Dreams like wishes. I made dreams figurative by creating an artwork in form of coins that represent the wishing well and shooting stars. The main idea of my work is the value of dream. Coins in the wishing well represent a kind of effort people made for fulfilling their dreams. Some people believe that gods are unlikely let people reap without sowing, so people throw coins in the wishing well and hope their dreams come true. On the contrary, stars represent the beauty and purity of dreams, especially those dreams that people made when they were young. When people were born, they like pure water, but as time goes by, money contaminates their dreams day by day. Both stars and coins shine, but only stars shine perpetually and lead people in the dark.

It is not worthwhile to chase dreams about money. When time passes, they no longer shine. The idea of my work is similar to our childhood game of “Connect the dots puzzle”, which means that we have to pursue our dream step by step. It is attractive to us as we do not know what we are going to be in the future. The numbers represent our age. It tells that money dominates our life, and real life makes us forget about our dreams.

Inspired by the concept of “gain and lose”, I think we must sacrifice/get rid of something in order to gain something. We ought to relieve some burden in order to fly higher. To be alive is to live physically and mentally. Therefore, we have to enrich ourselves, likes to fill a doll with cotton.

Hugging pillows give us a feeling of security, this inspires me to use cotton in my work. Cotton, the material that protect our wounds. Though chasing dreams can be difficult and risky, we will never afraid of failure as long as we embrace our dreams and believe in ourselves. Cloud, is full of imagination and fantasy, which is a symbol of dream. Sometimes, we think that clouds are far away from us, but actually they are close to use. It can be perceived as the change of form of water. If water is heated, it changes into water vapor, and water vapor can change into clouds. Our passion likes the energy that changes the form of water.
Title 10 Cents Dream
Medium Mixed Media on Canvas

Title Packaging Design of Chocolate Magnets
Medium Mixed Media

Title Pinspath
Medium Mixed Media

Title A Bag of Dreams
Medium Mixed Media
Daydreaming is classified as a level of consciousness between sleep and wakefulness. Studies show that you have the tendency to daydream an average of 10-120 minutes a day. It occurs during waking hours when you let your imagination carry you away. As your mind begins to wander and your level of awareness decreases, you lose yourself in your imagined scenario and fantasy.

Nightmares

A nightmare is a disturbing dream that causes you to wake up feeling anxious and frightened. Nightmares may be a response to real life trauma and situations. This type of nightmares fall under a special category called Post-traumatic Stress Nightmare (PSN). Nightmares may also occur because you have ignored or refused to accept a particular life situation. Research shows that most people who have regular nightmares have a family history of psychiatric problems are involved in a rocky relationship or have had bad drug experiences. These people may have also contemplated suicide. Nightmares are an indication of a fear that needs to be acknowledged and confronted. It is a way for the subconscious to wake up and take notice.

Signal Dreams

Signal dreams help you how to solve problems or make decisions in waking life.

Progressive Dreams

Progressive dreams occur when you have a sequence of dreams that continue over a period of nights. The dream continues where you left off the previous night. Such dreams are problem-solving dreams and help to explore different options and various approaches to problem situations or relationships.

To have lived this before too, but I forgot what the dream is about. It's like a story that hasn't ended.
Being a Dream Collector

Collecting dreams of people around me

The Bugs

The dream is about bugs. One day she was sitting under the tree, in a very scenic place and she suddenly saw some bugs. She was really scared.

The dreamer of this dream often dream of bugs in a period, she told this dream to the dreamteller and he said that was a representation of someone she was really afraid of.

By Glory

The zombie

The dream is about a terrible zombie chasing her. She ran and ran but the zombie ran faster and faster, the zombie came closer and closer and finally caught her. The zombie kicked her down and killed her...

Reflection:

These dreams are both about fears, the both reflect the fears of people. 'The Bugs' is a recurring dream, it repeat few times... It's common to have this kind of nightmares and especially when we're under stress.

By Michelle
Some of the primitive thoughts about dreams:

Wishing well

Sigh sign
Night sky

People walking holding the strings linked the stars

The fountain flows the lottery

Young Tom's idea fountain & lottery machine

Some dreams about childhood like toys
or being famous ↔ dreams of adult (money)

To be continued
Ways of thinking

1. Substitute
   - the substitution of coin to the wishing well

   - stars / shooting stars
   - coin (wish)

   - Shiny surface
   - glimmering

   - light (white in colour)
   - the reflection of light (water)

2. Combine
   - the deep water inside the well
   - night sky deep
   - of the night sky and water

   - wishing well, combine (wish) (dream)
   - dark blue, light blue, white

3. Magnify
   - 1:1 well even bigger
   - circle canvas or even bigger
   - 10:1 wishing well

   - a single coin taking up the whole space of the wishing well
   - stuck inside magnifies the coin

4. Adapt
   - interplanetary dust instead of
   - similar size of the stars

   - Make a wish
   - brainstorming...

   - Why throwing a coin?
   - "gods are unlikely to give away something for nothing"

   - coin?
   - belongs to diamond?
   - stars?

5. Modify
   - How about adding the smell of money in the canvas
   - Shiny surface
Developing the idea from Ways of Expression:

Ways of thinking

Why using rectangular shape to represent Dream? From the previous page “Ways of expression” the shared characteristic of some ideas are found. I tried to merge them together.

There are hidden symbols & meaning.

After building up the idea, I decided to use the ways of thinking to make the idea more comprehensive.

Substitute:

Pattern of office, buildings, workshop, family, home => dream, sitting plan, desks, windows => places

Chocolate => various taste that suit diff. people, happiness & hope

Chocolate => dream (melt, keep it well)

Combine:

Route towards dream

Dotted line

May use brown colored paper with light color white font => simple

Emphasis on wordings &...

Window

It can represent home, family, office, work...

Chocolate

Dream

Desk

School / Office

Top view of buildings

City with high population density => Hong Kong

Pattern of square

Combine diff. images, it represent Dream

Dream is a square for yourself to find the way we want, put as frame, precious

City chocolate

Sometimes, chocolate is sweet so just like dream; so lovely...

The Classical packaging

因版權問題,未能展示圖像

The basic structure of chocolate

因版權問題,未能展示圖像
I miss this as well. It sounds awesome!

As it is not complete enough and more details can't be shown, I decided to make a foamboard, which I wanted to do before the submission...

I took different angles of the AW and tried to take it in different lightings.

Edit: Contrast, erase background

There are description about the details of the chocolate....

Reflection:

Generally, it's quite effective and it looks good to me. The printing is good and the size is quite suitable. However, I don't have much time to think more about the description. Also, the wordings is a bit too small, especially the wordings on the package of the chocolate. which I didn't expect that it's hard to see some of the words. I am thinking if it's possible and how to further improve ARTWORK 3, maybe I should improve the Aluminium foil and the label...

After the submission of the artwork...

difficulties: here are always difficulties when using and improving artwork. At the beginning, the photos the chocolate have different colour tone, maybe it's because the difference in lightings. and also, there are not enough space for the pictures of the chocolate, some of the angles or similar pic. has to be deleted. here are also difficulties in choosing font and background of the paper...
I tried to improve Artwork 2 by finishing its back side, in order to make it more complete. It's about people's life that it finally become a coin at the end of their life; as all of the dots joined.

It's also about a minify, as more and more coins was thrown into the wishing well, (one by one, little by little) it eventually become unworthy.

The texture of rusty iron it a little bit hard to present. I tried to paint the canvas with bluish green and grey and then cover it with yellowish brown. I have spent some time on deciding to paint the 10 cents of which year and I've though to use 80 to represent infinity. It's challenging to make it (the words) 3D and solid... and it's hard to paste the canvas (coin) back to it's printing well.
Little thoughts:

Question to myself:
What attitude should we have when we face difficulties to pursue our dream? Any solution? What is lost?

It is like we are standing under a dark and thick cloud...

But the world is big, there are always hope when you look through the cloud.

Doodle Sketches

Travel

Brainstorm:

"Dot"

Point

- Key point
- Starting point
- Focus point
- Multi-point
- Dispersed points
- Weak point
- Dynamic point

坚持点 metal

乐观点

Arrow (way)

Mirror

PIN

Goal

Sugar

Self
a new idea

WHAT KEEP US ALIVE ?
Blood ?

What's inside our body ?
What's inside our mind ?
What's inside our heart ?

My Ans : Dream

WHAT'S ALIVE ?

Really ?
physically
mentally

a simple life can be a happy life
A simple stream can be a happy and rich life

Mental burdens - Rich Life
Sometimes, they can't be separated
They stick together :

REFLECTION
Why are the rice inside the bag replaced by cloud?
Instead of replacement, I want to bring out the message that dream is part of our life.

COTTON CANDY

Ways of Expression

Realistic

Abstract

* Symbol

Dream is a square
Dream is a cloud

Dream is important

Break the tradition

Important as water
Physical body (Support)
Reading

Glass Condense as cloud
Dream

Cotton Candy

Where are u going ?
I don't know
I am just going to where I'm going to...