

**Training Package on
“Teachers’ Professional Values and Conduct” for Schools
Case Discussion (1)**

Training objectives	<ol style="list-style-type: none"> 1. To remind teachers of the need to exercise caution and rationality when using social media so as to avoid the dissemination of inappropriate messages 2. To enable teachers to recognise the importance of properly managing their social media accounts and being mindful of their words and deeds
Training materials	<ol style="list-style-type: none"> 1. Case scenario: Case 1_Annex 1 2. Case-related PowerPoint slides/animated video 3. Key information of the case: Case 1_Annex 2
Suggested duration	45 minutes

Duration	Steps/Materials	Focus
Engage participants and set the stage for discussion (3 minutes)	<ol style="list-style-type: none"> 1. Introduction: As technology advances, interpersonal interactions are no longer confined to face-to-face communication but extended to transmission of texts, sounds, images, etc. through online networks where people can share their daily experiences with others and express personal feelings. 2. Trainers may share or invite teachers to share a social media post that leaves the strongest impression on them by briefly describing its content and their feelings after reading it. <ul style="list-style-type: none"> • Trainers/trainers can share a social media post that they have read before, which revolves around aspects of daily life, such as travelling, livelihood, natural phenomena, music and anecdotes, and express their feelings and views on it. 3. Based on the sharing, trainers should 	➤ To bring up the case through sharing of daily experiences.

	<p>highlight the impact that social media posts can have on viewers and guide teachers to think about the use and management of their social media accounts. Trainers can then bring up the following case for teachers' in-depth discussion of the related questions.</p>	
<p>Case development and discussion (30 minutes)</p>	<p>1. Case scenario [around 3 minutes]:</p> <ul style="list-style-type: none"> • <i>Miss Chow, a teacher who enjoys sharing foodie posts on social media, gets upset about the advice given by Mr Chan, a citizen interviewed in the media, to young netizens. In response, she deliberately publishes a post, inciting her friends and students to boycott Mr Chan's cha chaan teng. Her post garners tremendous support from her network.</i> <p>(Please refer to Annex 1 for details of the case)</p> <ul style="list-style-type: none"> ➤ Trainers may play the animated video for teachers to learn about the case and look into the details. <p>2. Group discussion:</p> <ul style="list-style-type: none"> • The suggested duration of this part, including discussion and sharing, is around 27 minutes. Trainers may choose 2 or 3 questions from Annex 1 for discussion and allocate the time accordingly. • Each group should have 5 to 6 participants, with a group leader to facilitate the discussion and collate the key points for subsequent sharing. <p>✧ Question 1: Do you agree with Miss Chow's behaviour of posting about</p>	<ul style="list-style-type: none"> ➤ To guide teachers to think about the attitudes expected of them in using social media by analysing Miss Chow's mindset in writing and sharing her posts. ➤ To engage teachers, through discussion and sharing, in reflecting on the professional values that educators should uphold and the matters requiring attention regarding their words and deeds online.

her personal life on social media and sharing it with friends (including students)? Why?

☞ Trainers may guide teachers to consider the following:

- ◆ Intended roles of social media
- ◆ Meaning of sharing posts on social media
- ◆ Nature of posts and target viewers
- ◆ Attitudes and motives in publishing posts

✧ **Question 2:** What are your thoughts on Miss Chow's post about Mr Chan?

☞ Trainers may guide teachers to consider the following:

- ◆ Intention in publishing the post
- ◆ Appropriateness of the post content
- ◆ Impact of this behaviour on viewers (including students)
- ◆ Social expectations of teachers

✧ **Question 3:** What do you think if the post is not written but rather forwarded by Miss Chow?

☞ Trainers may guide teachers to consider the following:

- ◆ Intention in forwarding the post
- ◆ Differences between writing a post personally and forwarding of posts
- ◆ Impact of forwarding the content on viewers
- ◆ Proper attitudes in managing personal social media accounts

- Trainers should lead the case discussion and guide teachers to explore ways to achieve mindfulness

	<p>in words and deeds as well as proper management of social media accounts by analysing Miss Chow’s online behaviour.</p> <ul style="list-style-type: none"> • Trainers can invite teachers to share their group’s thoughts and exchange ideas, summarise teachers’ viewpoints, and then highlight the key points in the discussion questions (please refer to “Key Information of the Case” at Annex 2). 	
<p>School-based review (10 minutes)</p>	<ul style="list-style-type: none"> ➤ School-based review extends from case level to school level. School management/trainers may conduct a prior review of the school codes/school-based policies in connection with teachers’ words and deeds as well as their information literacy. They can supplement/revise the content, and elucidate the professional conduct expected of teachers during the training sessions. 	<ul style="list-style-type: none"> ➤ To extend the review from case level to school level, and help teachers recognise the proper attitudes and the matters requiring attention in using social media.
<p>Conclusion (2 minutes)</p>	<ul style="list-style-type: none"> ➤ After case discussion and school-based review, school management/trainers may give a cohesive summary of teachers’ viewpoints, and then provide supplementary explanations with reference to the summary of key points on the PowerPoint slides and the “Guidelines on Teachers’ Professional Conduct”. ➤ In summing up, school management/trainers should reiterate that as role models for students, teachers carry a weighty responsibility as what they 	<ul style="list-style-type: none"> ➤ To sum up the discussion findings, reinforce the lesson learned from the case, and reiterate the professional conduct and behaviour expected of teachers.

	<p>preach and practise has a profound impact on students. To play their part as role models, teachers should be mindful of their words and deeds. They should refrain from posting radical comments or those that contain indecent/crude language or convey incendiary ideas/strong hatred on social media. Such comments will inculcate wrong values in their students and tarnish the professional image of teachers.</p>	
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