

Teaching Unit
教學單元

Telling about Culture (Secondary 4)

Through the cultural exploration and analysis, visual transformation and design, as well as product design and display, this unit guided students to start from concrete materials such as festivals, foods, crafts, local architecture, or folktales, using visual elements and principles of organisation to establish personalised design concepts. These concepts would also be incorporated into the design of cultural and creative products such as accessories, stationery, packaging, or small installations. The process emphasised the integration and communication effectiveness among "message — visual — medium — client".

我說文化（中四）

本單元通過文化探究與分析視覺轉化與設計，以及產品設計與展示，讓學生從具體文化素材，如節慶、飲食、工藝、地方建築或民間故事出發，運用視覺元素與組織原理建立個人化的設計概念，並把概念落實到文創產品，如飾品、文具、包裝或小型裝置，強調信息—視覺—媒材—受眾之間的整合與溝通成效。

CHENG Ka-yan
鄭嘉欣

Enamel Craft Magnetic Refrigerator Book Clip
琺琅工藝磁吸冰箱書夾

This design was inspired by the Mid-Autumn Festival, geometricising window lattices and ancient architectural patterns to establish clear visual hierarchy. The full moon symbolised family reunion, paired with a square, it created a sense of contrast and balance, using the metaphor of "round heaven and square earth" to connect tradition and modernity, using enamel texture and a magnetic structure for producing refrigerator book clip.

設計以中秋節為靈感，把窗框與古建築紋樣幾何化，建立清晰視覺層次。圓月代表團圓，配以方形，形成對比與平衡，以「天圓地方」作隱喻連結傳統與當代，以琺瑯質感與磁吸結構製作冰箱書夾。



AI generated renderings
人工智能生成效果圖

Figurative Depiction and Observation
具象描繪與觀察

The student initially depicted ancient architecture and the Jade Rabbit, tried to restore the yellow tiles and red walls, and explored the visual symbols of the Mid-Autumn Festival. 初步描繪古代建築與玉兔，嘗試還原黃瓦紅牆，探索中秋節的視覺符號。



Accumulation and Transformation of Subject Matters
素材積累與轉化

The student tried a style similar to paper cutting or traditional New Year paintings, adding decorative elements like auspicious clouds and the Jade Rabbit, and using traditional auspicious words like "Blooming flowers and full moon" to enrich the screen design. 嘗試應用類似剪紙或傳統年畫的風格，加入祥雲、玉兔等裝飾元素，並以「花好月圓」的傳統吉祥話，豐富畫面設計。



Narrative Exploration and Concept Transition
敘事探索與概念轉折

Juxtapose the ancient tower with the modern city silhouette, introducing the poetic metaphor of "People today cannot see the ancient moon". Considering the limitations of enamel, the lines were simplified, with a semicircle representing the arch and a straight line representing the height. 將古代塔樓與現代城市剪影並置，引入「今人不見古時月」的詩意。考慮到琺瑯工藝的限制，簡化線條，以半圓代表拱門，直線代表高度。



Design and Actualisation
設計與實踐

Abandoned figurative elements, refined symbols: The ancient tower was turned into window lattice lines, modern buildings were transformed into geometric colour blocks, replacing the concrete moon with the concept of "round heaven and square earth", forming the final outline. 捨棄具象元素，提煉符號：古代塔樓變為窗框線條，現代大廈化為幾何色塊，以「天圓地方」概念取代具體月亮，形成最終輪廓。



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CHEUNG Hiu-kiu

張曉喬

Epiphyllum Temperature-sensitive Notebook

曇花一現溫感筆記簿

Centred on "Epiphyllum Blooming Briefly" (a flash in the pan), the design transformed the momentary image of the epiphyllum into an interactive temperature-sensitive layout. The design used cool colours and negative space to establish visual order; when heated, warm colours appear to form a visual interest, and the process of the flower from bud to full bloom was used as a visual narrative to guide page-turning and enhance communication effects.

以「剎那即永恆」為核心，將曇花的瞬間意象轉化為可互動的溫感版面。以冷色與留白建立視覺秩序，受熱後暖色顯影形成視覺趣味，以花朵由含苞到盛放的過程作為視覺敘事，引導翻頁並提升溝通效果。

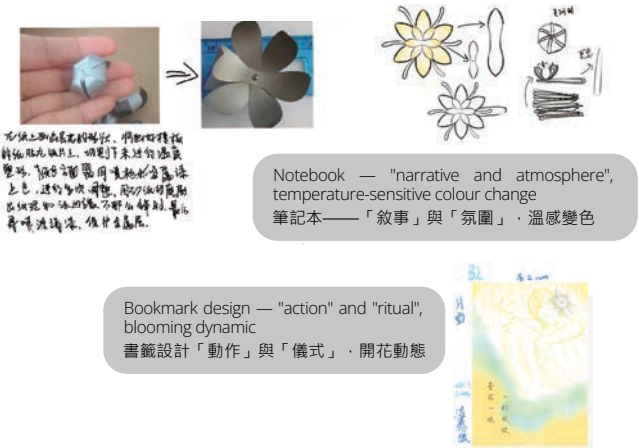


From "Single Item" to "Systematic Experience"

從「單品」到「系統化體驗」

Realised that a single clip is difficult to carry the story, and turned to notebook and bookmark design. Revised the flower shape to pure white sword-like petals, restoring the cold and elegant charm of the epiphyllum.

意識到單一夾子難以承載故事，轉向筆記本和書籤設計。修正花朵造型為純白劍狀花瓣，還原曇花清冷神韻。



Figurative Depiction and Observation

具象描繪與觀察

Selected the theme "Epiphyllum Blooming Briefly", conceived combining materials like metal and paper with temperature-sensitive colour-changing craftsmanship, initially attempting a binder clip solution, hoping to combine modern craftsmanship of temperature-sensitive colour changing with traditional aesthetics.

選定「曇花一現」主題，構思結合金屬、紙等材質與溫感變色工藝，初步嘗試燕尾夾方案，希望結合現代溫感變色工藝與傳統美學。



Established the Metaphor of "Temperature of the Finger tip — Flower Bud Blooming"

建立「指尖溫度——花苞綻放」的隱喻

Reduced the temperature-sensitive colour-changing area to the magnetic clasp. When opening the book, the thumb naturally presses it, and body temperature triggers the flower to bloom. The response is faster, greatly reducing costs and improving durability.

將溫感變色範圍縮小至磁吸搭扣。開書時拇指自然按壓，體溫觸發花朵綻放，反應更迅速，並大幅降低成本與提高耐用度。

Final Design and Application

最後設計和應用

Completed the epiphyllum temperature-sensitive notebook design. The inner pages echoed the cover line draft. When the user opens it to write, it's as if a flower blooms into the book, providing a smooth and surprisingly interactive experience.

完成曇花一現溫感筆記簿設計。內頁呼應封面線稿，使用者翻開書寫時，宛如花開進書裏，提供流暢且具驚喜的互動體驗。

Subtractive Design (Less is More)

減法設計 (少即是多)

From initially wanting to create complex mechanical structures, to later wanting full-page color changes, and finally discovering that changing the color of only one clasp yields the best effects, the focused design made the highlight stand out more.

從最初想做複雜的機械結構，到後來想做滿版變色，最後發現「只做一個搭扣變色」反而效果最好。聚焦設計讓亮點更突出。