

“Joyful Thousand-Mile Reading Cruise” 2025 Summer Pilot Reading Reward Scheme

Aims / Objectives

This annex aims to invite all primary and secondary schools (including special schools) to participate in the “Joyful Thousand-Mile Reading Cruise” 2025 Summer Pilot Reading Reward Scheme.

Details

2. The Education Bureau (EDB) is committed to supporting schools in promoting reading, and enhancing students’ reading interests and abilities. To further boost students’ reading interests and foster their development of a reading habit, the Curriculum Development Institute (CDI) of the EDB is organising the “Joyful Thousand-Mile Reading Cruise” 2025 Summer Pilot Reading Reward Scheme. By using a reward system, this scheme aims to encourage students to read extensively across a variety of literary genres and materials from different key learning areas / subjects, and encourage them to actively participate in reading activities. The scheme will also help students make good use of the summer holiday by expanding their reading repertoire, increasing their reading volume, and enhancing their reading interests and abilities.

3. In addition, the EDB would like to make use of this pilot scheme to collect valuable feedback from participating students and teachers on the operation of this reward system (including the scheme period, the calculation and recording method, data processing and submission of the “Reading Miles”, etc.), which will serve as an important basis for the planning of the Year-round Reading scheme in the 2025/26 s.y..

4. The “Joyful Thousand-Mile Reading Cruise” 2025 Summer Pilot Reading Reward Scheme will be conducted from 16 June 2025 to 31 August 2025. Schools are invited to designate six consecutive weeks within this specified time frame to participate in the scheme, which must be completed by 31 August 2025. Participating students should log their reading records and participation in reading activities during the designated six-week period. All data will be calculated in units of “Reading Miles”.

5. This scheme is open to students from Primary 1 to Secondary 6. Schools should register for the scheme on behalf of their students, and there is no limit on the number of participants. For details of the scheme, the calculation of “Reading Miles” and the registration method, please refer to Appendix 12a. Important dates and information are provided in Appendix 12b, and are available at the EDB’s website. (Path: EDB website (<https://www.edb.gov.hk>) > Curriculum Development and Support > Resources and Support > School Library Services > What’s New > “Joyful Thousand-Mile Reading Cruise” 2025 Summer Pilot Reading Reward Scheme)

6. A briefing cum sharing session will be held by the CDI of the EDB on 29 May 2025 (Thursday) to introduce the details of the scheme and share strategies to promote reading in schools. Teachers are welcome to enrol via the EDB’s Training Calendar (Course Code: CDI020251135).

Contact Person

7. For enquiries, please contact Ms Sammy SIU of the Curriculum Resources Section, CDI, EDB on 3698 3157.

Details of “Joyful Thousand-Mile Reading Cruise” 2025 Summer Pilot Reading Reward Scheme

I. Objectives

- To encourage students to read extensively across a variety of literary genres and materials from different key learning areas / subjects
- To encourage students to actively participate in reading activities
- To broaden students’ reading repertoire and increase their reading volume
- To enhance students’ reading interests and abilities

II. Eligibility

- All students from government, aided (including special schools), caput and DSS schools

III. Categories

- Primary School Category: Primary 1 to Primary 6 students
- Secondary School Category: Secondary 1 to Secondary 6 students

IV. Period

- Start Date: 16 June 2025
- End Date: 31 August 2025
- Interested schools should designate six consecutive weeks within this time frame to participate in this scheme, which must be completed by 31 August 2025. During the six-week period, students have to record the books / materials they have read and the reading activities they have participated in, and convert the data into “Reading Miles” for calculation.

V. Registration Method

- Please complete and submit the online registration form by the registration deadline on 16 June 2025 (Monday) (Hong Kong Time: 23:59). (The link to and QR code of the online registration form is available at Appendix 12b.)
- The registration must be submitted at the school level, and individual student applications will not be accepted. There is no limit on the number of participating

students in each school.

- Late or incomplete submissions will not be processed.

VI. “Reading Miles” Calculation Method

- The total “Reading Miles” of each student is the sum of their “Daily Reading Miles”, “Advanced Reward of Reading Miles”, and “Reading Miles for Participating in Reading Activities”.
- The calculation methods for each type of "Reading Miles" are detailed below:

A. Daily Reading Miles		
Purpose: To promote daily reading habits among students and to encourage them to read extensively across a variety of literary genres and materials from different key learning areas / subjects.		
Type of Reading Material	Primary School Category	Secondary School Category
i. Books / e-Books	10 miles	
ii. HKSAR Government Press Releases	10 miles	
iii. HKSAR Government Publications / Reports	10 miles	
iv. Others (including Feature Articles, Essays, Poems, Academic Papers, etc.)	10 miles	

B. Advanced Reward of Reading Miles		
Purpose: To encourage students to read entire books and to read extensively across a variety of literary genres and reading materials from different key learning areas / subjects.		
Item	Primary School Category	Secondary School Category
i. Completion of the Entire Book (Applicable to Books / e-Books)	Total number pages of the book (1 mile per page)	
ii. Reading Materials of Different Genres (Weekly Calculation)	20 miles per genre	
iii. Reading Materials of Different Learning Areas / Subjects (Weekly Calculation)	20 miles per key learning area or subject	

C. Reading Miles for Participating in Reading Activities		
Purpose: To encourage students to participate in reading activities.		
Reading Activity	Primary School Category	Secondary School Category
i. Organised by the EDB	100 miles	
ii. Organised by the School	50 miles	
iii. Organised by Other Groups / Organisations	50 miles	

Grand Total of Reading Miles	Table A total + Table B total + Table C total
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VII. Methods for Recording “Reading Miles”

- The EDB provides the following two tools for recording “Reading Miles”. Participating schools may choose **one of these methods uniformly across the whole school** for students to record their “Reading Miles”:
 - Paper-based Record Booklet (PDF file)
 - Excel Record Sheet Template
- For the operation procedures of the record sheets, please refer to the “Record Sheet Operation Guide” provided by the EDB.
- The recording tools and the “Record Sheet Operation Guide” can be downloaded from the EDB’s website. (Path: EDB website (<https://www.edb.gov.hk>) > Curriculum Development and Support > Resources and Support > School Library Services > What’s New > “Joyful Thousand-Mile Reading Cruise” 2025 Summer Pilot Reading Reward Scheme)

VIII. Collection of “Reading Miles” Records

- Schools should collect all students’ “Reading Miles” records upon the completion of the six-week period.
- “Reading Miles” records of individual students are not required to be submitted to the EDB. Schools should keep these records securely for future reference and record purposes.

IX. Processing and submission of “Reading Miles” Data

- The teachers responsible for the scheme should verify students’ “Reading Miles” records, process the data according to the nature (paper-based / electronic) of the

selected recording tool, and compile the “Student Reading Miles Summary Table” (EXCEL file). For details, please refer to the “Record Sheet Operation Guide”.

- The teachers responsible should submit the “Student Reading Miles Summary Table” by email to schoollibrary@edb.gov.hk by 19 September 2025 (Friday) (Hong Kong Time: 23:59).
- Once the “Student Reading Miles Summary Table” has been submitted, no further modifications can be made.

X. Terms and Conditions

By submitting the online registration form, participating schools and students are deemed to have agreed and accepted the following terms and conditions.

- The EDB reserves the right to disqualify any schools or students from participation for any violation of the terms and conditions of the scheme. There is no appeal mechanism for this reward scheme.
- All results are subject to the final decision of the EDB. In case of any disputes, the EDB has the final decision-making authority.
- The EDB reserves the right to make final decisions regarding all aspects of the event, including interpreting, amending, cancelling, or suspending the terms and conditions, awards, and other arrangements without prior notice.

XI. Awards and Prizes

- Each participating student will receive a souvenir.
- “Diamond Star” Award: Awarded to the top 20 students in each category with the highest accumulated “Reading Miles” over the six-week period.
- Each “Diamond Star” Award winner receives:
 1. A certificate
 2. Two Ocean Park Hong Kong admission tickets
 3. Book vouchers (A total value of HK\$200)

XII. Award Ceremony and Prize Collection Arrangement

The list of award winners and arrangement for prize collection will be announced on the EDB website in October 2025 (Path: EDB website (<https://www.edb.gov.hk>) > Curriculum Development and Support > Resources and Support > School Library Services > What’s New > “Joyful Thousand-Mile Reading Cruise” 2025 Summer Pilot Reading Reward Scheme). Schools of the award winners will be notified separately in writing.