

## **Education Bureau Circular Memorandum No. 90/2017**

From : Permanent Secretary for Education      To : Supervisors / Heads of all government and aided primary, secondary and special schools (including caput schools and local schools under the Direct Subsidy Scheme)

Ref. : EDB(EID/ITE)/IT/PRO/189

Date : 5 May 2017

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### **Parent Education “Unite for a Better Internet” Information Kit on e-Learning**

#### **Purpose**

This circular memorandum aims to inform all primary and secondary schools to collect the captioned Information Kit. Schools are invited to participate in the upcoming briefing sessions on the use of the Information Kit.

#### **Background**

2. The Fourth Strategy on Information Technology in Education (ITE4) has been launched since 2015/16 school year. Currently, there is about 80% of primary and secondary schools providing WiFi connection for conducting e-learning in class. For the rest of the schools, such infrastructure will also be provided by 2017/18 school year. Some schools are now formulating Bring Your Own Device (BYOD) policy to facilitate students' personalised learning within and beyond school campus. Hence, information literacy and e-safety are getting important. To further strengthen home-school cooperation and enhance parents' know-how on e-learning and health issues of using mobile computing devices, the Information Technology in Education Section of Education Bureau has produced a “Unite for a Better Internet” Information Kit on e-Learning (Information Kit) for use by schools when conducting parent education.

3. The Information Kit contains a poster (Annex 1), a parent leaflet (Annex 2), a set of presentation slides for parent education and a short video of about 5 minutes on an overview of e-learning. The set of presentation slides and the video are available on an Information Kit website at HKEdCity (<http://www.hkedcity.net/parent/elearning>), which is also accessible through the QR code printed on the poster and leaflet. The content of the Information Kit and other relevant references are available for parents on the above website. School Heads are requested to complete the collection form (Annex 3) and make arrangement to collect the posters and leaflets needed at the respective Regional Education Offices from 15 May to 15 June 2017.

4. When conducting e-learning by students, parents raise concerns on the eye health. Therefore we developed an eye care app (香港學童的眼睛護理) to provide useful information to encourage healthy use of mobile computing devices and proper protection of eyesight. The app has been launched by HKEdCity. The online version is accessible on the Information Kit website and the app is available on Google Play and Apple Store.

5. Please display the posters in schools and distribute the leaflets to parents. Schools are advised to flexibly use the content of Information Kit for parent education regarding e-learning.

### **Briefing sessions**

6. We will organise two briefing sessions, one for primary school teachers and one for secondary school teachers, to introduce the Information Kit on 28 and 29 June 2017 respectively. Schools are invited to nominate one representative to attend the sessions and enrol through the Training Calendar System [Course ID: EI0020170214 & EI0020170216].

### **Enquiry**

7. For enquiries on collection of posters and leaflets, please contact the respective Regional Education Offices. For enquiries on the use of the Information Kit and briefing sessions, please contact Ms Cecilia WONG of Information Technology in Education Section, Education Bureau at 3698 3609.

YT LAU  
for Permanent Secretary for Education

c.c. Heads of Sections - for information



## "Unite for a Better Internet"

### Information Kit on e-Learning

<http://www.hkedcity.net/parent/elearning>



#### Healthy Use of the Internet

Telephone : 2922 9222

WhatsApp: 5592 7474



# "Unite for a Better Internet"

## Information Kit on e-Learning

<http://www.hkedcity.net/parent/elearning>



Using IT effectively and ethically, I am the master of my own learning.

**Student**

We act as role models and help our children to make good use of computing devices so that they can grow up healthily.

**Parents**

e-Learning lets me keep track of students' learning progress.

**Teacher**

We provide services for parents and assist them to understand e-learning and the needs of their children.

**Education Bureau and Community Partners**

### Healthy Use of the Internet



Telephone:  
2422 4222



WhatsApp:  
5592 7474



**Parent Education**  
**“Unite for a Better Internet” Information Kit on e-Learning (Poster and Leaflet)**  
**Collection Form**

Date:	<b>15 May 2017 – 15 June 2017</b>
Time:	Monday – Friday 9:30 am to 12:30 pm and 2:30 pm to 5:30 pm (Closed on Saturday, Sunday and Public Holidays)
Venue:	<p><b>Hong Kong Regional Education Office</b> 3/F, Cityplaza 3, 14 Taikoo Wan Road, Hong Kong (Tel: 2863 4646)</p> <p><b>Kowloon Regional Education Office</b> Podium-1/F, East Block, Education Bureau Kowloon Tong Education Services Centre, 19 Suffolk Road, Kowloon Tong, Kowloon (Tel: 3698 4108)</p> <p><b>New Territories East Regional Education Office</b> 22/F, Landmark North, 39 Lung Sum Avenue, Sheung Shui, New Territories (Tel: 2639 4876)</p> <p><b>New Territories West Regional Education Office</b> 19/F, Chinachem Tsuen Wan Plaza, 457 Castle Peak Road, Tsuen Wan, New Territories (Tel: 2437 7272)</p>

The weight of 1 poster and 100 leaflets are about 30g and 400g respectively. If necessary, please bring your own bag.

The number of students enrolled is \_\_\_\_\_. Please issue \_\_\_\_\_ **copies of leaflet and two copies of poster (1 Chinese and 1 English version)** to the bearer of this form. Each school can get 1 Chinese poster, 1 English poster and 50 leaflets extra.

School Name: \_\_\_\_\_  
 School Tel. No.: \_\_\_\_\_  
 Name of School Head: \_\_\_\_\_  
 Signature of School Head: \_\_\_\_\_  
 Date: \_\_\_\_\_

