

## Education Bureau Circular Memorandum No. 20/2020

From : Secretary for Education  
To: Heads of Primary and Secondary  
Ref. : EDB(EID/ITE)/IT/PRO/189  
Schools  
Date : 24 February 2020

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### **“Together for a Better Internet” Campaign Connecting with Net Generation 4-Panel Comic Drawing Competition**

#### **Summary**

The purpose of this circular memorandum is to inform heads of primary and secondary schools of the **“Together for a Better Internet” Campaign - Connecting with Net Generation 4-Panel Comic Drawing Competition**. All students of the schools are invited to participate in the competition.

#### **Details**

2. The EDB has commissioned the Hong Kong Family Welfare Society (HKFWS) to provide support services on promoting e-safety to teachers, students and parents of all primary and secondary schools in Hong Kong. The HKFWS is now organising the **Connecting with Net Generation 4-Panel Comic Drawing Competition** which aims to enhance students' information literacy so that they can use information and information technology ethically and effectively. Themes of the comics drawing include differentiating the authenticity of information, protecting personal privacy and respecting intellectual property rights. All students of primary and secondary schools are encouraged to participate. The deadline of submission is 31 May 2020. For details, please refer to the Appendix and the relevant website (<https://healthynet.hk/comic2020>).

#### **Enquiry**

3. For further enquiries about the above competition, please contact Miss Sylvia LUO or Miss Victoria TUNG of the HKFWS at 2549 5106.

Dr W C HO  
for Secretary for Education

c.c. Heads of Sections – for information

Hong Kong Family Welfare Society (Hong Kong Western Service Centre)  
Address: Western Garden, 80A, First Street, Sai Ying Pun, Hong Kong

Tel: 2549 5106 Fax: 2858 4794  
Email: healthynet@hkfws.org.hk



24<sup>th</sup> February, 2020

Dear Principal,

**Healthy Use of the Internet**  
**“Together for a Better Internet”**  
**Connecting with Net Generation 4-Panel Comic Drawing Competition**

Considering the fact that youths use the Internet frequently, Hong Kong Family Welfare Society (HKFWS) has cooperated with over 300 schools to promote e-safety from 2004. Since 2011, the Education Bureau (EDB) has commissioned the HKFWS to provide one-stop telephone and online support services and a series of related activities to parents, teachers and students.

The HKFWS is now organising the **Connecting with Net Generation 4-Panel Comic Drawing Competition** for primary and secondary school students. The competition aims at enhancing information literacy of students so that they can use information and information technology ethically and effectively. We hereby appeal for your support to invite the students to participate in the competition. The competition is now open for application through school. After collecting the application, schools can submit the entries online at <https://healthynet.hk/comic2020> until **31 May 2020**. The competition is specially set up with the “Most Active Participation Schools” Awards to recognize schools that actively encourage students to participate.

For details, please refer to the attached documents, including poster, competition details and application form. Should you have further enquiries, please contact our social worker Miss Sylvia LUO or Miss Victoria TUNG at 2549 5106.

Best regards,

Mr. NG Ho-hei  
Senior Manager (Youth Service)  
Hong Kong Family Welfare Society

**Hong Kong Family Welfare Society**  
**Healthy Use of the Internet**  
**“Together for a Better Internet” Campaign**  
**Connecting with Net Generation 4-Panel Comic Drawing Competition**

I. Organiser

Hong Kong Family Welfare Society

II. Supporting Organisations

1. Hong Kong Education City
2. Education Bureau

III. Objective

Enhance information literacy of students so that they can use information and information technology ethically and effectively

IV. Eligibility

Primary and secondary school students in Hong Kong

V. Categories

The Competition is divided into two categories (Primary and Secondary) and the participants enter the Competition according to their school level in the 2019/20 school year.

VI. Themes (choose any one)

1. Differentiating the authenticity of information
2. Protecting personal privacy
3. Respecting intellectual property rights

VII. Entry Requirements

1. All entries must match with the themes of the competition and bring out positive messages. All entries should be presented in **4-panel comics**. Either Chinese or English text can be included for strengthening the presentation.
2. All entries must be the participants' original work. Participants must ensure that their work does not infringe the intellectual property rights of any other person.
3. All entries must never been used in any media for publicity, promotion and exhibition purposes before or submitted to other competitions.

4. Both hand-drawn and computer-aided design are acceptable (in black and white or colour).
5. For hand-drawn entries, there is no restriction on the painting tools used. The comics must be drawn on a piece of A4-size white paper. All entries must be scanned in JPEG or PNG format of less than 100 MB in size for online submission.
6. For computer-aided entries, files must be submitted in JPEG or PNG format of less than 100 MB in size.
7. The participant must submit the application form including participant information, name of the entry and a brief description of not more than 100 words.
8. All entries should not infringe or violate, or involve elements that infringe or violate applicable law and regulations.

#### VIII. Submission Method

Each participant is allowed to submit one entry only through school. Entries should be submitted by school online by filling in the application form and upload the entry at <https://healthynet.hk/comic2020>.

#### IX. Rules and Regulations

1. All entries must be the participant's original work and do not infringe the rights of any other persons (including but not limited to intellectual property rights). Entries must never been published or displayed in any media, in public or in other competitions. Also, the entries must never been used in other similar competitions before the end of this competition. Otherwise, the entries concerned will be disqualified.
2. The copyrights of entries would be owned by the organiser after submission. The organiser has rights to edit and use any part of the works in any media for publicity, promotion and exhibition purposes, including but not limited to online media, publication, printed matter, video and multimedia production without royalty payment and notification to the participants.
3. Personal information should be filled in the application form. It is the responsibility of the participants to ensure that the information given is valid and complete. The organiser has the right to disqualify participants whom are found not qualified to entry the competition or have violated the rules and regulations without further notice.
4. Winners who could not attend Prize Presentation Ceremony should redeem the prize at Hong Kong Family Welfare Society, Hong Kong Western Centre within 3 months upon the announcement of the results. Late redemption would not be entertained without further notice.
5. Participants must clearly understand the Competition Rules and Regulations, and submission of an entry shall be deemed to have agreed to and accepted the rules and

conditions of the competition.

6. The organiser reserves the rights to interpret and amend the rules, conditions, prizes and adjudication arrangements of the competition without prior notification to the participants. Decision of the organiser shall be final.
7. For the sake of fairness, employees and immediate family members of organiser, judging panel and any other staff in relation to this Competition will not be eligible to participate.

#### X. Schedule

Application	February to May 2020
Application deadline	31 May 2020
Adjudication	June 2020
Result announcement	June 2020
Prize presentation ceremony	July 2020

#### XI. Result Announcement and Prize Presentation Ceremony

Final result will be announced in <https://healthynet.hk/comic2020> in June 2020. Winners will receive phone and email confirmation of Prize Presentation Ceremony arrangement. Winners should confirm the attendance of ceremony within 2 weeks upon notification.

#### XII. Prizes

##### 1. Individual Award

Champion : Certificate of commendation and HK\$2,000 book coupon (1 quota in each category)

1<sup>st</sup> runner-up : Certificate of commendation and HK\$1,500 book coupon (1 quota in each category)

2<sup>nd</sup> runner-up : Certificate of commendation and HK\$1,000 book coupon (1 quota in each category)

Merit Prize : Certificate of commendation and HK\$200 book coupon (10 quotas in each category)

##### 2. School Award

Most Active School in Participation Award : Certificate of commendation and trophy (5 quotas)

#### XIII. Adjudication

Preliminary selection of the entries will be conducted by the organiser and the judging panel will further select the champion, 1<sup>st</sup> runner-up, 2<sup>nd</sup> runner-up and merit prizes according to judging criteria. Most Active School in Participation Award will be awarded to the school

with the highest number of participants. The decision of the Judging panel will be sole and final.

Judging panel: Representatives from the Hong Kong Family Welfare Society, Scholar, HKEdCity and Education Bureau

#### XIV. Judging Criteria

1. Content and relevance with the theme (50%)
2. Creativity (30%)
3. Overall aesthetic appeal (20%)

#### XV. Enquiry

Please contact Ms. Sylvia Luo or Ms. Victoria Tung at 2549 5106.

#### XVI. Personal Information Collection Statement

1. The personal data provided by participants and relevant persons will be used for the purpose of application, contact, survey, results announcement and any arrangements related to this activity.
2. For the above purpose, name and school name of participants and relevant persons may be disclosed through organiser's website and/or other websites and/or media.
3. It is mandatory for participants to provide personal data in the application form. If participants do not provide such personal data, organiser may not be able to accept the application. The personal information provided will help organiser to gather statistics and review its service quality.
4. When go through links out of Hong Kong Family Welfare Society such act would mean that you have already left the website of Hong Kong Family Welfare Society. The organiser is not liable to or responsible for any security and data protection issues arisen.



**Healthy Use of the Internet**  
**“Together for a Better Internet” Campaign**  
**Connecting with Net Generation 4-Panel Comic Drawing Competition**  
**Application Form**

1. Entry Information

Title of Entry	
Topic of Entry	<input type="checkbox"/> Differentiating the Authenticity of Information <input type="checkbox"/> Protecting Personal Privacy <input type="checkbox"/> Respecting Intellectual Property Rights
Category of Entry	<input type="checkbox"/> Primary School <input type="checkbox"/> Secondary School
Description of Entry (Max. 100 words)	

2. Applicant(s) Information

- I declare that I have read and agreed the Rules and Regulations, and Personal Information Collection Statement of the Competition.

Name	
School	
Class	
Teacher Name	
Teacher / Applicant* Email	
Teacher / Applicant* Contact Number	

\* Please delete where inappropriate

Healthy Use of the Internet  
**Connecting with  
Net Generation  
4-Panel Comic Drawing  
Competition**

Enhance information literacy  
of students

Themes (choose any one)

Differentiating the authenticity  
of information

Protecting  
personal privacy

Respecting  
intellectual property rights

**Individual Award**

Champion : HK\$2,000 book coupon (1 quota in each category)

1<sup>st</sup> Runner-up : HK\$1,500 book coupon (1 quota in each category)

2<sup>nd</sup> Runner-up : HK\$1,000 book coupon (1 quota in each category)

Merit Prize: HK\$200 book coupon (10 quotas in each category)

\*With certificate of commendation

**School Award**

Most Active School in Participation Award :

Certificate of commendation and Trophy (5 quotas)

Award   
[healthynet.hk/comic2020](http://healthynet.hk/comic2020)

**SIGN UP!**

Application deadline :  
31<sup>st</sup> May, 2020

Scan QR code and learn more:



Organiser:



Supporting Organisations:

