

## **Private Schools Offering Non-formal Curriculum Criteria for approval of school name**

1. In accordance with section 14(1)(o) of the Education Ordinance (Ordinance), the Permanent Secretary for Education (Permanent Secretary) may refuse to register a school if it appears to him that the proposed registered name of the school is unsuitable or is the same as or similar to:
  - i. the name in which another school is registered; or
  - ii. the name of any school the registration of which has been cancelled.
2. In accordance with section 17(a) of the Ordinance, the Permanent Secretary shall not register or provisionally register a school in any name containing the word “university” or the Chinese characters “大學” or “學院”.
3. The school name shall not promote the consumption of alcoholic drinks, tobacco and additives.
4. The school name shall not contravene any law of Hong Kong or government policy.
5. Association with any business or industry (as with individuals, organizations or groups) in the school name should carry no undesirable, profane, unrespectable, disreputable or political connotations.
6. Proposed school names which are misleading, offending and obscene will not be accepted.

School Registration and Compliance Section  
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