

香港故宮文化博物館珍品的故事 — 「古埃及揭祕」

明信片設計比賽(小學) 2025/26

**Stories of the Hong Kong Palace Museum Treasures –
*Ancient Egypt Unveiled***

Postcard Design Competition (Primary) 2025/26

16 Jan 2026

“從構想到創作：設計基礎”

From Ideas to Creation:

The Basics of Design

由淺入深的設計歷程

A Design Journey from Basic to Advanced

香港設計 + 香港故宮文化博物館文創產品

HK Designers + HKPM Products

產品種類 Product Type



明信片 Postcard

資料蒐集和研究

Research and Study

✓ 了解客戶和設計任務 Understand the Client and Design Task

「古埃及揭祕」文物的歷史和設計元素

History and design elements of the *Ancient Egypt Unveiled*

DRAWING SESSION

- 1. Warm-up Exercises -**
from Line - Triangle - Pyramid - Rectangle - Circle
- 2. Pattern Drawing -** *with Ancient Egyptian Essence*
- 3. Grid -** *Ancient Egyptian Grid Figure Drawing*
- 4. Spider Diagram -** *Brainstorming Practice*
- 5. Design Idea Drawing -** *From Mind to Paper*

ANCIENT EGYPTIAN COLOUR



The Language of Colour



Black



Red



White



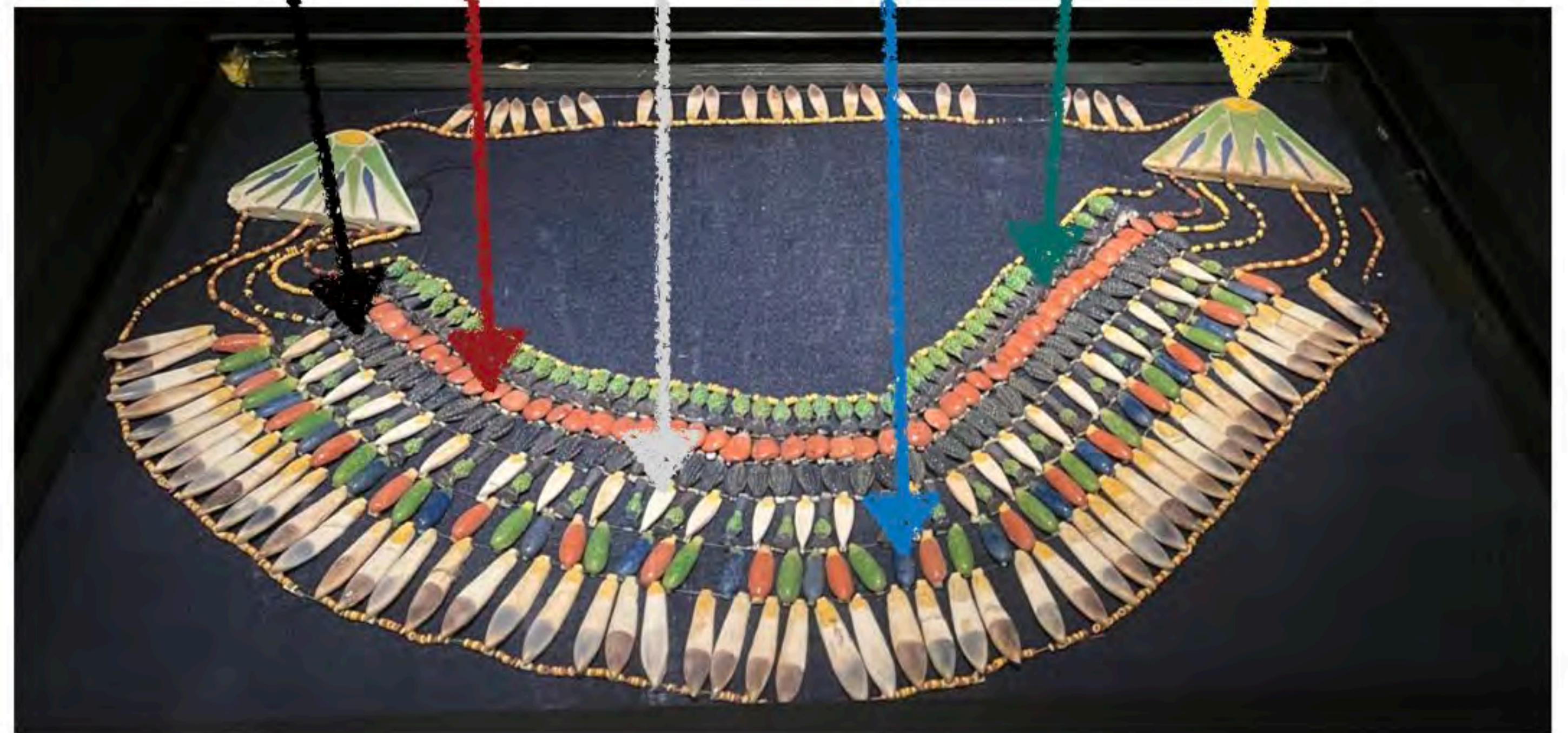
Blue



Green



Yellow / Gold

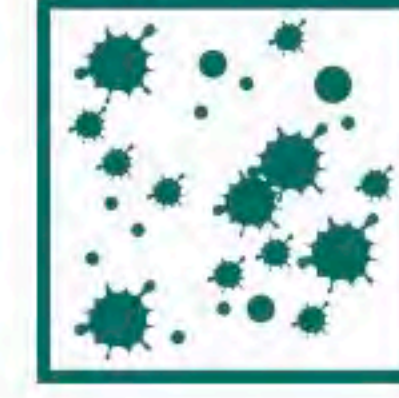
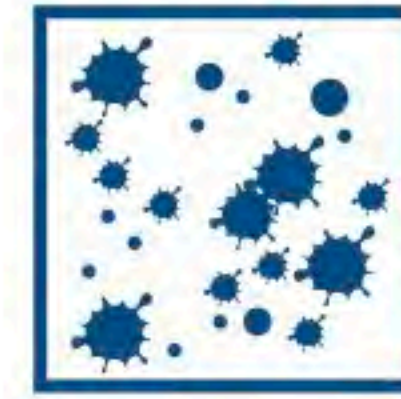
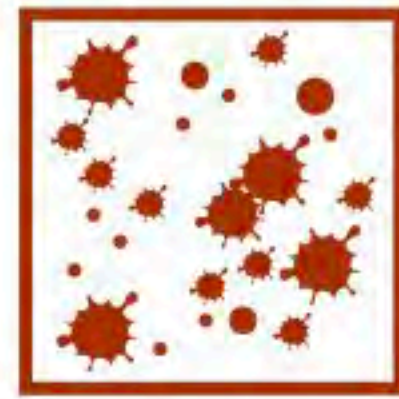
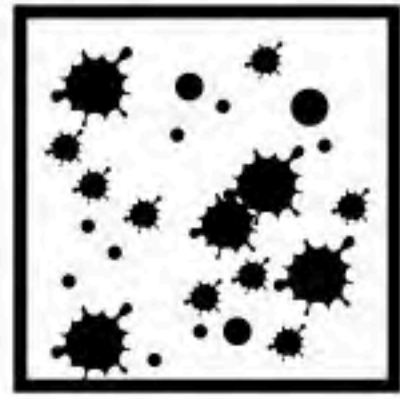
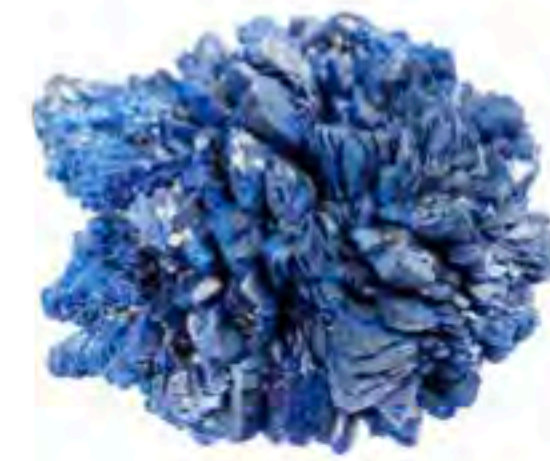


MINI-TASK



◆ Mineral Pigment Drawing

◆ Flat Colour Application
- *Brushstroke Comparison*



◆ Flat Colour Application
 - *Brushstroke Comparison*

GEOMETRIC & BALANCE

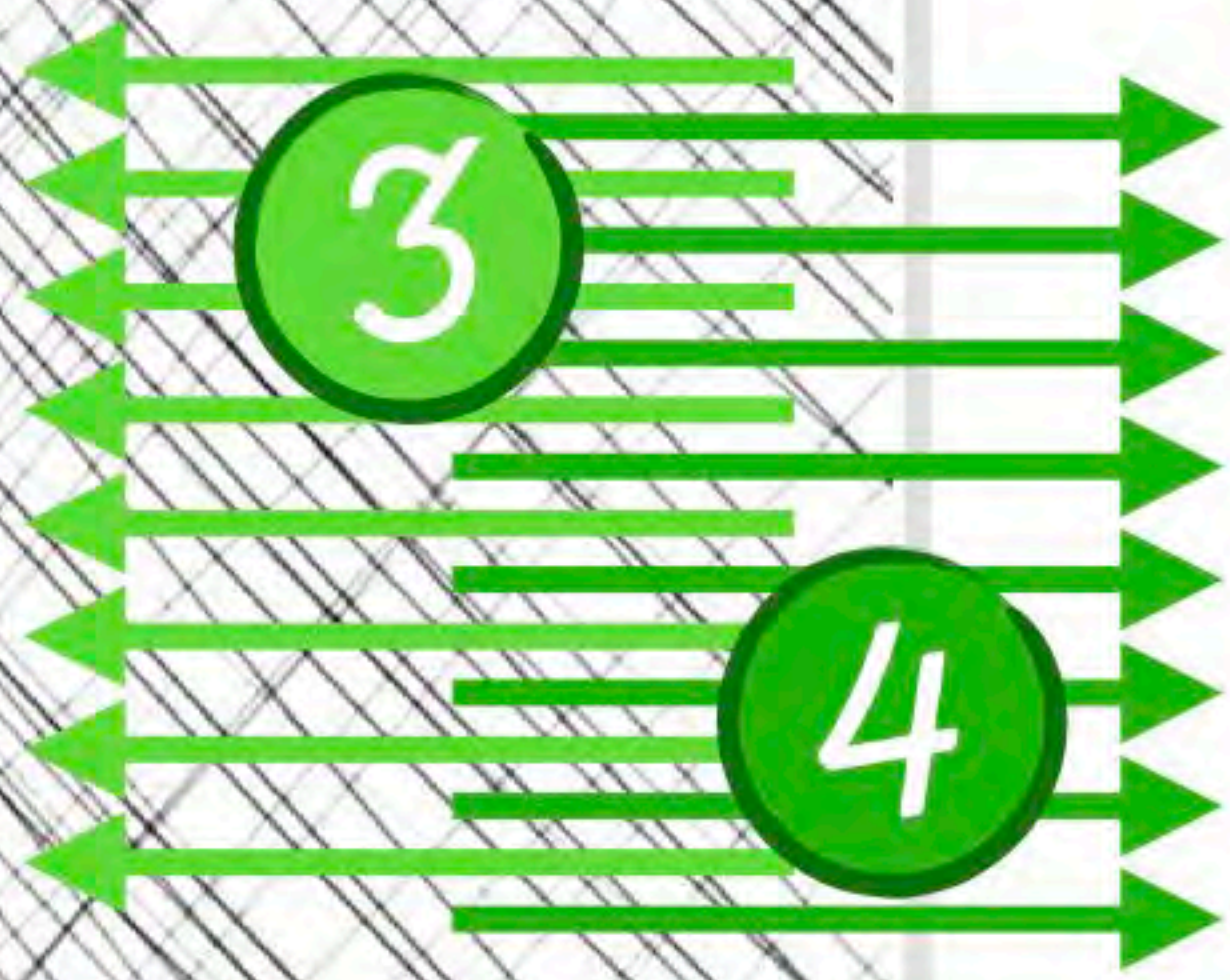
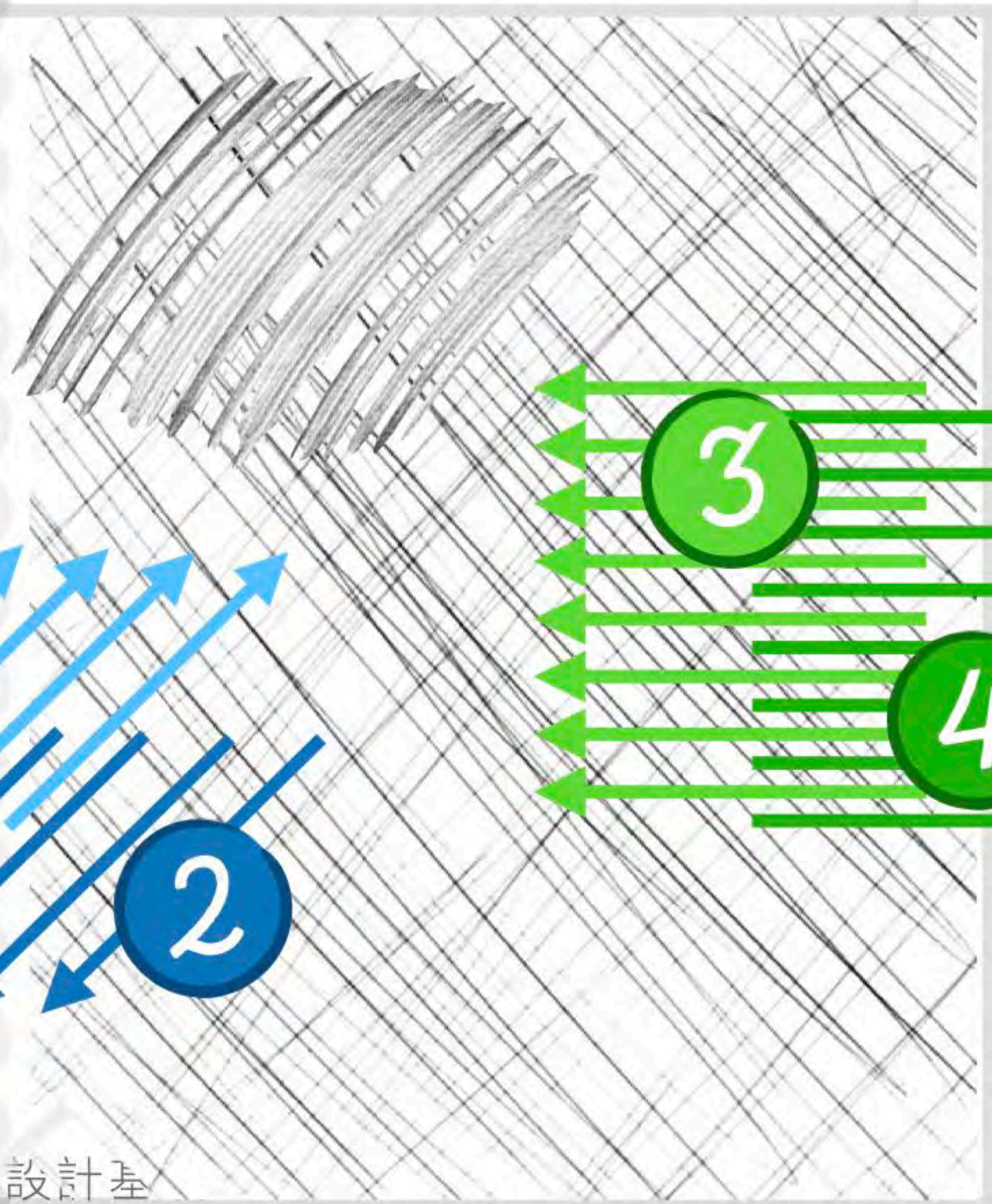
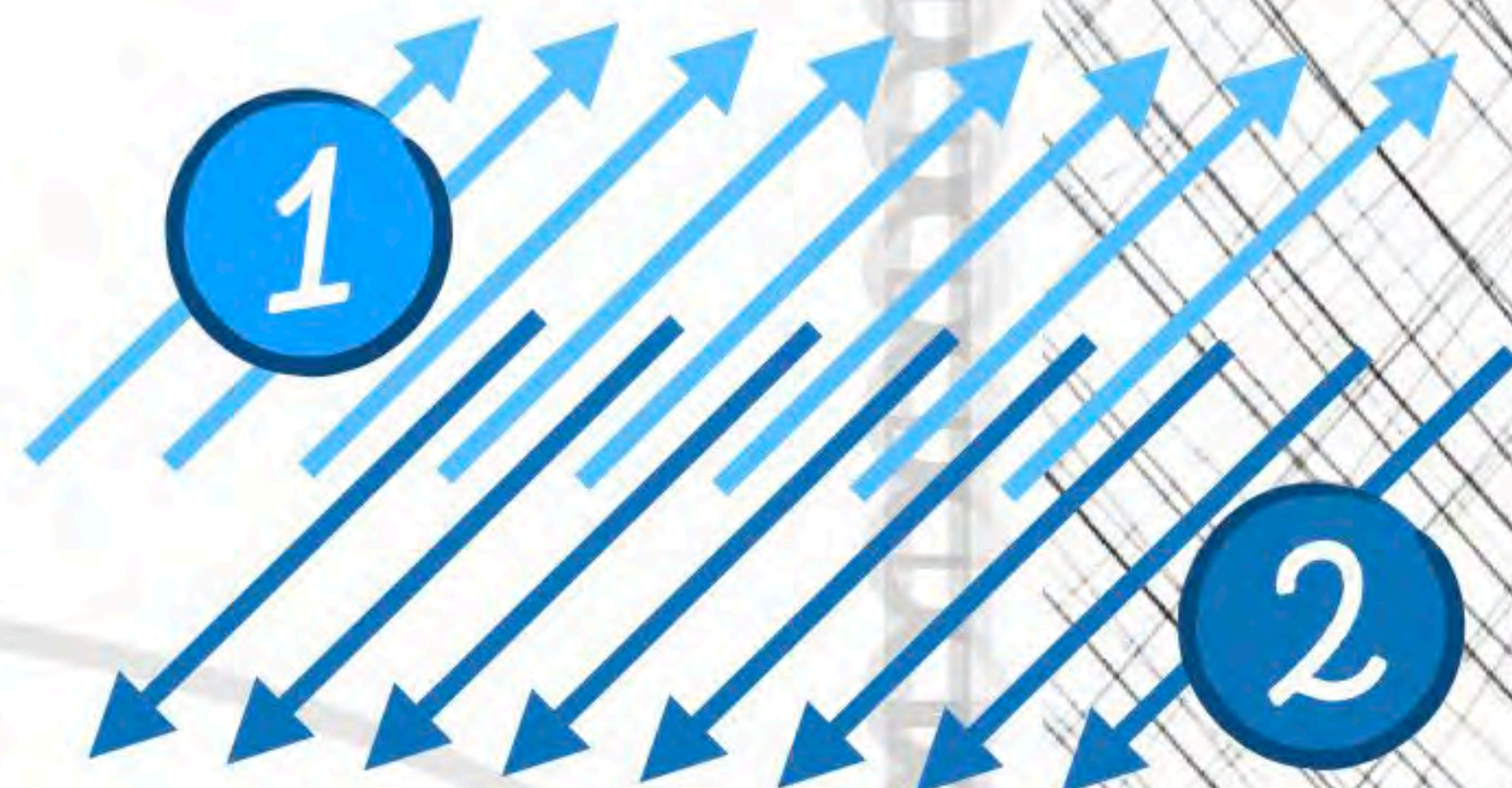
MINI-TASK

1

WARM-UP EXERCISES

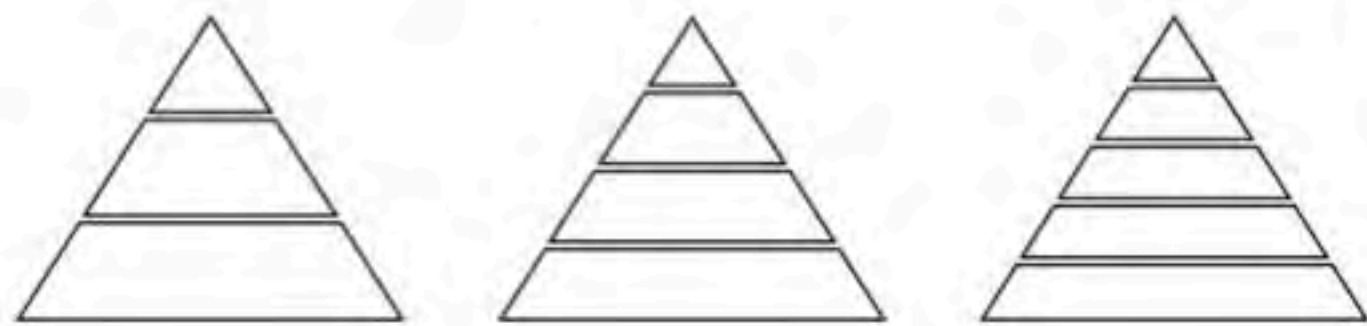
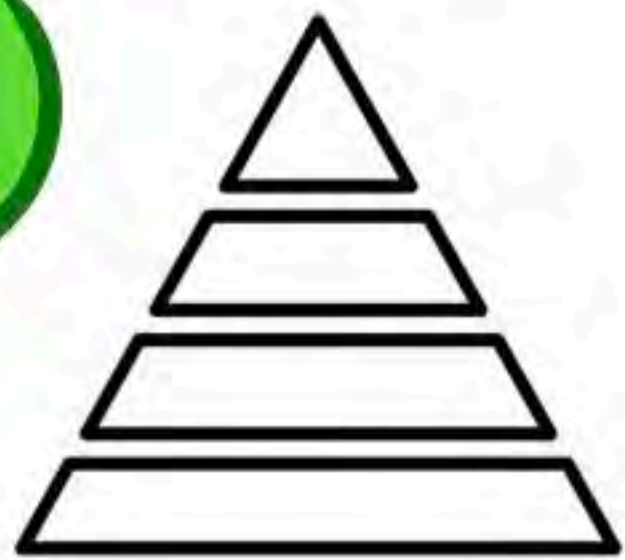
- *Line - Triangle - Pyramid - Rectangle - Circle*

Line



- 30 secs

3



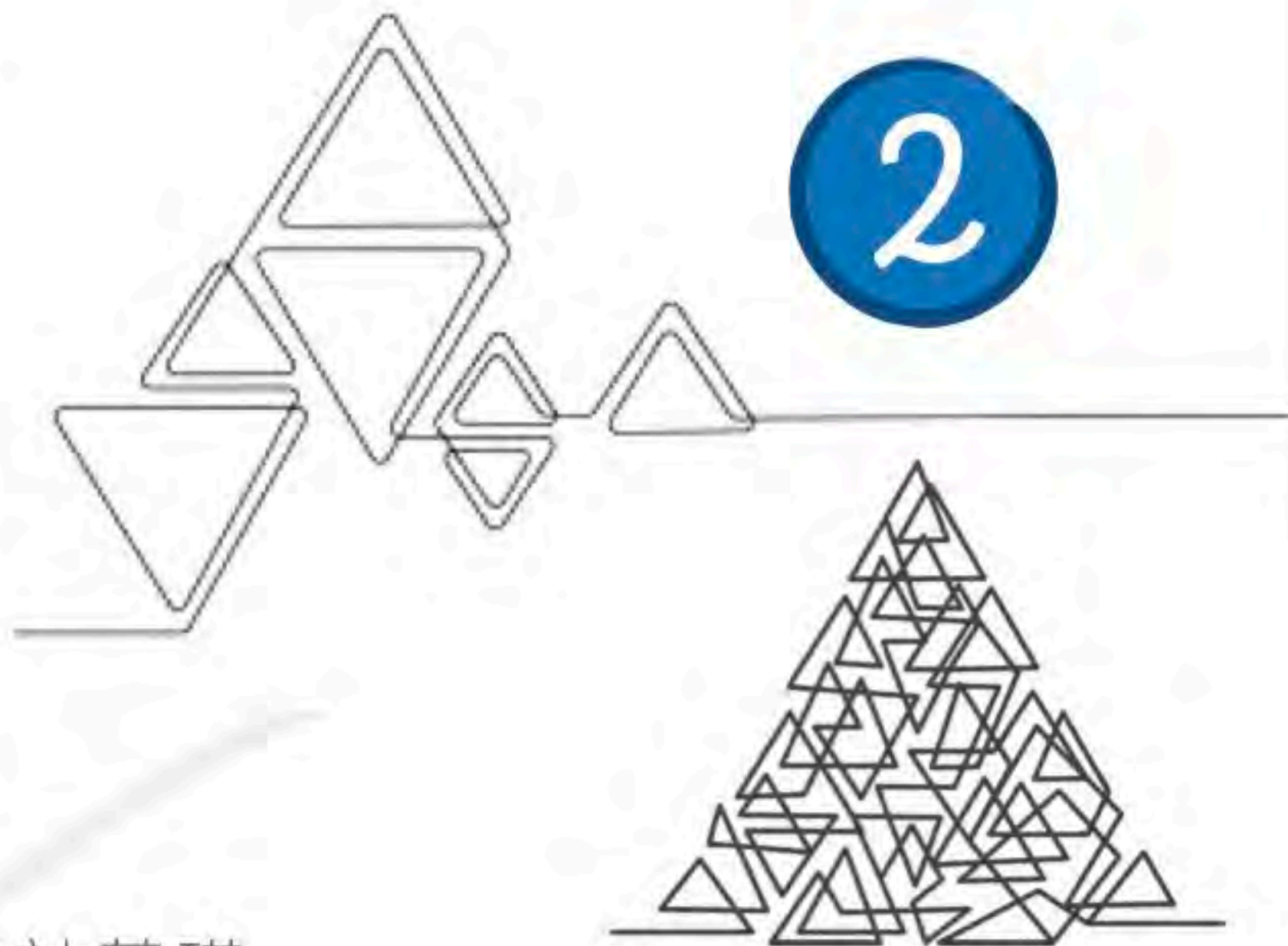
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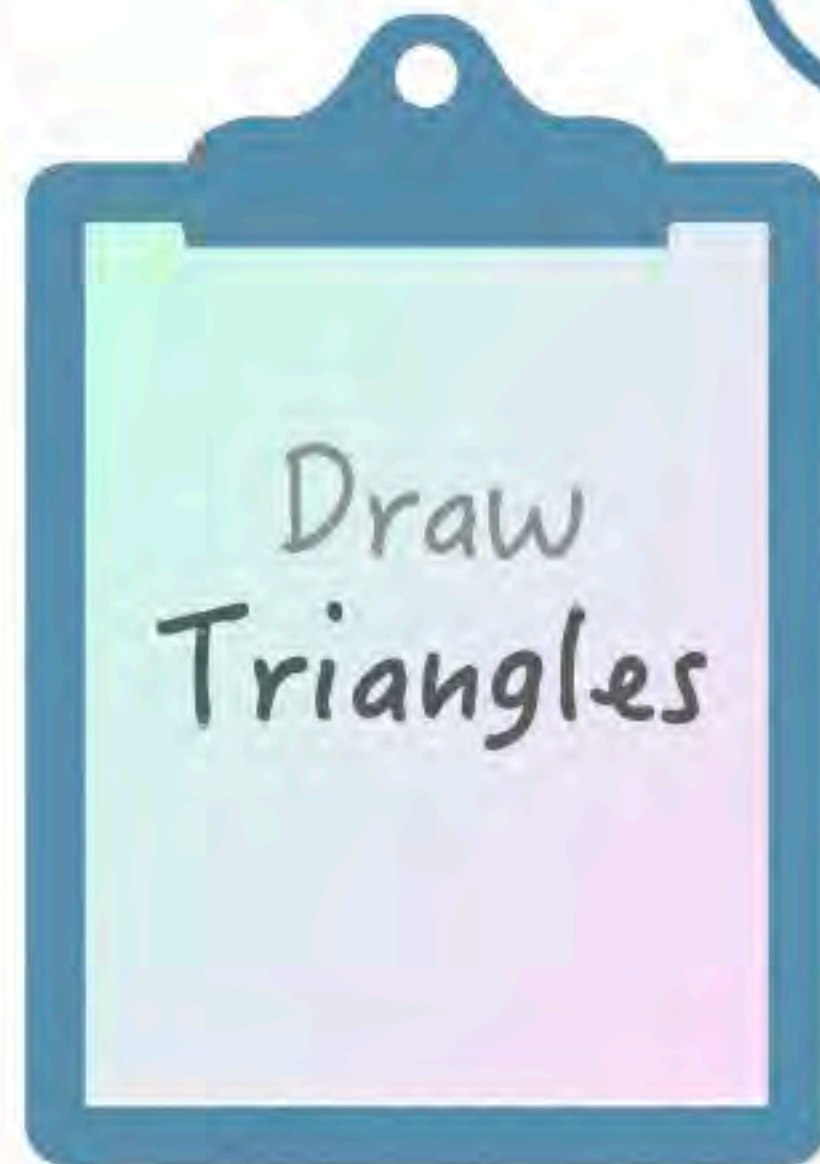
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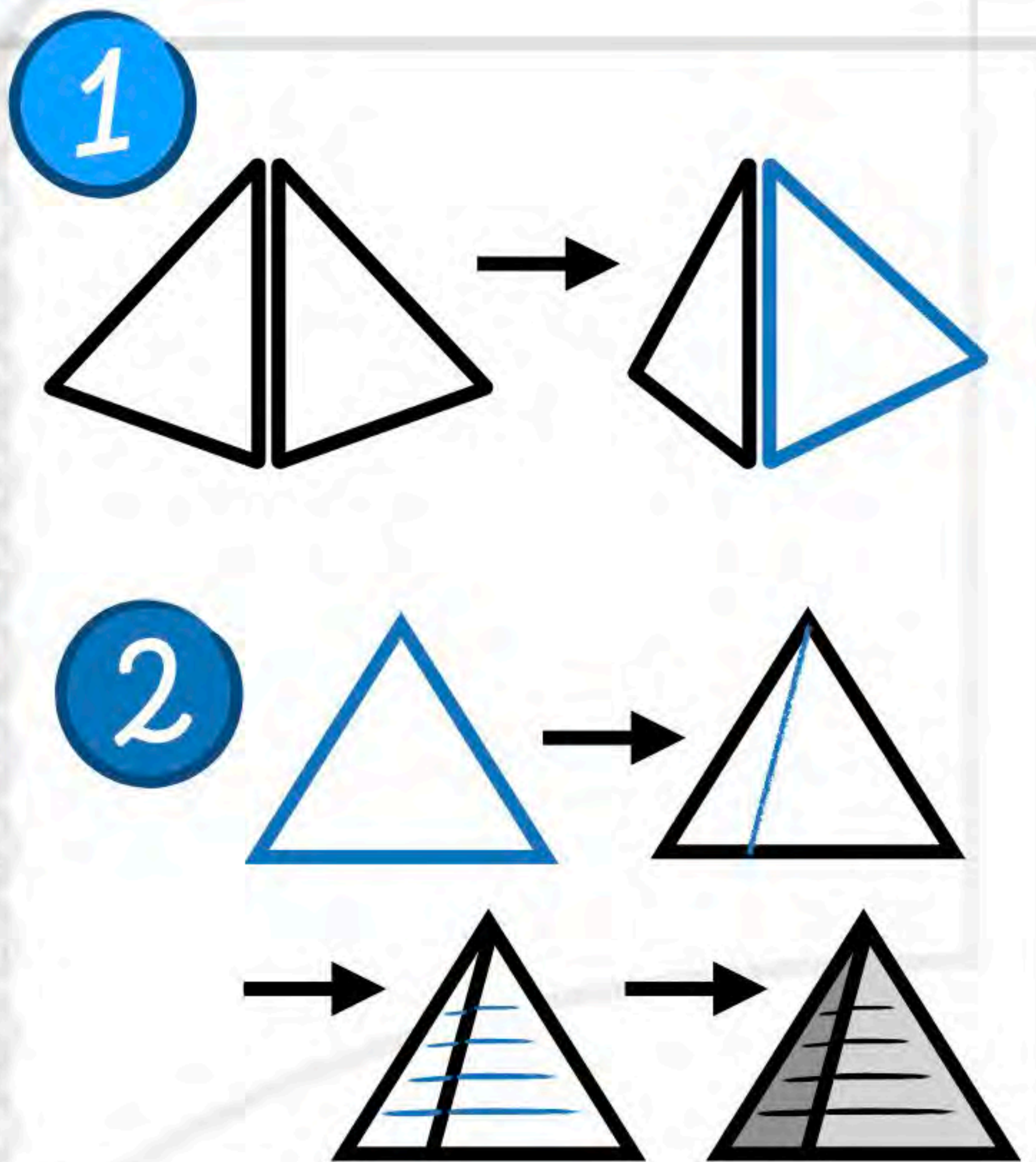
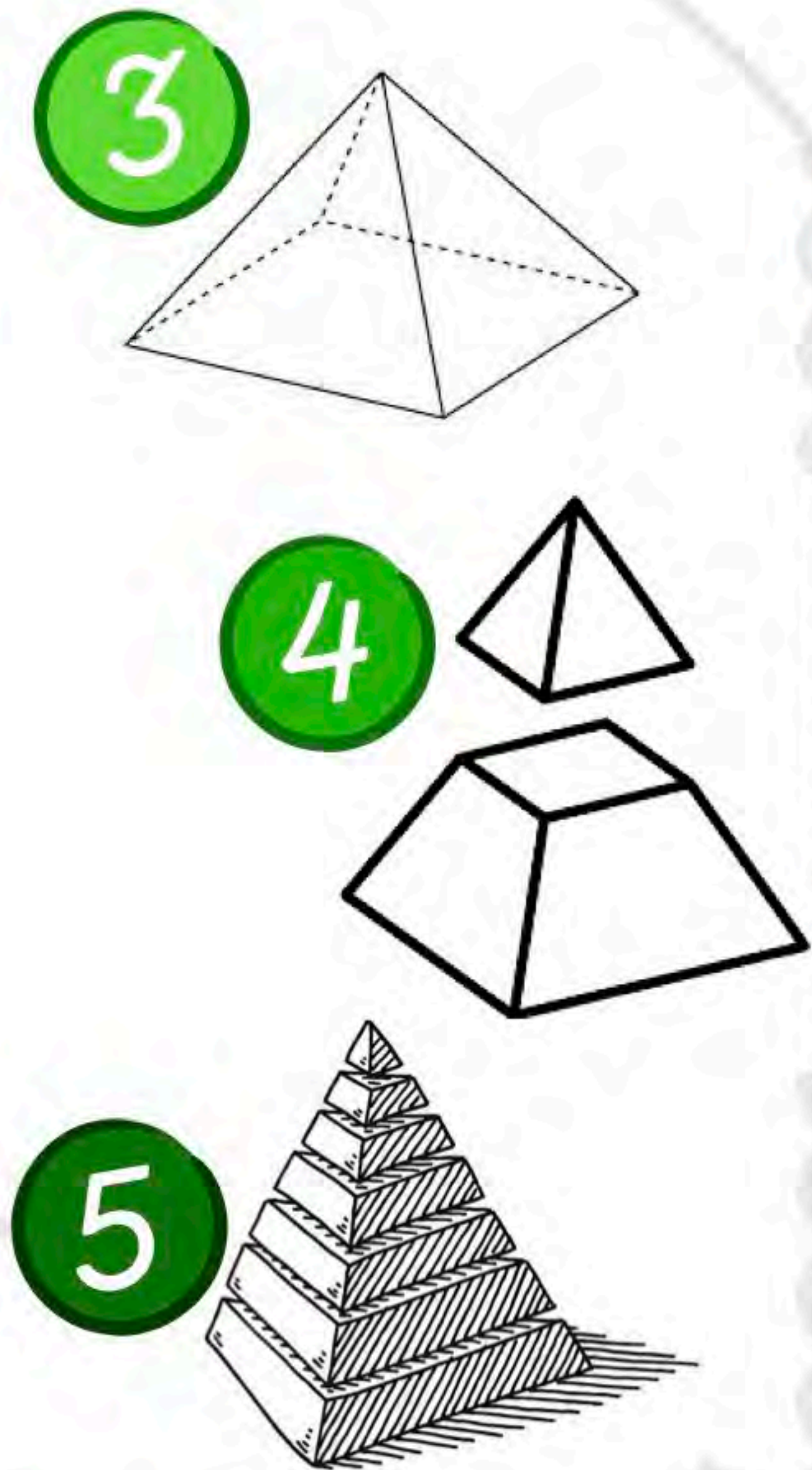
2



2



- 5 mins



- 10 mins

MINI-TASK

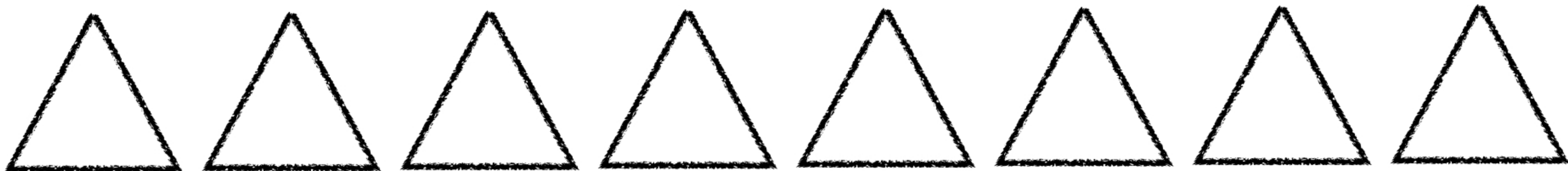
2

PATTERN DRAWING

- with Ancient Egyptian Essence

- 15 mins

Repetition





Repetition

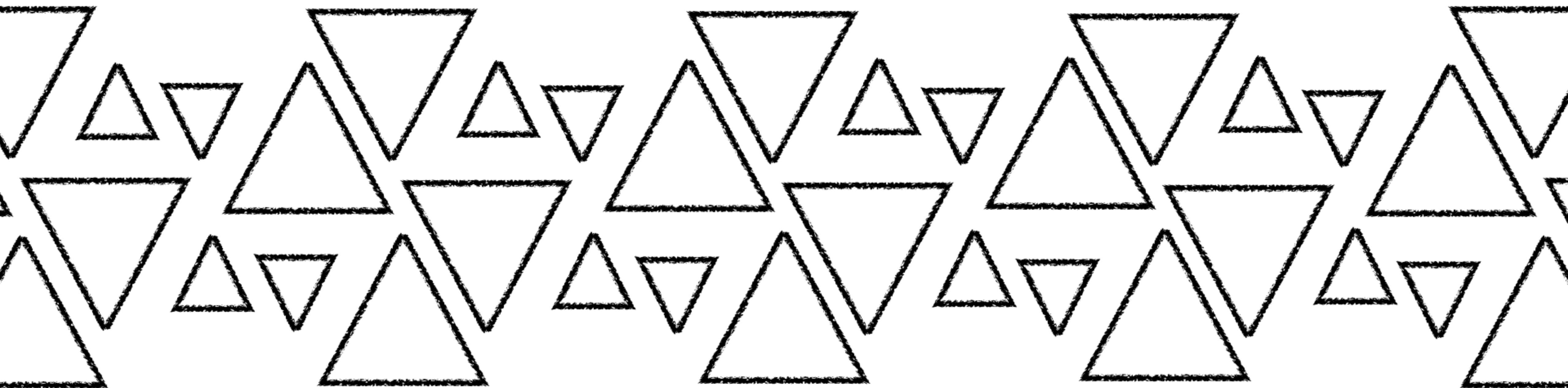
Alternating



The image features a repeating pattern of triangles. The top row consists of downward-pointing triangles, and the bottom row consists of upward-pointing triangles. The triangles are arranged in a staggered, interlocking fashion. A black rectangular box with the word "Alternating" in white, italicized font is positioned in the upper right quadrant of the image.

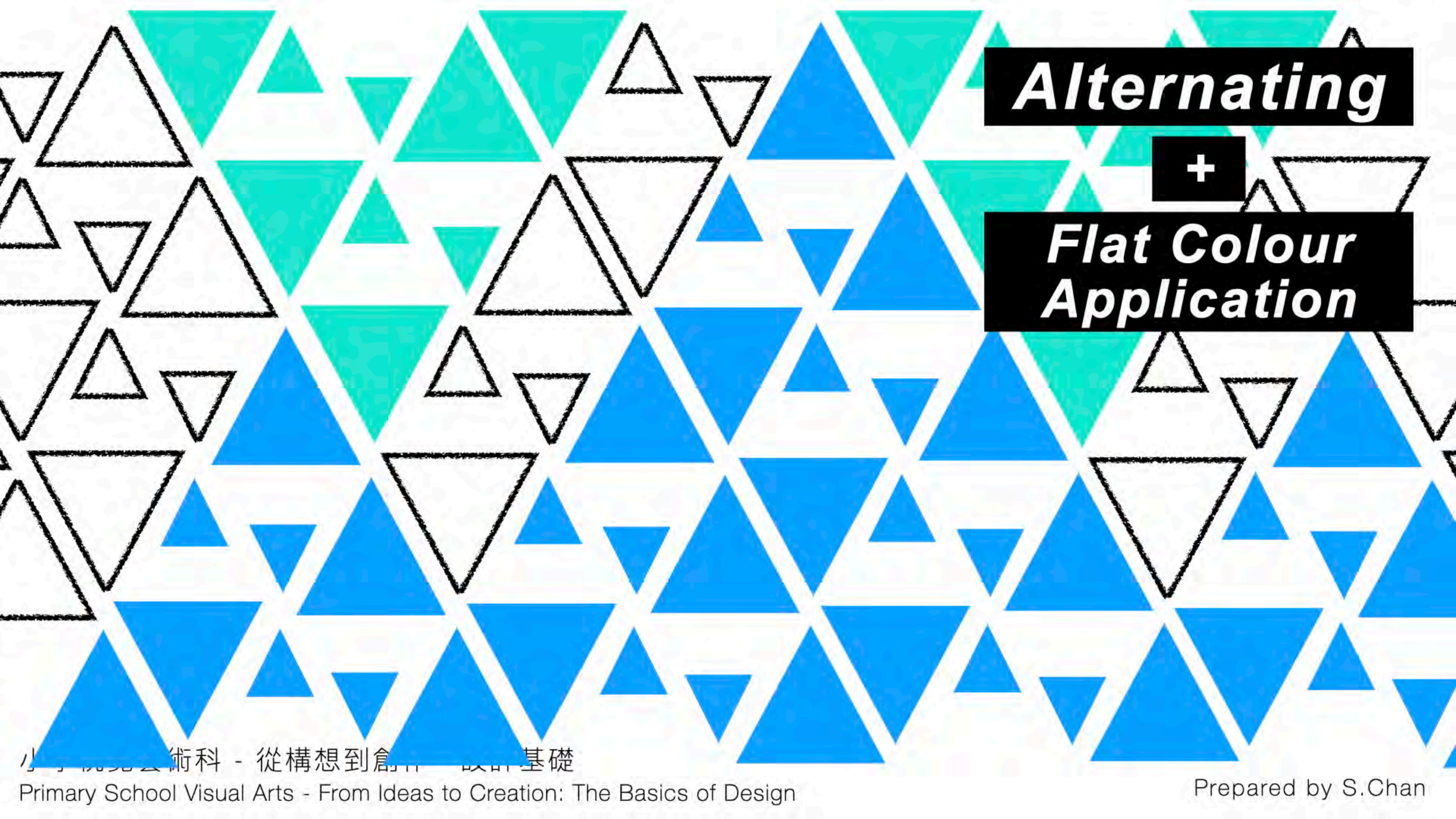
Alternating

Alternating





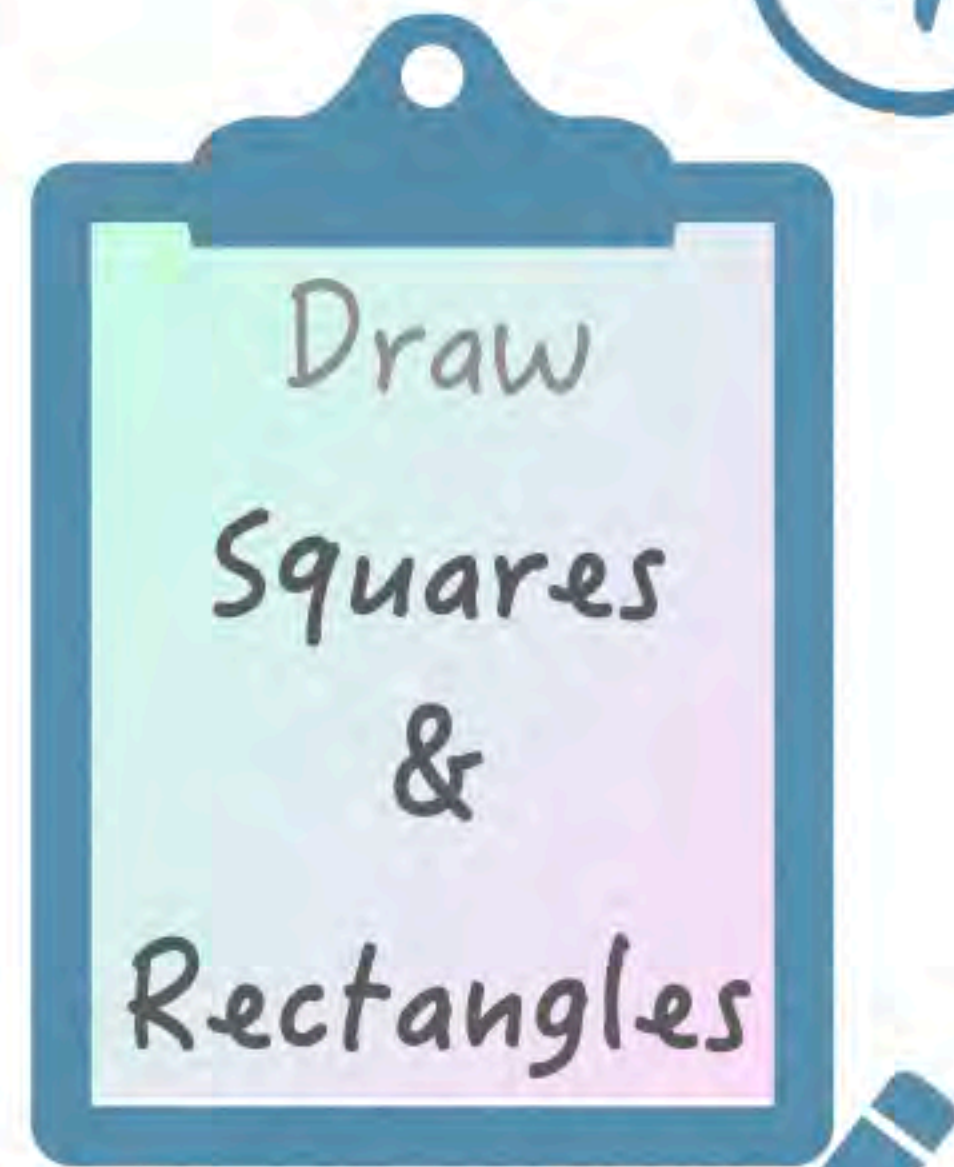
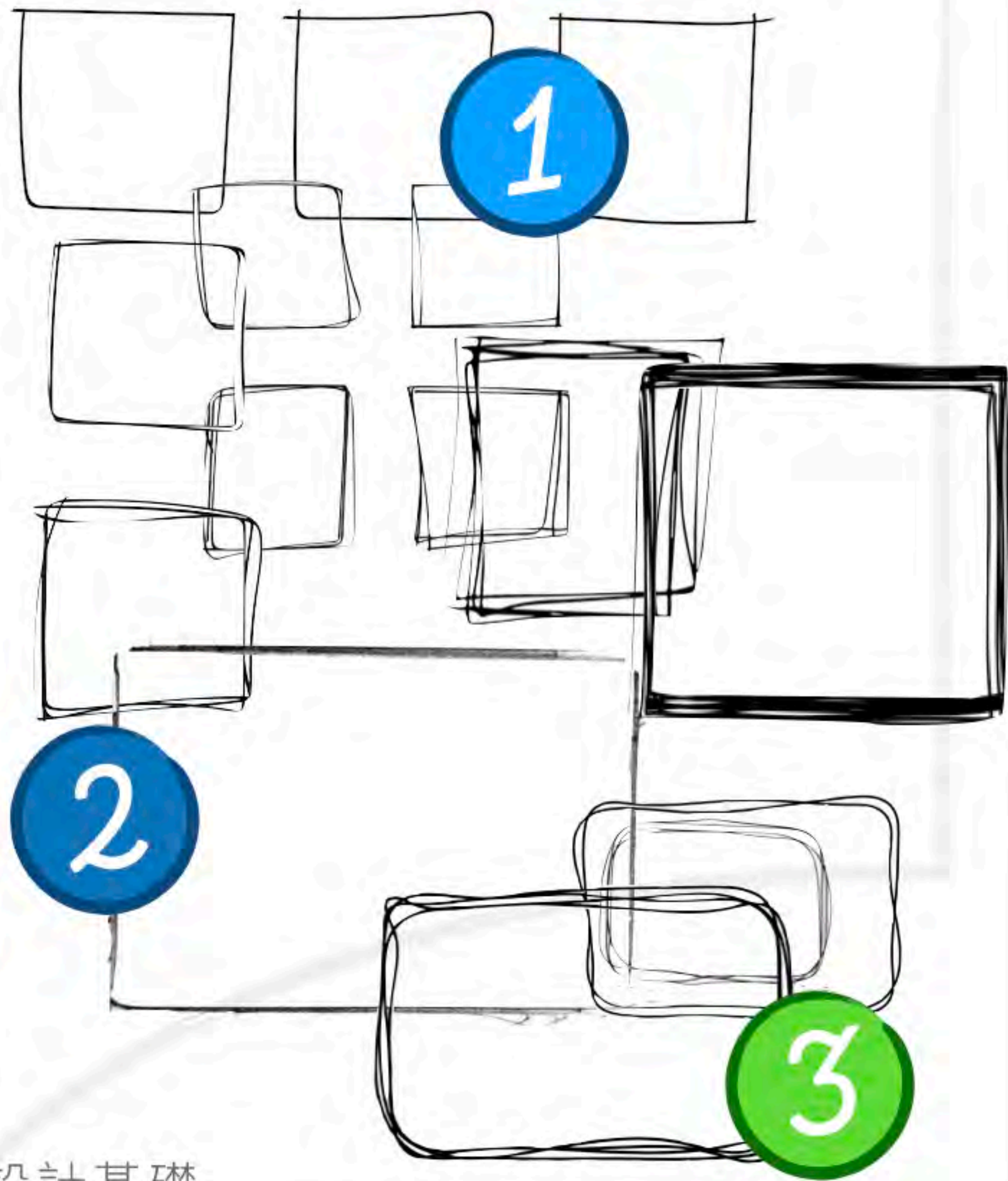
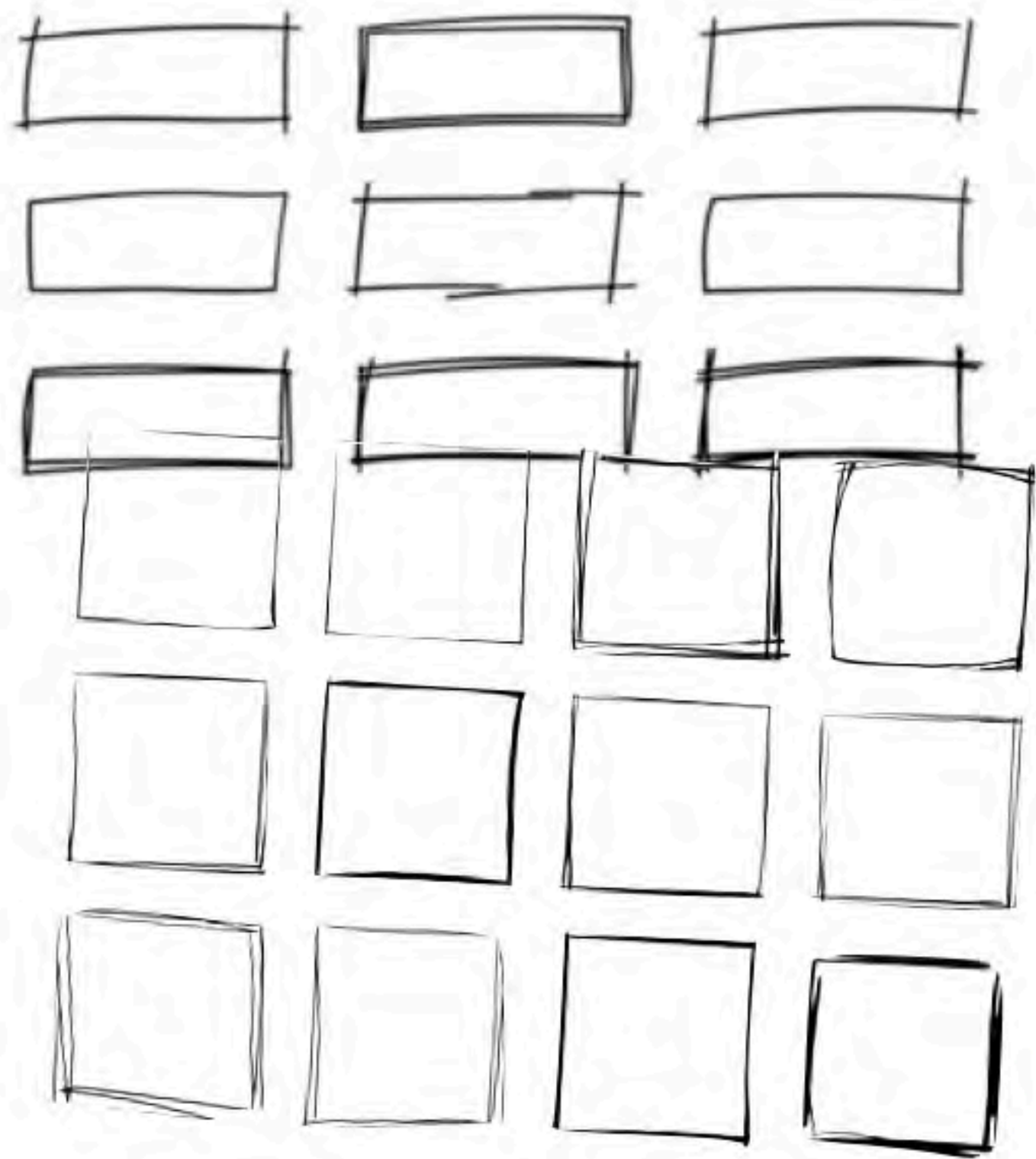
Alternating



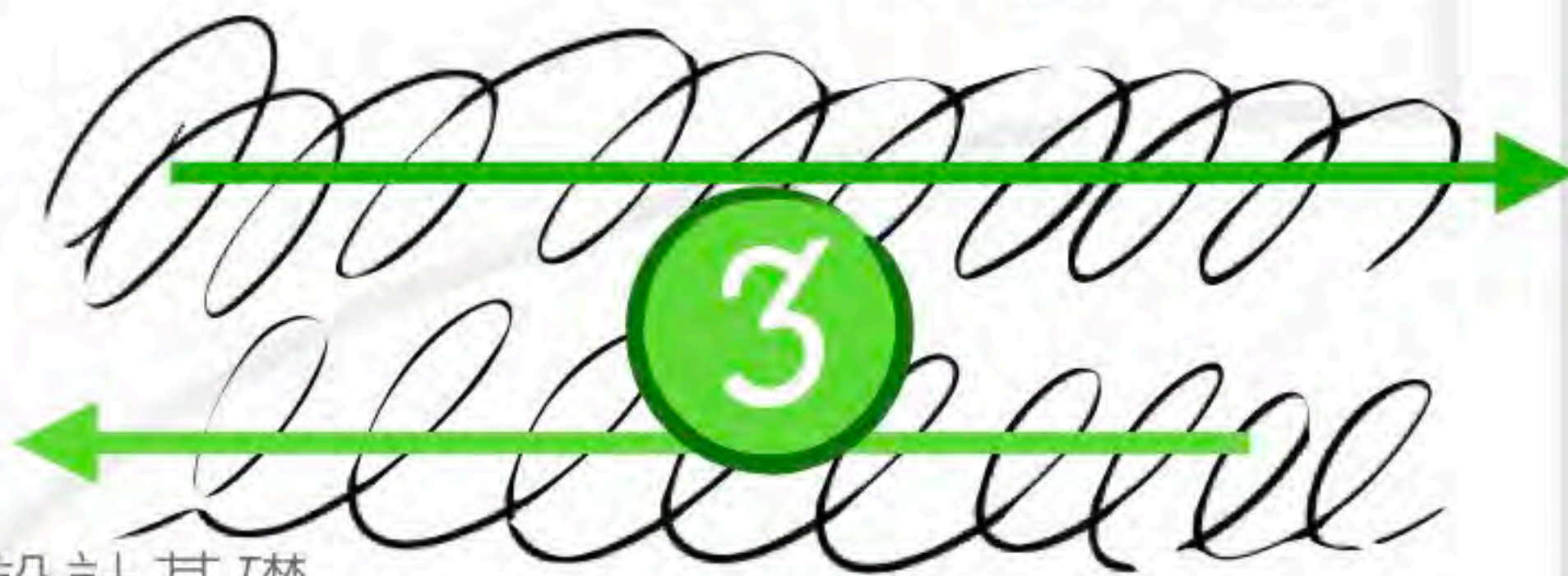
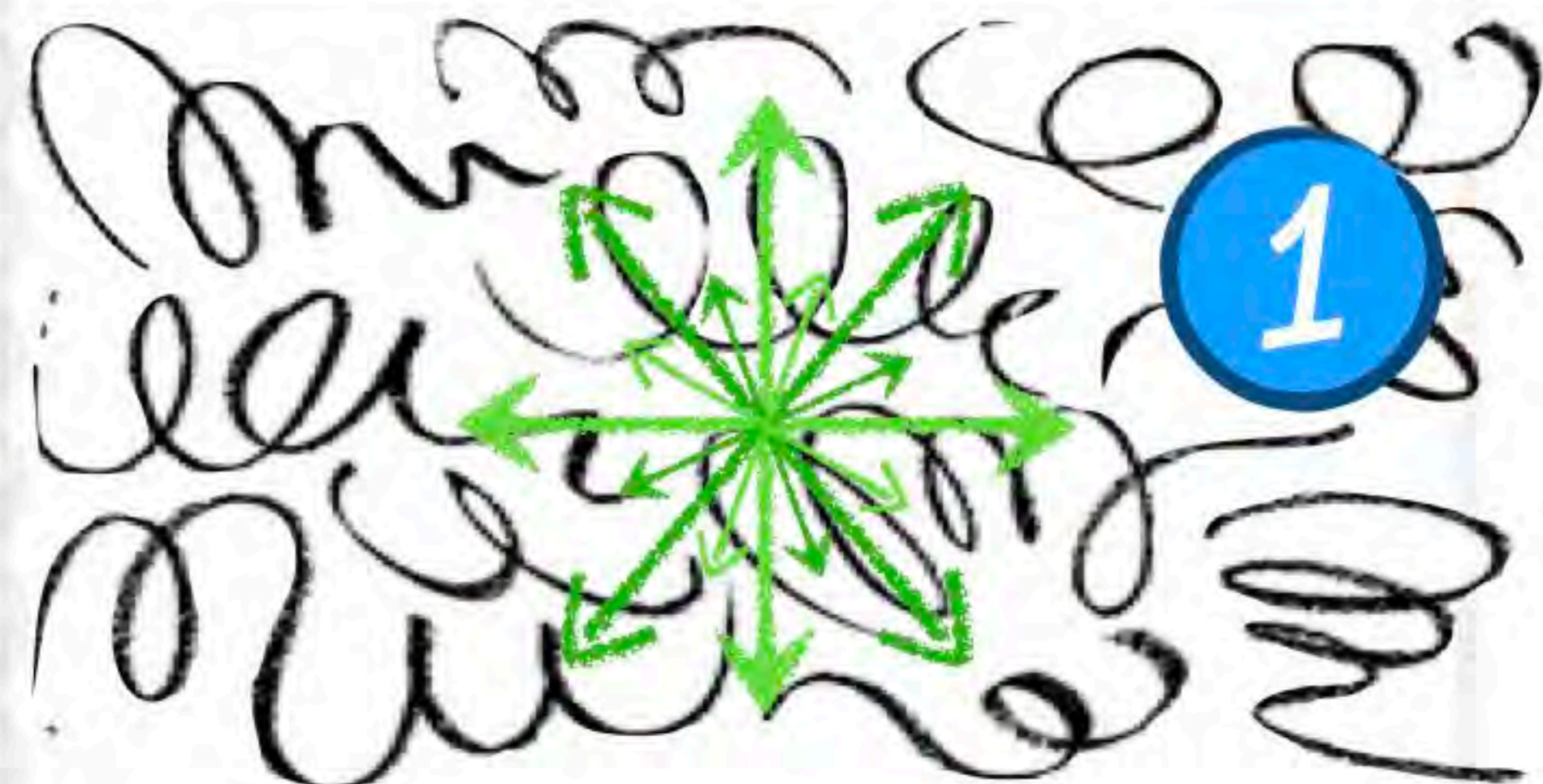
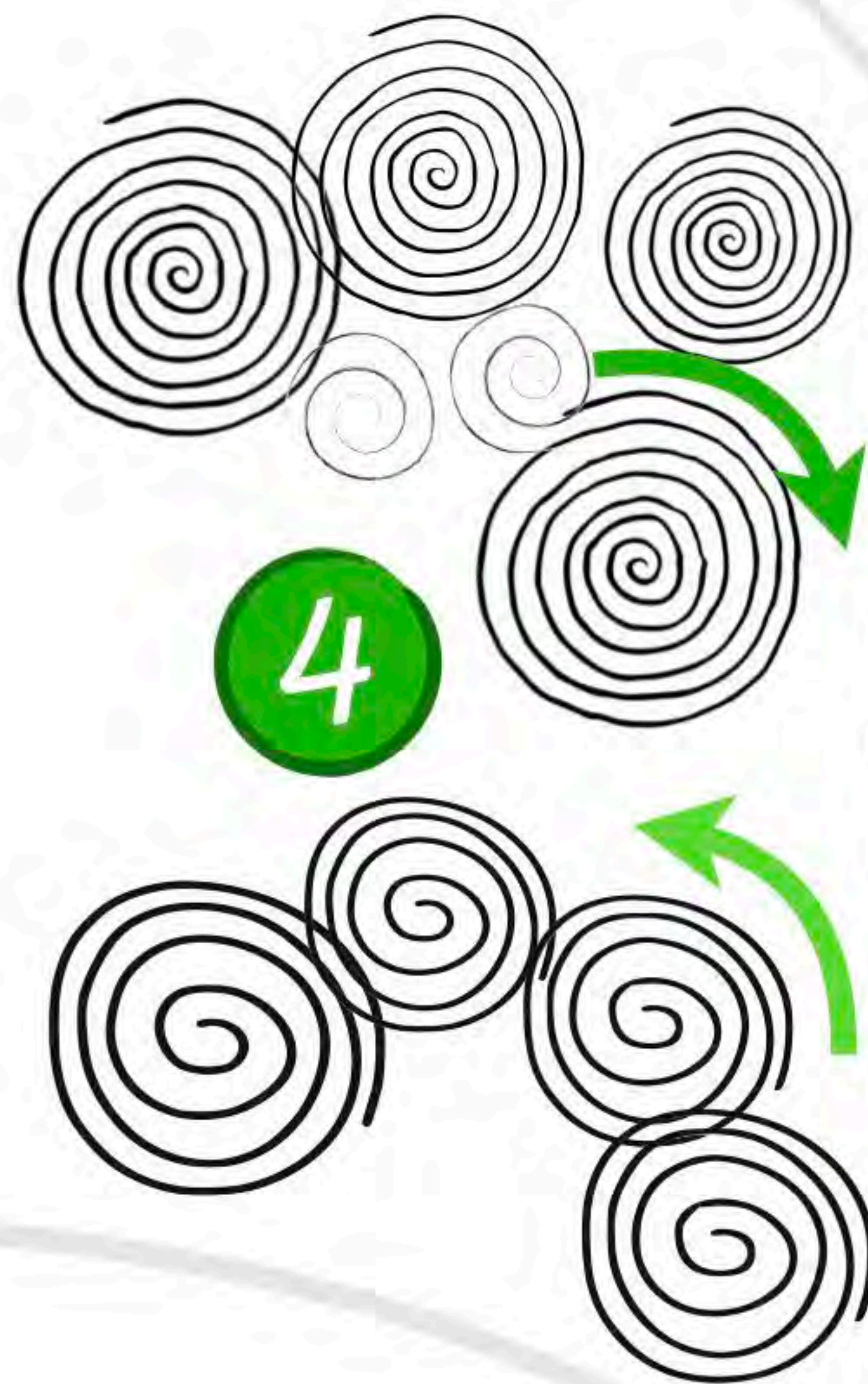
Alternating

+

***Flat Colour
Application***



- 30 secs

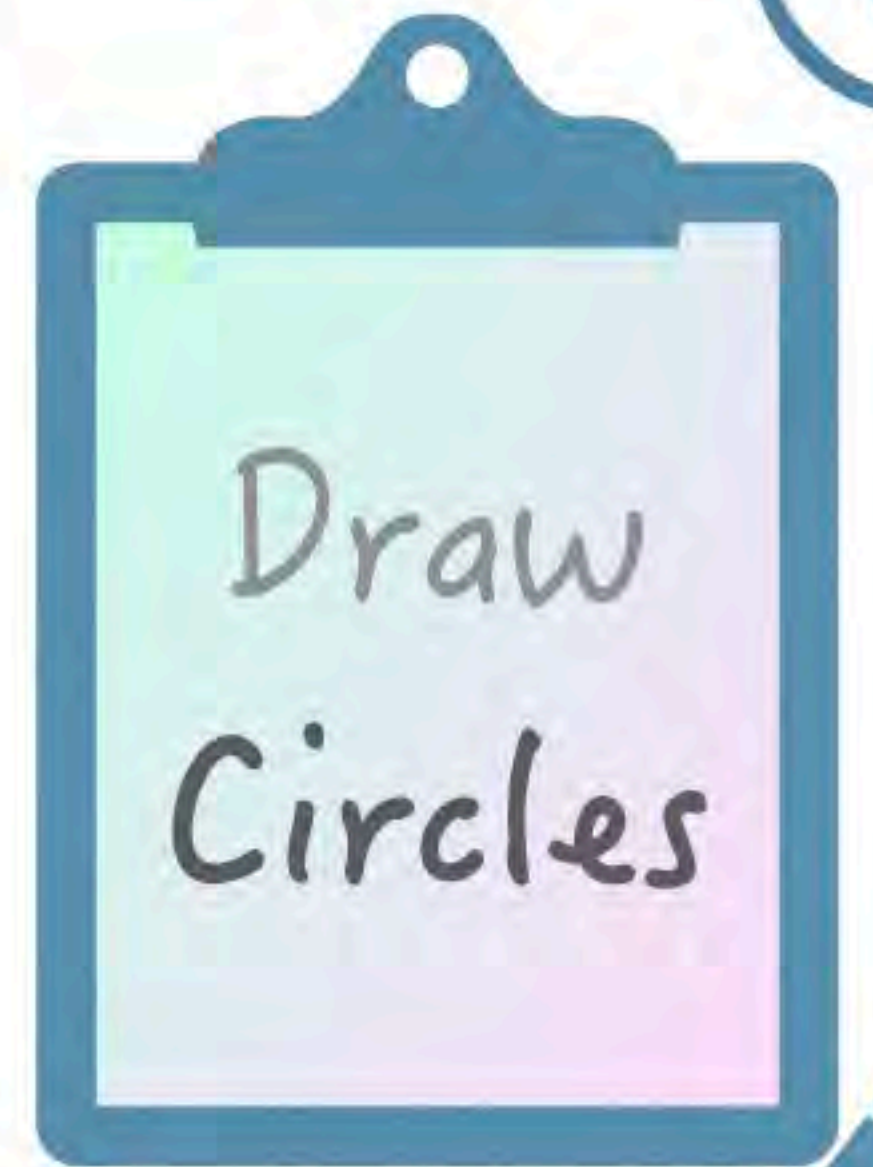
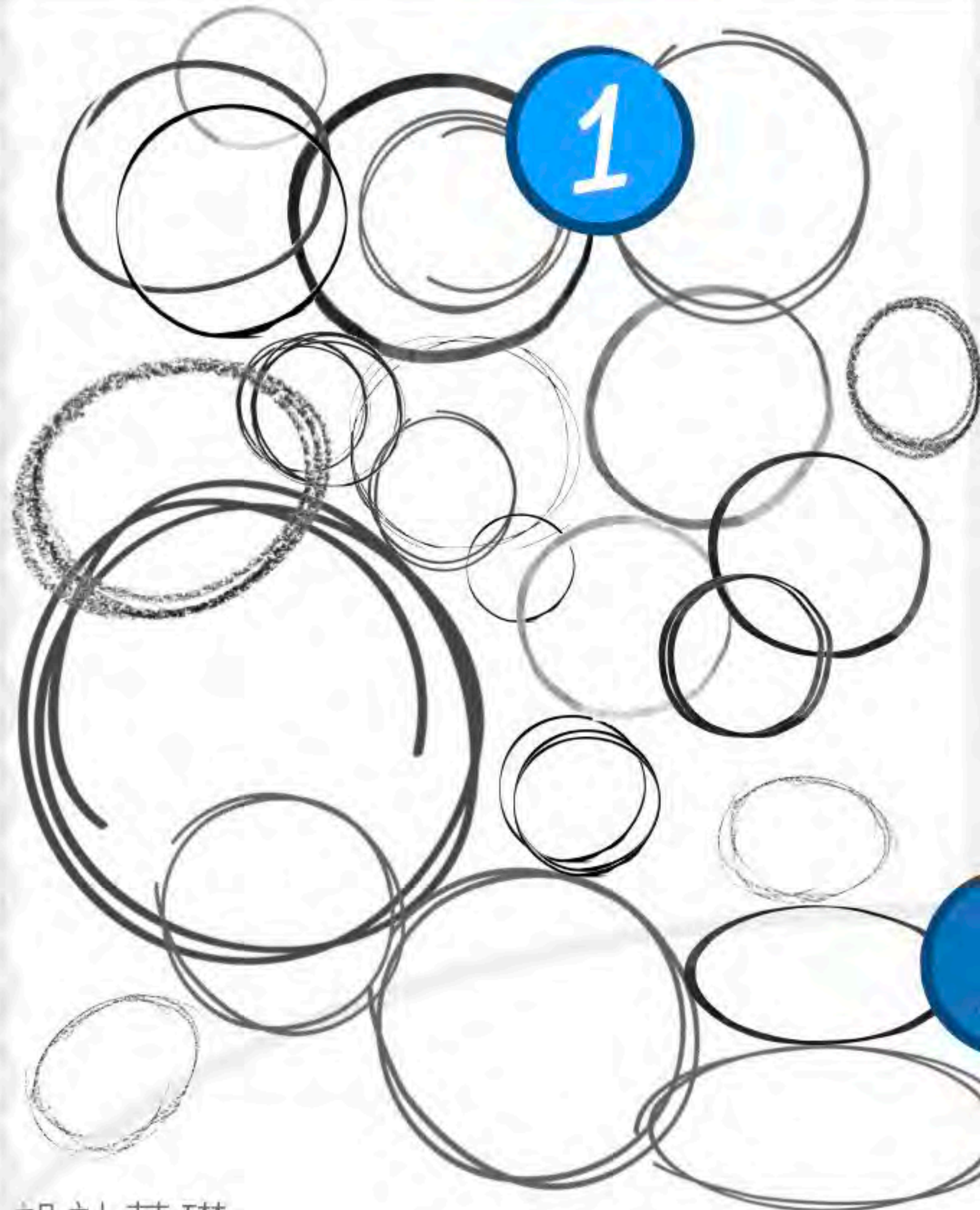


5

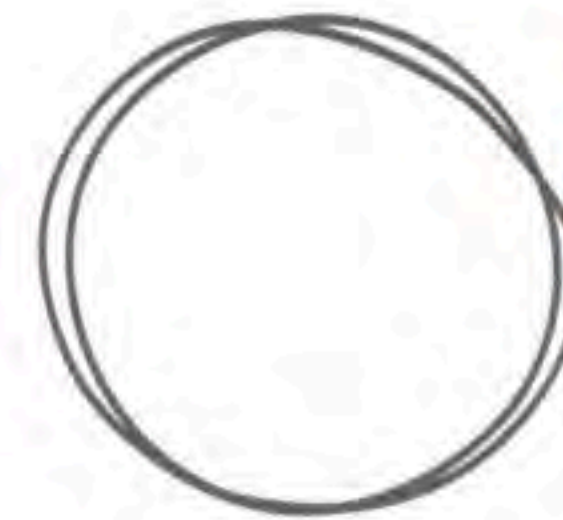
Draw
Swirl &
Spiral lines
in all
directions



- 30 secs

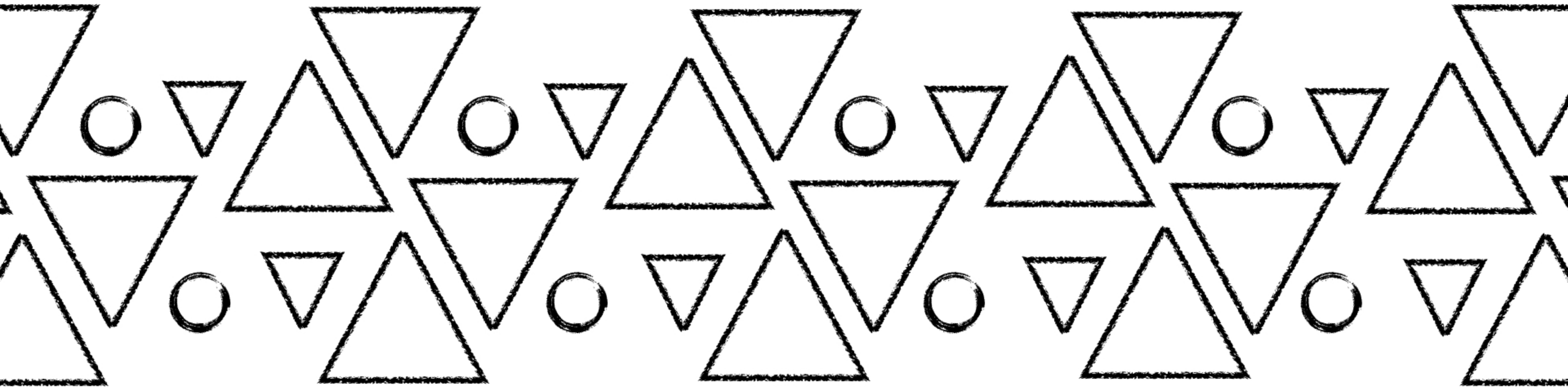


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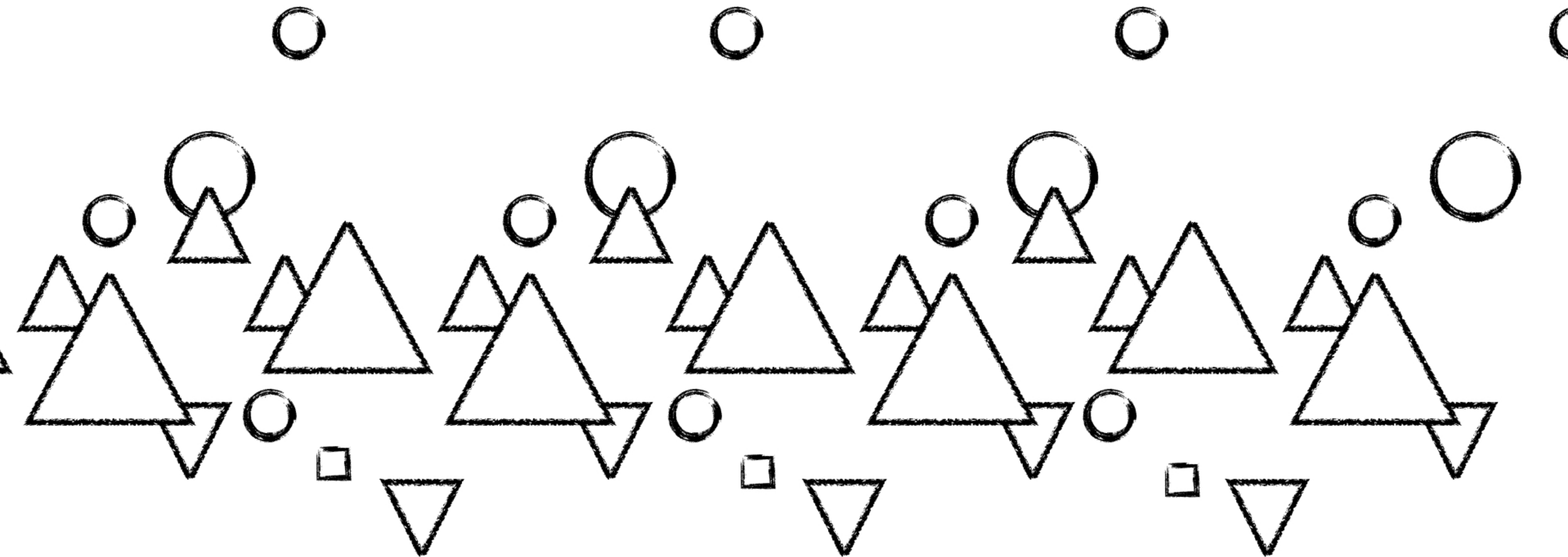


- 30 secs

Alternating

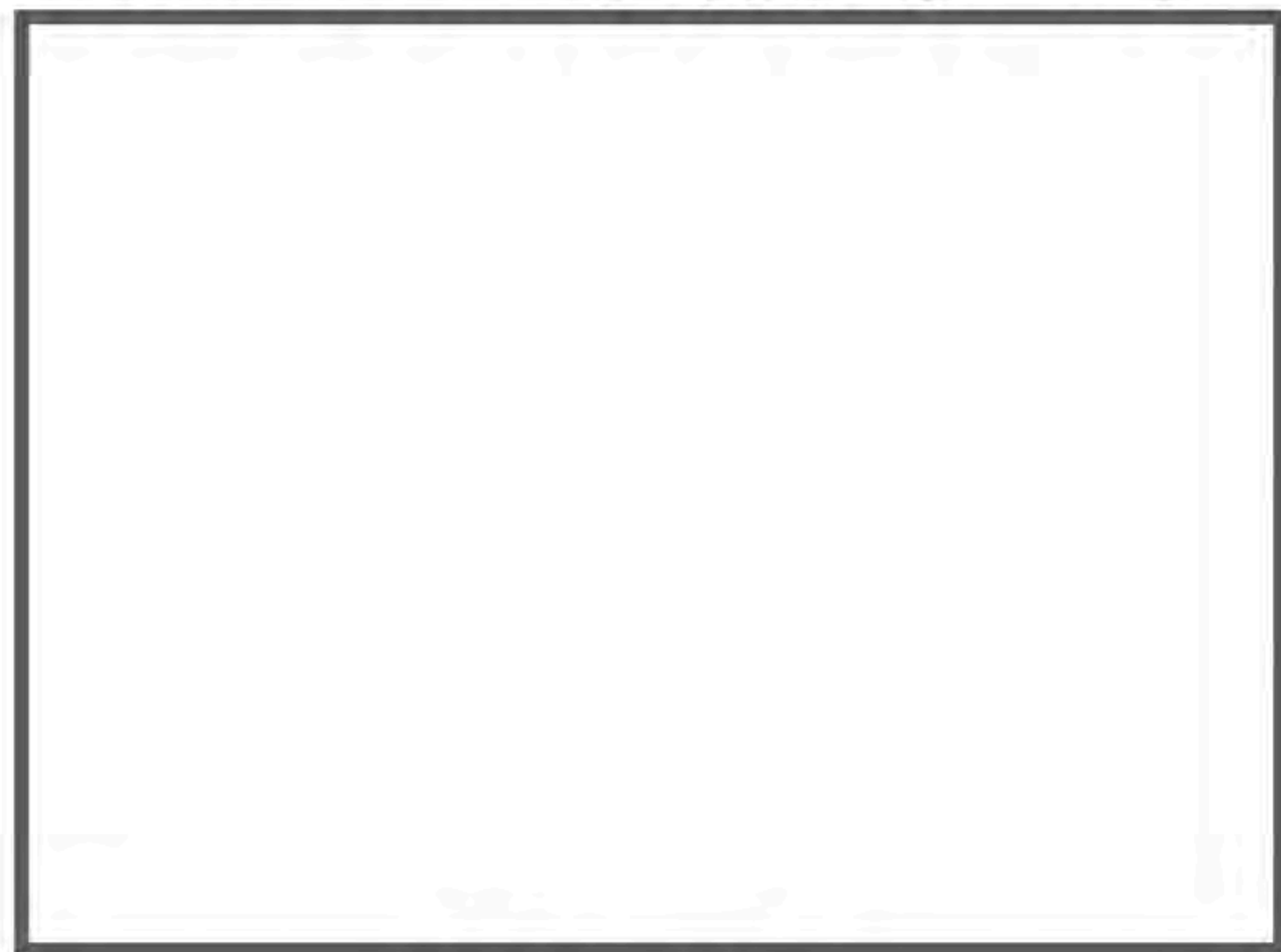


Rhythm



MINI-TASK

Create Pattern by applying Triangles, Circles, Pyramids, Squares or Zigzag



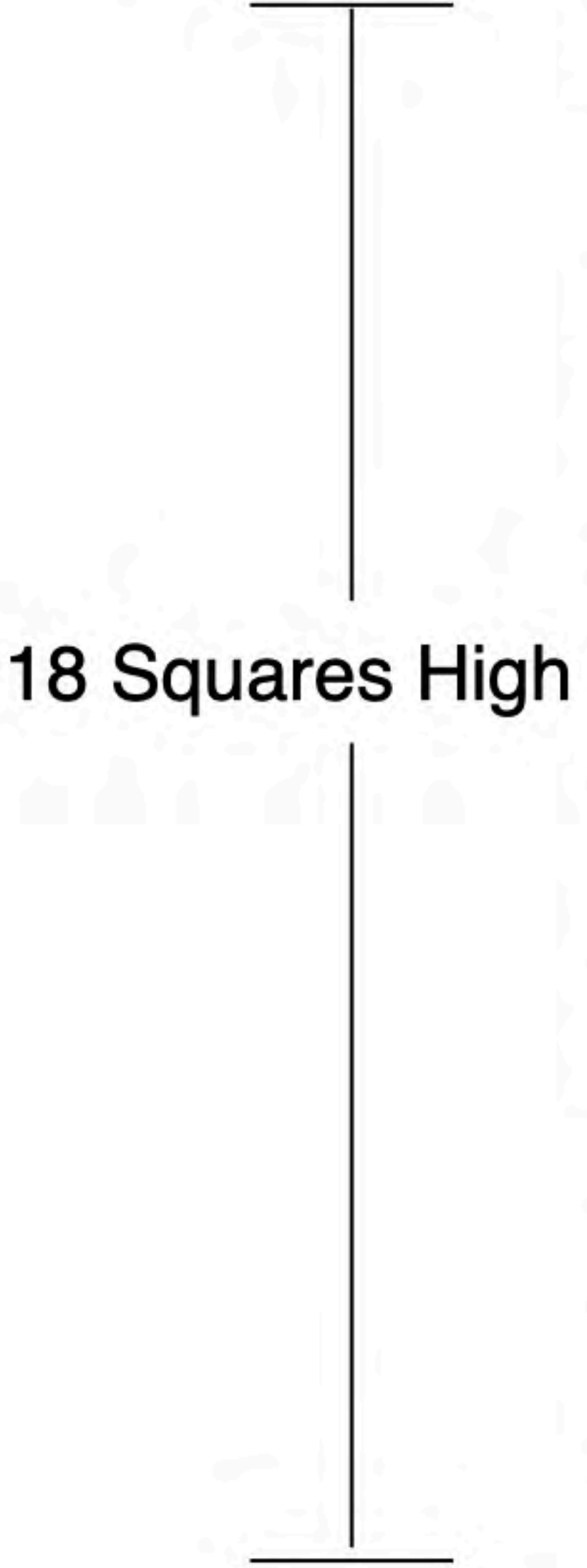
Alternating



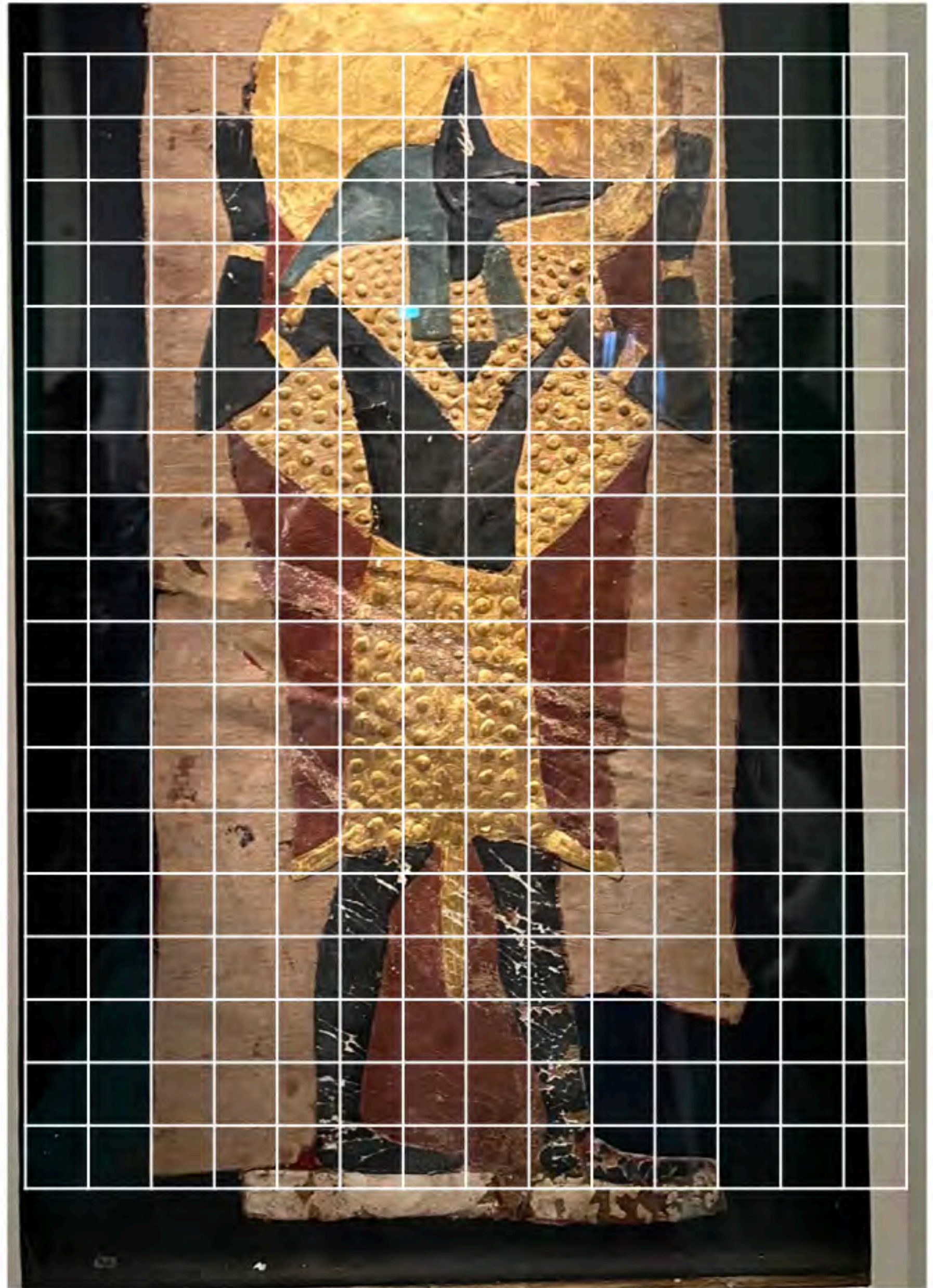
Rhythm

- 10 mins

GRID



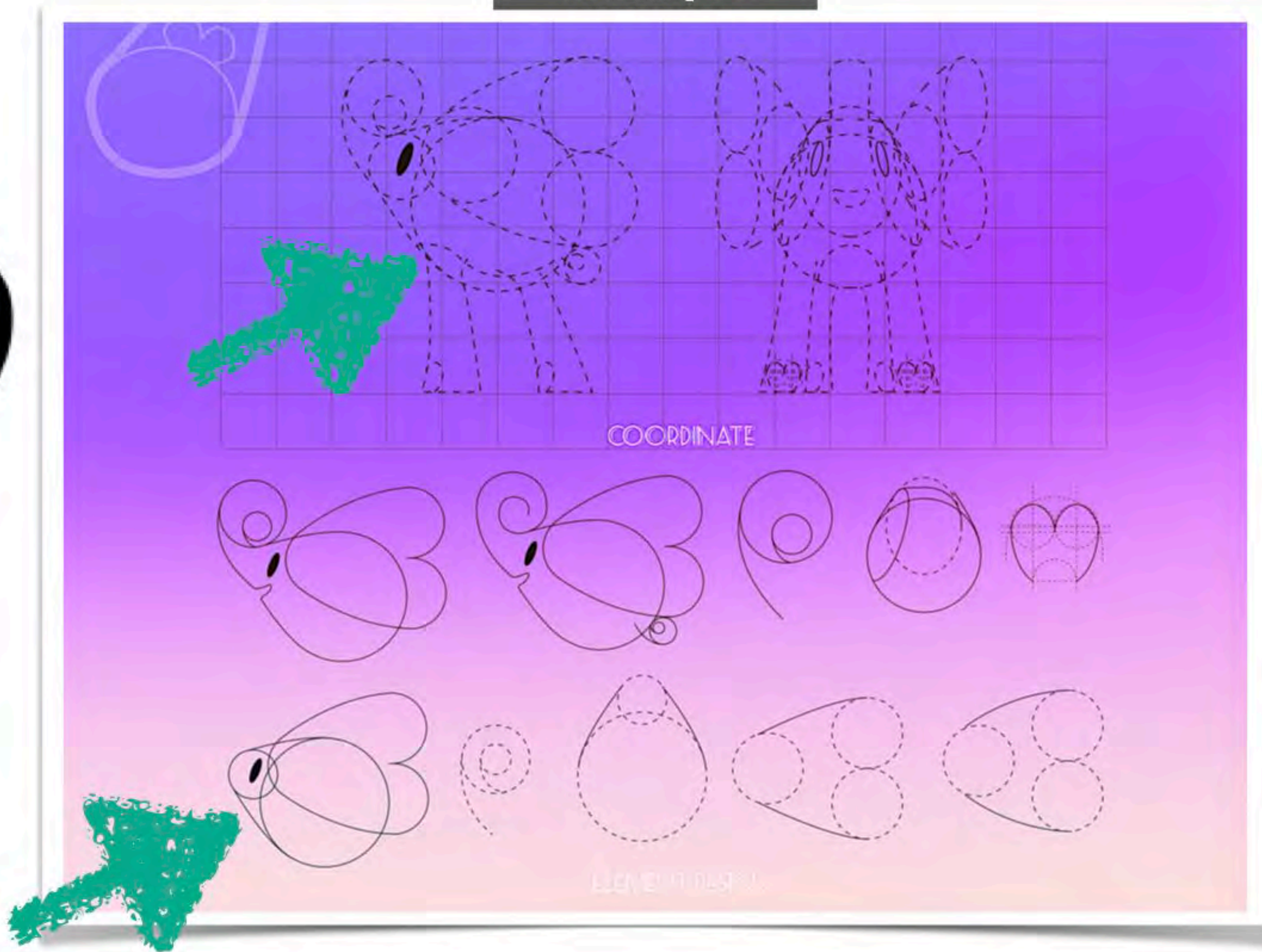
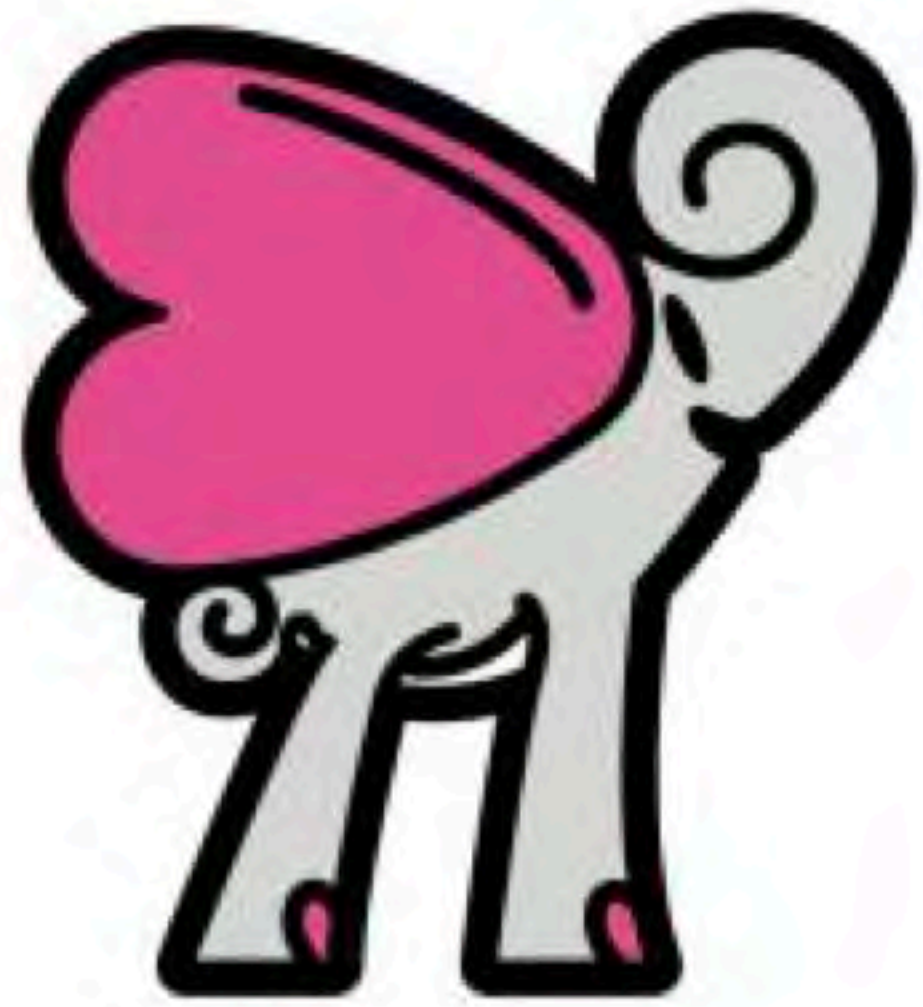
- 18
- 17
- 16
- 15
- 14
- 13
- 12
- 11
- 10
- 9
- 8
- 7
- 6
- 5
- 4
- 3
- 2
- 1



18	Hairline
17	
16	
15	
14	
13	
12	Elbow
11	Navel
10	
9	
8	
7	
6	Knee
5	
4	
3	
2	
1	Baseline / Soles of Feet

Key Alignment Points

例子 Example





Posture & Perspective



鍍金彩繪泥紙棺板 - 羅馬時期，約1世紀



Posture and Perspective

Composite View

Hieratic Scaling
Formal Poses

Frontal (正面)

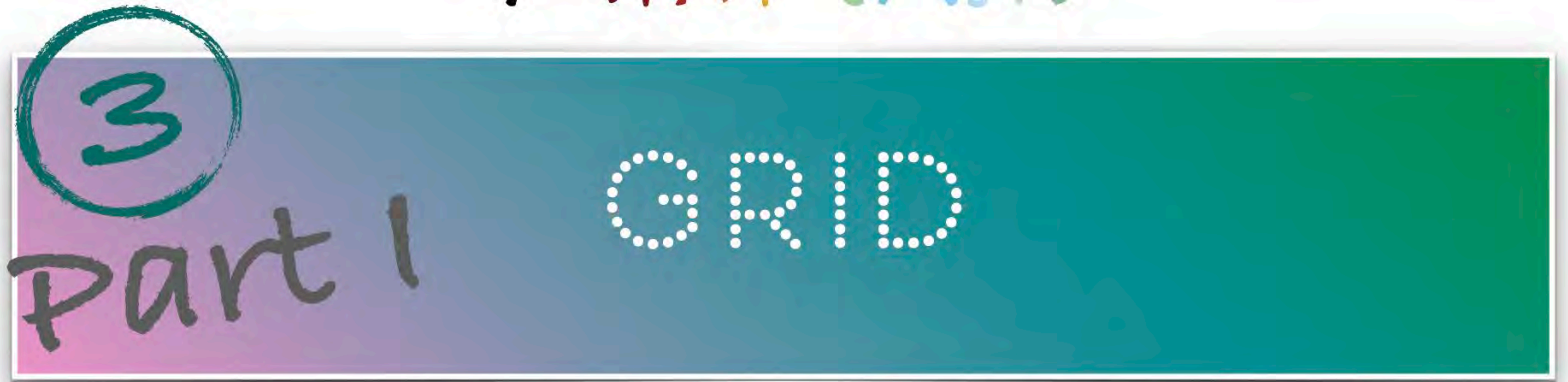
Profile (側面)

複合視圖

Composite View

The grid helped maintain the typical Egyptian composite perspective: the heads and legs in profile, but the torso and eye shown from a frontal view.

MINI-TASK



- *Ancient Egyptian Grid Figure Drawing*

- *5 mins*

MINI-TASK

3

part II

GRID

- *Ancient Egyptian Grid Figure Drawing*

- 15 mins

MINI-TASK

Composite View
Hieratic Scaling
Formal Poses

- ◆ Draw a story of HK VA teachers and students visit HKPM's *Ancient Egypt Unveiled* Exhibition in Ancient Egyptian Style



- 15 mins



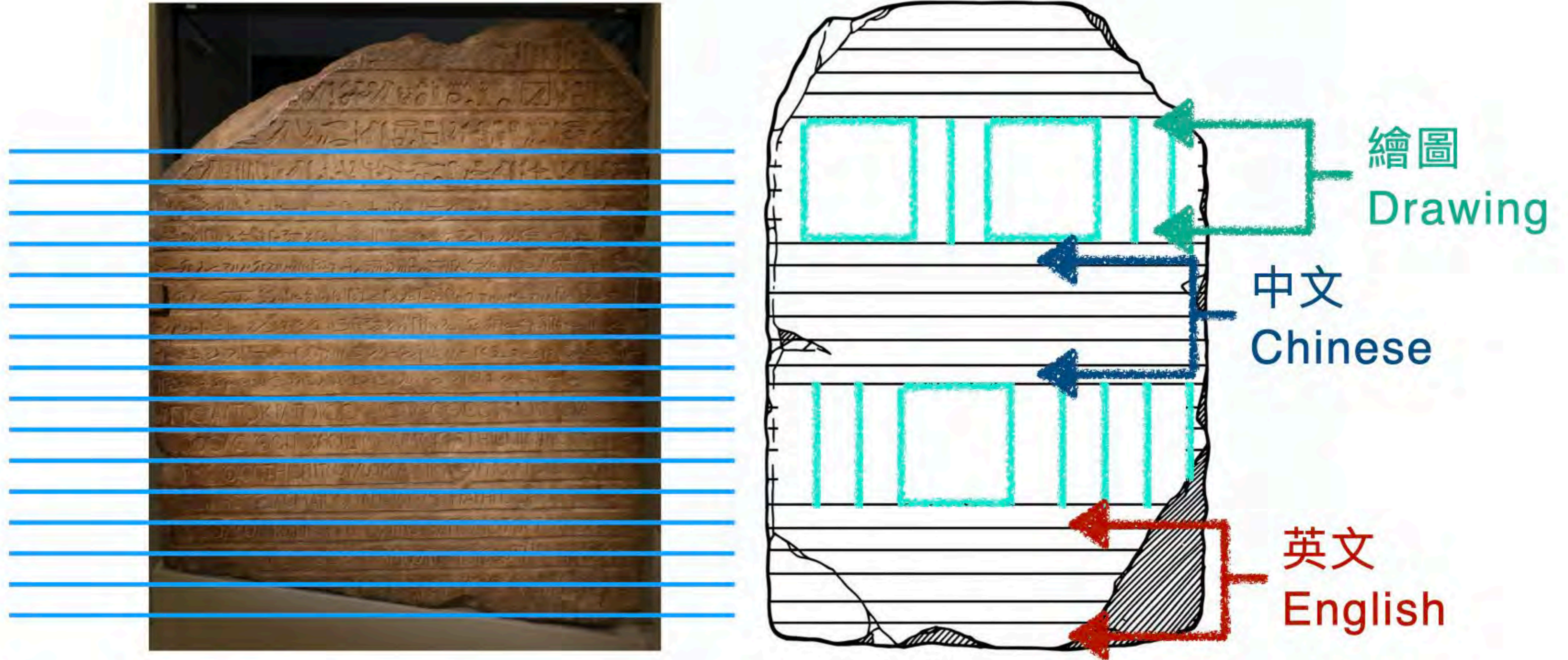
WORDS

&

SYMBOLS



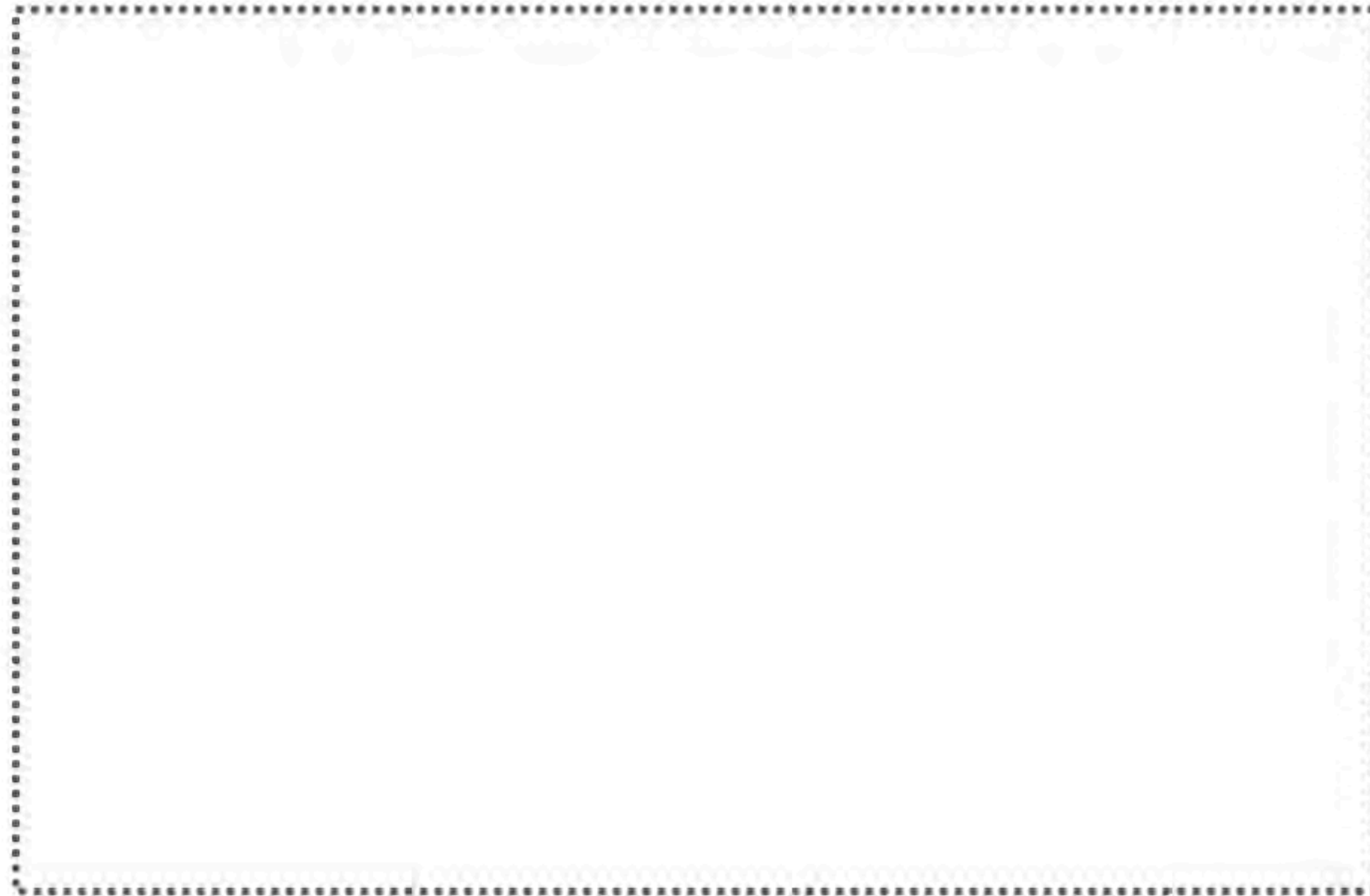
MINI-TASK



古埃及聖書體字母 Hieroglyphic Alphabet					
A 	B 	C 	D 	E 	F 
G 	H 	I 	J 	K 	L 
M 	N 	O 	P 	Q 	R 
S 	T 	U 	V 	W 	X 
Y 	Z 	https://lingojam.com/EnglishtoEgyptianHieroglyphics			

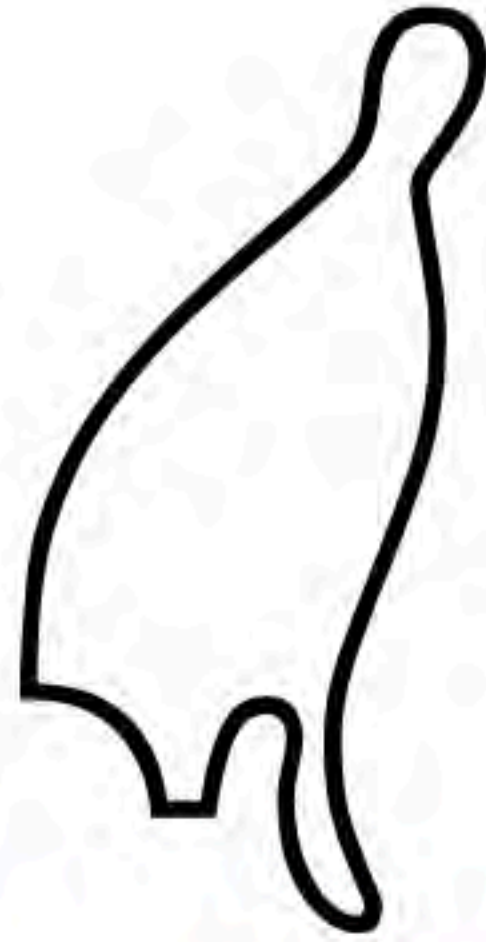
MINI-TASK

Draw your name in Hieroglyphs



例子
Example

Gardiner's sign list



白王冠
White Crown

White crown /
Beautiful /
Kingship /
King(of Upper Egypt) /
Upper Egypt(ian)



紅王冠
Red Crown

Red crown /
King (of Lower Egypt) /
Lower Egypt(ian) /
North



雙王冠
Pschent Crown

Double crown /
(lit. 'two powers') /
Upper and Lower Egypt /
Dual king

符號	英文名稱	象徵意涵	常見出現地點
	生命之符(安卡) Ankh	生命、永恆、神賜之氣	壁畫、雕像、神祇手中
	荷魯斯之眼 Eye of Horus	守護、健康、重生	棺木、護身符、壁畫
	聖甲蟲 Scarab	太陽、重生、靈魂再生	陪葬品、戒指、飾品
	蓮花與紙莎草 Lotus & Papyrus	統一、繁盛、生命循環	柱頭、浮雕、裝飾紋樣
	王名框 Cartouche	太陽所照耀的世界、法老之名	壁畫、石碑、雕像基座
	王冠 Crowns	統治範圍與合法王權	法老雕像與浮雕
	眼鏡蛇 Uraeus	保護、力量、神聖之火	面具、頭飾、王冠

MINI-TASK

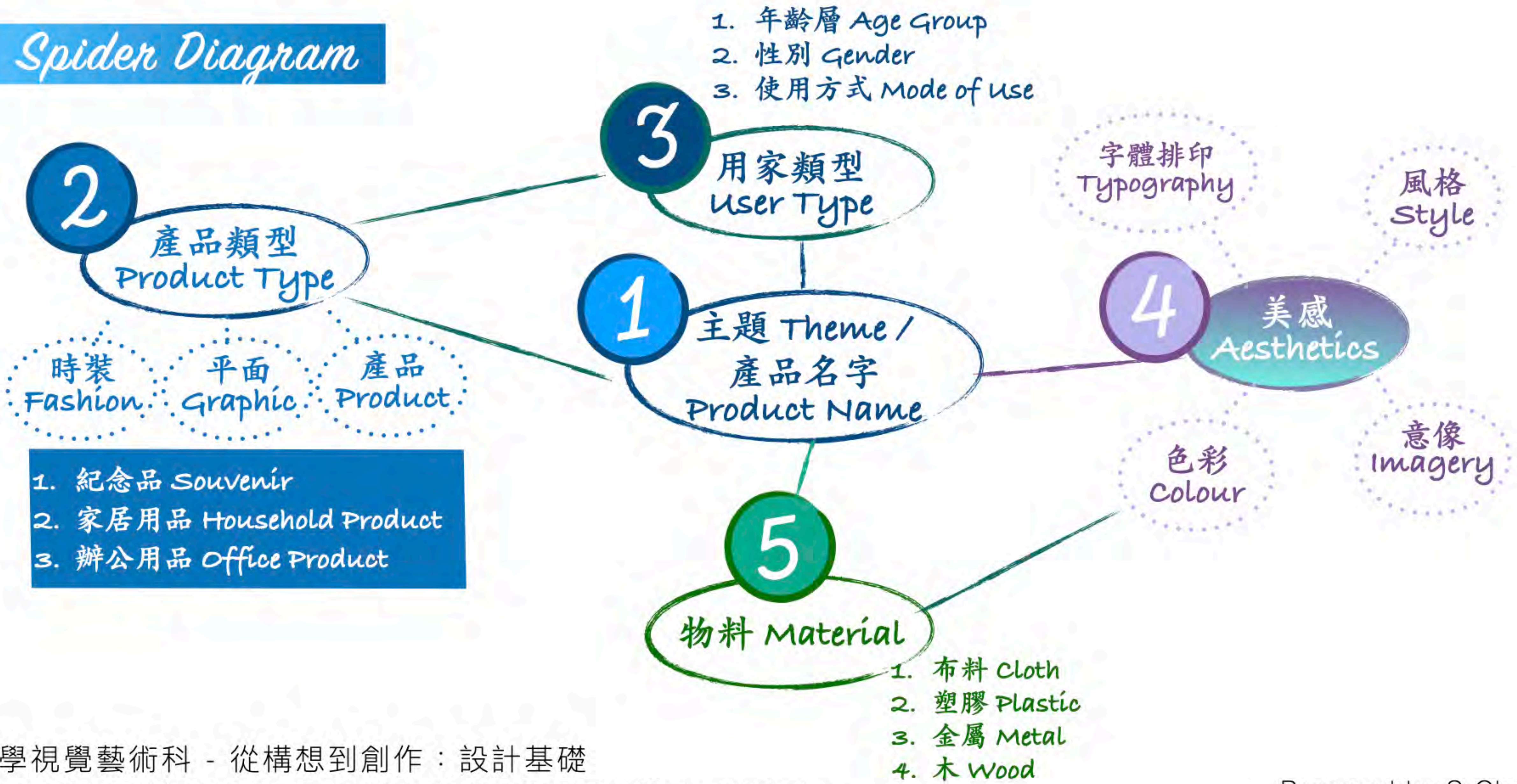
4

SPIDER DIAGRAM

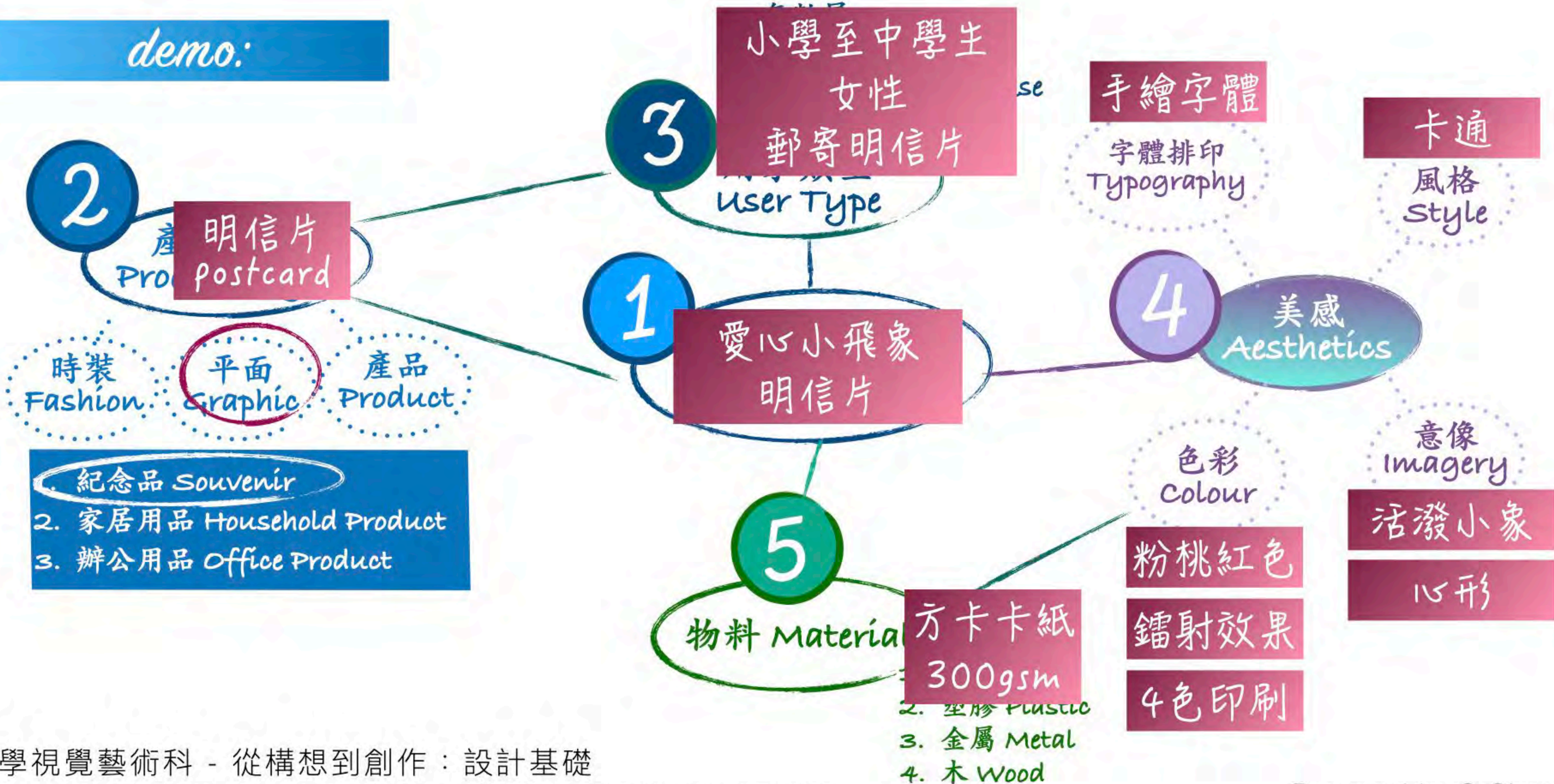
- *Brainstorming Practice*

- *5 mins*

Spider Diagram



demo:





Side A

創作頁
Creation Page



Side B

資訊頁
Information Page

卡通

活潑小象

手繪字體

粉桃紅色

心形

鐳射效果

4色印刷

創作頁

Creation Page

Side A

粉桃紅色



地址分隔線

明信片元素

貼郵票位置

填寫郵寄
地址位置

填寫郵政
編碼位置

資訊頁

Info Page

Side B

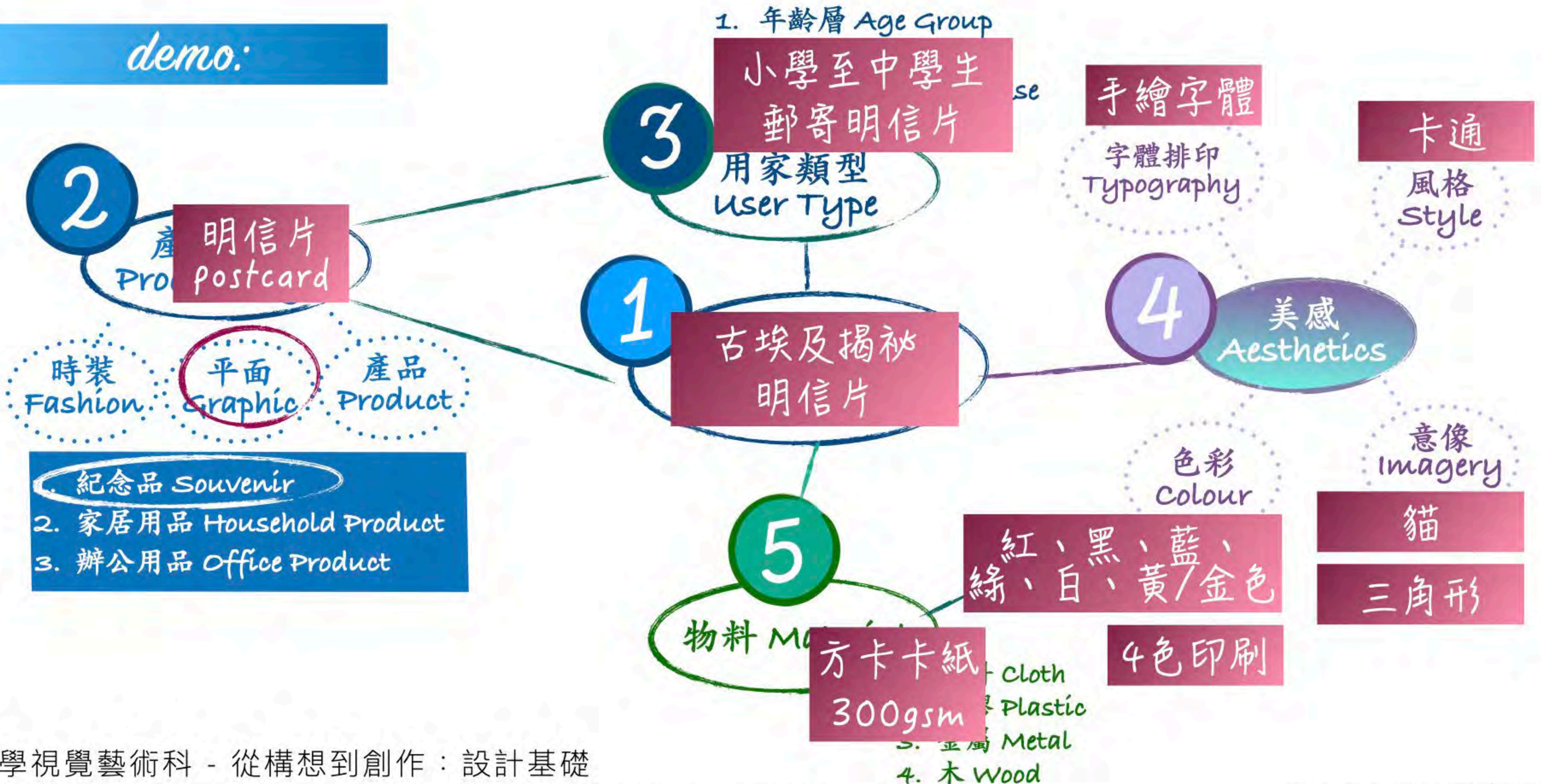
MINI-TASK

Spider Diagram

選取 1 件文物作設計開發並深入了解

Select one Artefact for further design development and in-depth understanding

demo:



MINI-TASK

5

DESIGN IDEA DRAWING

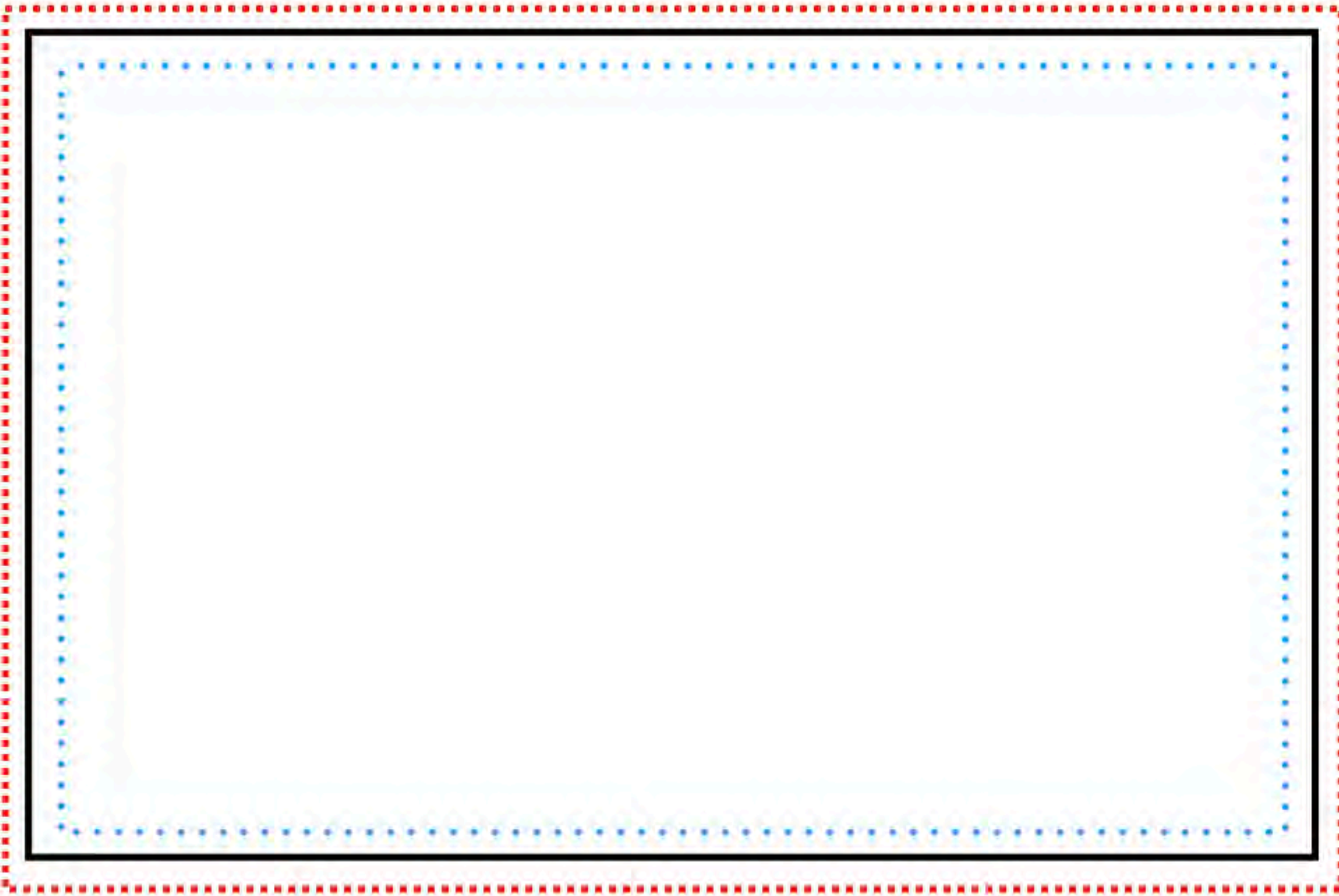
- From Mind to Paper

- 10 mins

Postcard Size Chart

Size (inch)	Size (cm)
4 x 6	10.16 x 15.24
4.25 x 5.5	10.795 x 13.97
4.25 x 6	10.795 x 15.24
5 x 7	12.7 x 17.78
5.5 x 8.5	13.97 x 21.59
6 x 9	15.24 x 22.86
6 x 11	15.24 x 27.94

明信片 Postcard - Side A



明信片邊框 Postcard Frame

出血位 Bleed Area: 3mm

可印文字邊界 Printable Text Boundary: 6mm

明信片 Postcard - Side B

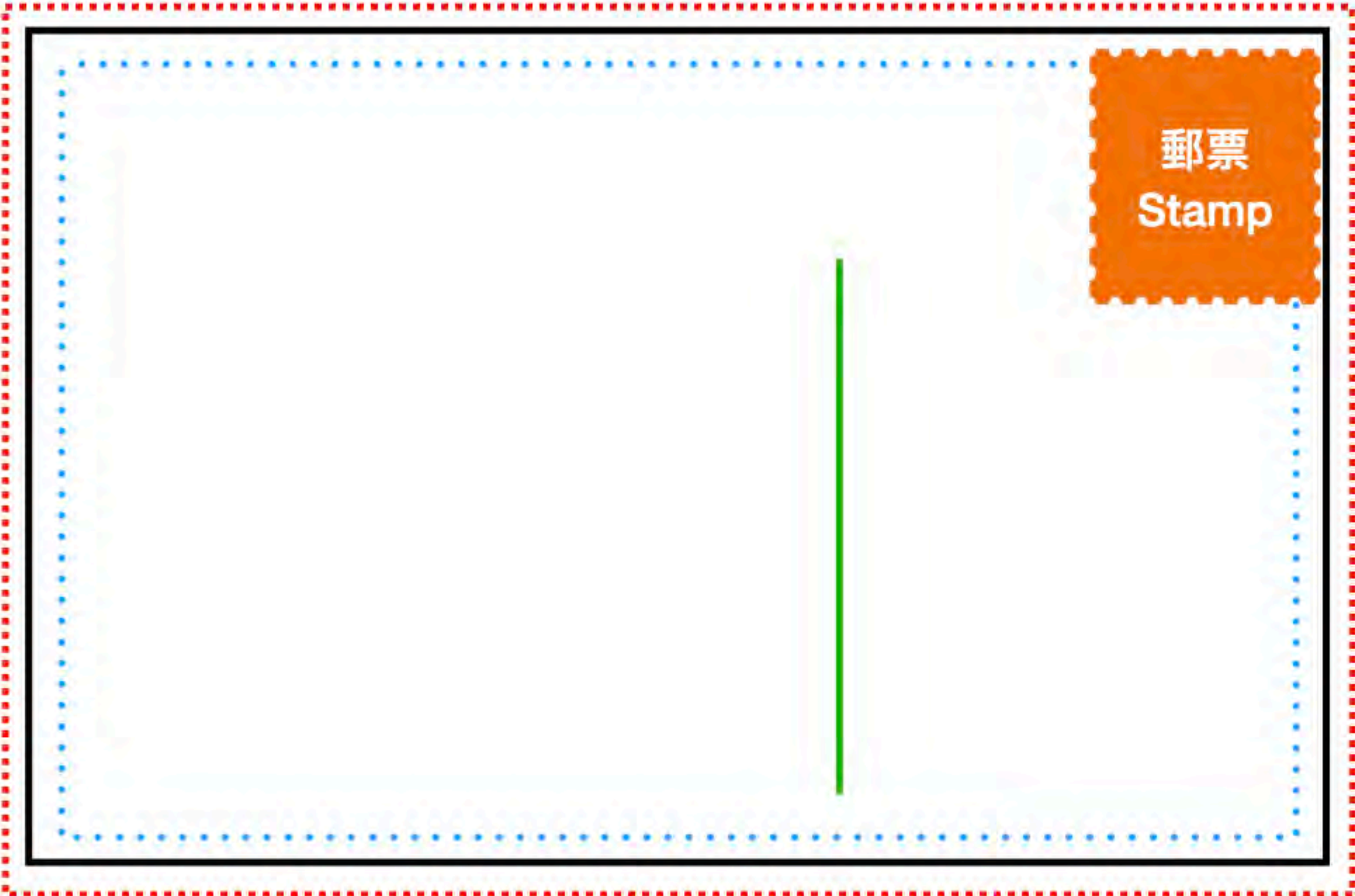
明信片邊框 Postcard Frame

郵票留白位置
Blank Area for Stamp

地址分隔線 Address Separator

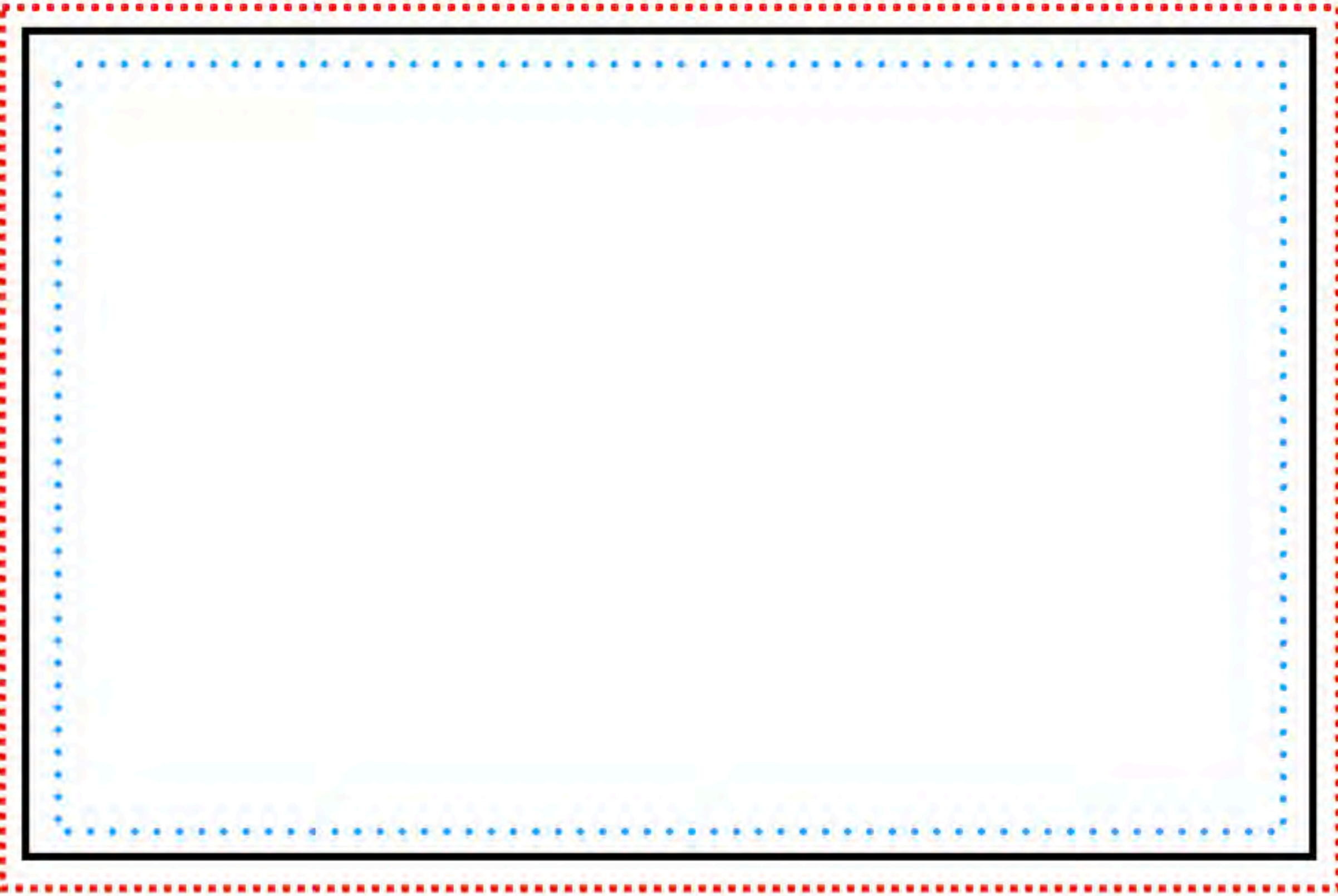
出血位 Bleed Area: 3mm

可印文字邊界 Printable Text Boundary: 6mm



MINI-TASK

明信片 Postcard - Side A



明信片 Postcard - Side B



