

Build a Secure Cyberspace 2017
“Smart Home, Safe Living”
1-Page Comic Drawing Contest

The Office of the Government Chief Information Officer, the Hong Kong Police Force and the Hong Kong Computer Emergency Response Team Coordination Centre have jointly organised the annual “Build a Secure Cyberspace” promotional campaign on information security since 2005. To raise public awareness of information security, the Organisers will stage a series of promotional activities, including conducting thematic seminars and schools visits, distributing leaflets and posters, producing radio broadcast programmes and organising various types of contests, etc. More information about the campaign can be found at this URL:

www.cybersecurity.hk/en/build-a-secure-cyberspace.php

Objective

The objective of the “Smart Home, Safe Living” 1-Page Comic Drawing Contest is to raise public awareness of information security and encourage the adoption of security best practices, with a view to enhancing public concern about the security of Internet devices. With 1-page comic drawings, participants can demonstrate through stories the cyber security risks and threats posed to Internet devices (e.g. IP cameras, wireless routers, etc.) and the respective preventive measures to protect the operation of the devices and the privacy of personal data against hackers. Examples of preventive measures include changing the default accounts and passwords of Internet devices, installing the latest software and firmware updates, and disabling unnecessary wireless communication features and services in Internet devices, etc.

Eligibility

The contest is divided into Open, Secondary School and Primary School categories. Each participant can enrol to only one of the categories and should submit only one entry. Additional entries will be rendered void.

Open Category:

Open to all Hong Kong residents

Secondary School Category:

Open to all secondary school students in Hong Kong

Primary School Category:

Open to all primary school students in Hong Kong

(All persons involved in the planning and implementation of the contest are not eligible for joining the contest. They include but not limited to members of the organising committee, panel of judges and their immediate family members.)

Awards

Open Category	Prize	
Champion	Surface Pro 4 (around HK\$7,000)	
1st Runner-up	Xbox One Console with Game Bundle and Kinect Sensor (around HK\$3,800)	
2nd Runner-up	Xbox One Console with Game Bundle (around HK\$2,600)	
Merit Prize	HK\$500 Cash Coupon	

Secondary School Category/Primary School Category	Prize	
Champion	Trophy + HK\$1,500 Book Coupon	
1st Runner-up	Trophy + HK\$1,000 Book Coupon	
2nd Runner-up	Trophy + HK\$ 500 Book Coupon	
Merit Prize	Certificate of Commendation + HK\$ 300 Book Coupon	

To promote the awareness of information security to schools and their teachers and students, a “Most Supportive School Award” is available in the **Secondary School** and **Primary School categories** respectively to recognise the active participation of schools. Each winning school will receive a trophy.

Most Supportive School Award	Prize	
Champion	Trophy	
1st Runner-up	Trophy	
2nd Runner-up	Trophy	

(All gift images are for reference only and may deviate from the actual products)

Submission Period

From 3 April 2017 (Monday) to 7 July 2017 (Friday)

Basic Specifications of Entries

Each submission must meet the following requirements:

- Participants must draw the comics on a piece of A4-size white paper. To foster creativity and innovation, there is no upper limit on the number of panels for a comic drawing.
- The panels in a comic drawing must be orderly arranged from left to right and from top to bottom.
- If the comic drawing includes any text content, either a Chinese or English text is accepted.
- The comic drawing must be painted in colour. There is no restriction on the painting tools used.
- There is no restriction on the styles and drawing tools adopted. Both hand-drawn or computer-aided designs are acceptable. If a computer-aided design is used, the use of clip art defaulted by computer software is not allowed.
- The name of the comic drawing must be stated in the application form.
- The comic drawing must have a brief description of not more than 150 words to describe its design.

Submission Methods

Method 1: Online Submission

Specifications of Entries

Apart from complying with the above **Basic Specifications of Entries**, all entries must also meet the following requirements:

- If hand-drawn, the entry should be scanned into an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi).
- If in a computer-aided design, the entry should be exported as an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi).
- The size of the electronic image file submitted should be less than or equal to 10MB. If the file size is greater than 10MB, please use a compression utility to compress the file as ZIP format.

Online Submission

Participants are required to fill in the online application form and upload the electronic image file at

form.jotform.me/hkcert/securecyberspace2017

If anything is missing in the applications, the participants will be disqualified. Late submissions will not be accepted.

Method 2: Email Submission

Specifications of Entries

Apart from complying with the above **Basic Specifications of Entries**, all entries must also meet the following requirements:

- If hand-drawn, the entry should be scanned into an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi).
- If in a computer-aided design, the entry should be exported as an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi).
- The size of the electronic image file submitted should be less than or equal to 10MB. If the file size is greater than 10MB, please use a compression utility to compress the file as ZIP format.
- The completed and signed application form should be scanned into a PDF file.

Email Submission

Each submission must include the following items (if anything is missing in the applications, the participants will be disqualified):

- A completed and signed application form in PDF file
- An electronic image file (or ZIP file) of the entry

The completed application form, together with the work, should be submitted via email to the following email address:

event@hkcert.org

Please mark “Smart Home, Safe Living – 1-Page Comic Drawing Contest” and the **participating category** on the subject field of the email. Late submissions will not be accepted (the email submission date shall be based on the recipient’s time stamp).

Method 3: Submission by Post or in Person

Specifications of Entries

Apart from complying with the above **Basic Specifications of Entries**, all entries must also meet the following requirements:

- If in a computer-aided design, the entry should be printed on a piece of A4-size white paper, and exported as an electronic image file in PNG, JPG, TIFF or BMP format (with at least 300 dpi) and stored in a CD/DVD for submission.

Submission by Post or in Person

Each submission must include the following items (if anything is missing in the applications, the participants will be disqualified):

- A completed and signed application form
- A hand-drawn or printed coloured entry
- A CD/DVD containing the softcopy of the 1-page comic drawing if a computer-aided design is used

The completed application form, together with the work and required documents, should be submitted either by post or in person during office hours (Monday to Friday: 9 am - 6 pm) to the following address:

Hong Kong Computer Emergency Response Team Coordination Centre
Hong Kong Productivity Council Building
78 Tat Chee Avenue
Kowloon, Hong Kong

Please mark “Smart Home, Safe Living – 1-Page Comic Drawing Contest” and the **participating category** on the envelope. Late submissions will not be accepted (the submission date shall be based on the postmark).

Panel of Judges

The Panel of Judges is comprised of representatives of the Organisers, Co-organisers and Supporting Organisations.

Judging Criteria

Content and Rendition	Serving to promote public awareness of information security/encourage the adoption of security best practices; the comic story shall meet the objective of the contest	40%
Design and Creativity	Creative concept, originality and interest value	30%
Artistic Presentation	Aesthetic appeal, drawing techniques and visual effects	30%

Announcement of Results

The results decided by the Panel of Judges will be announced in early September 2017. Winners will be notified individually to receive their awards.

Award Presentation Ceremony

An award presentation ceremony will be held at the public seminar of “Build a Secure Cyberspace 2017” campaign at the Hong Kong Productivity Council Building in September 2017.

Enquiries

Please contact the Hong Kong Computer Emergency Response Team Coordination Centre by calling 2788 5884 or by email to event@hkcert.org.

Terms and Conditions

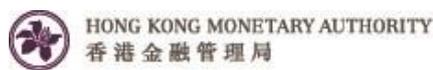
- Each participant can enrol to only one of the categories and should submit only one entry. Additional entries will be rendered void.
- All submitted entries must be the participants' original works that have not won any award in other competitions. If the entries had entered other competitions, the participants should ensure that the copyright of the entries does not belong to any organisation. The participants shall assume responsibility for any disputes over copyright. The Organisers/Co-organisers accept no responsibility for such disputes.
- All submitted entries and their brief descriptions of the design concepts shall not be returned.
- All submitted entries must be the participants' original works that have not been published before, and should not infringe any copyright and intellectual property rights. The copyright of all submitted entries is vested solely in the Organisers. Participants shall agree that the Organisers can at any time display, reprint, reproduce, use or modify their entries for any purposes, and that the Organisers are not required to notify the participants and pay them copyright fees.
- Participants shall agree and accept the publishing in any forms and the public display of their entries, and the production of these entries into any items by the Organisers/Co-organisers, e.g. the public display or publishing of the entries in public exhibitions, the websites, social networking sites, mobile applications or publications of the Organisers/Co-organisers; the production of these entries into any items, such as souvenirs or calendars, etc.
- The Organisers reserve the right not to use in whole or in part the submitted entries. No dispute shall be raised by the participants concerned.
- All submitted entries must not contain obscene or indecent content.
- Names, products or services of any companies or entities or any third-party trademarks, logos shall not be contained or referred to in all entries. No entries shall be used for the promotion of any brands, products or services.
- The Organisers have the right not to accept any improper entries or entries not aligning with the theme and specifications of the contest. If there are doubts that the entries have infringed the intellectual property rights of other persons, the Organisers have the right to disqualify them from entering or winning the contest.
- The participants shall participate in publicity events related to the contest upon invitation of the Organisers.
- The contest results decided by the Panel of Judges shall be final. Participants shall abide by the decisions and shall not raise objection.

- Participants shall abide by the regulations of the contest and all other terms and conditions set out in the application form.
- The Organisers reserve the right to interpret and revise the regulations of the contest and all other terms and conditions set out in the application form. Participants shall not raise objection.
- Participants have the right of access and correction with respect to their personal data as stipulated in Sections 18 and 22 and Principle 6 of Schedule 1 of the Personal Data (Privacy) Ordinance, and have the right to obtain a copy of their personal data provided in the application form.

Organisers



Co-organisers



Fully Supported by



Supporting Organisations



Media Partners



“Smart Home, Safe Living” 1-Page Comic Drawing Contest

How to Submit:

1. Submission Period: **3 April 2017 to 7 July 2017 (Late submissions will not be accepted)**
2. Online Submission: Please visit the Cyber Security Information Portal (www.cybersecurity.hk/en/contest-2017.php) for detail.
3. Submission by email: The scanned application form (in PDF format) together with the work in electronic format (in less than 10MB) should be submitted by email and send to event@hkcert.org.
Please mark **“Smart Home, Safe Living – 1-Page Comic Drawing Contest”** and the **participating category** on the subject field of the email.
4. Submission by post or in person: This application form, together with the work and required documents, should be submitted either by post or in person to Hong Kong Computer Emergency Response Team Coordination Centre, Hong Kong Productivity Council Building, 78 Tat Chee Avenue, Kowloon, Hong Kong during office hours (Monday to Friday: 9 am - 6 pm).
Please mark **“Smart Home, Safe Living –1-Page Comic Drawing Contest”** and the **participating category** on the envelope.

Personal Data Collection Statement:

1. The organisers’ primary goal in collecting and storing your personal data is for purposes relating to the activities of the Contest.
2. Under general circumstances, the organisers will not sell, trade or disclose any information or personal data you provided to us to any third party without your prior consent or notice to you. Only authorised staff of the organisers has access to your personal information for administrative purposes without your authorisation or notice to you.
3. Under special circumstances, the organisers shall have the right to disclose or release your personal data to any third party without your prior consent or notice to you. The said special circumstances include the protection of the rights, interests, copyright and intellectual property rights of the organisers, and the investigation or inquiry of illegal activities and any procedures required by law and the protection of the personal safety of the users and general public, etc.

“Smart Home, Safe Living” 1-Page Comic Drawing Contest

Declaration:

1. I have read and accepted the terms and conditions set out in the contest. Please read the rules and regulations stipulated on Cyber Security Information Portal (www.cybersecurity.hk/en/contest-2017.php).
2. I declare that the entry submitted is my original creation, and agree to transfer all the interests (including copyright) of my entry to the organisers, without accepting any remuneration.
3. I agree that the organisers have the right to use of all my entry.

Minor participant(s) (i.e. people aged under 18 on or before the submission deadline) should authorise his/her parents or guardians to consent the above declaration and Personal Data Collection Statement.

Signature of
Participant(s): _____

Date: _____

Signature(s) of
Parent/Guardian: _____

Name(s) of _____

Parent/Guardian: _____

Contact Number of _____

Parent/Guardian: _____

Date: _____

Organisers



Co-organisers



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Supporting Organisations



Media Partners



“Smart Home, Safe Living” 1-Page Comic Drawing Contest

Name of Comic: _____