content and Rendition | Serving to promote public awareness of information security/encourage the adoption of security best practices; the comic story shall meet the objective of the contest | 40% |
| Design and Creativity | Creative concept, originality and interest value   | 30% |
| Artistic Presentation | Aesthetic appeal, drawing techniques and visual effects  | 30% |

### **Announcement of Results**

The results decided by the Panel of Judges will be announced in early September 2017. Winners will be notified individually to receive their awards.

### **Award Presentation Ceremony**

An award presentation ceremony will be held at the public seminar of “Build a Secure Cyberspace 2017” campaign at the Hong Kong Productivity Council Building on 22 September 2017 (Friday).

### **Enquiries**

Please contact the Hong Kong Computer Emergency Response Team Coordination Centre by calling 2788 5884 or by email to [event@hkcert.org](mailto:event@hkcert.org).



## Terms and Conditions

- Each participant can enrol to only one of the categories and should submit only one entry. Additional entries will be rendered void.
- All submitted entries must be the participants' original works that have not won any award in other competitions. If the entries had entered other competitions, the participants should ensure that the copyright of the entries does not belong to any organisation. The participants shall assume responsibility for any disputes over copyright. The Organisers/Co-organisers accept no responsibility for such disputes.
- All submitted entries and their brief descriptions of the design concepts shall not be returned.
- All submitted entries must be the participants' original works that have not been published before, and should not infringe any copyright and intellectual property rights. The copyright of all submitted entries is vested solely in the Organisers. Participants shall agree that the Organisers can at any time display, reprint, reproduce, use or modify their entries for any purposes, and that the Organisers are not required to notify the participants and pay them copyright fees.
- Participants shall agree and accept the publishing in any forms and the public display of their entries, and the production of these entries into any items by the Organisers/Co-organisers, e.g. the public display or publishing of the entries in public exhibitions, the websites, social networking sites, mobile applications or publications of the Organisers/Co-organisers; the production of these entries into any items, such as souvenirs or calendars, etc.
- The Organisers reserve the right not to use in whole or in part the submitted entries. No dispute shall be raised by the participants concerned.
- All submitted entries must not contain obscene or indecent content.
- Names, products or services of any companies or entities or any third-party trademarks, logos shall not be contained or referred to in all entries. No entries shall be used for the promotion of any brands, products or services.
- The Organisers have the right not to accept any improper entries or entries not aligning with the theme and specifications of the contest. If there are doubts that the entries have infringed the intellectual property rights of other persons, the Organisers have the right to disqualify them from entering or winning the contest.
- The participants shall participate in publicity events related to the contest upon invitation of the Organisers.
- The contest results decided by the Panel of Judges shall be final. Participants shall abide by the decisions and shall not raise objection.

- Participants shall abide by the regulations of the contest and all other terms and conditions set out in the application form.
- The Organisers reserve the right to interpret and revise the regulations of the contest and all other terms and conditions set out in the application form. Participants shall not raise objection.
- Participants have the right of access and correction with respect to their personal data as stipulated in Sections 18 and 22 and Principle 6 of Schedule 1 of the Personal Data (Privacy) Ordinance, and have the right to obtain a copy of their personal data provided in the application form.

## Organisers



## Co-organisers



## Supporting Organisations

