













The Multiplier Effect

- When the government buys a product from a company, the immediate impact of the purchase is to raise profits and employment at that firm.
- As a result, owners and workers at this firm will see an increase in income, and will therefore likely increase their own consumption.

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□ Thus, total spending rises by more than the increase in government purchases.















































































	Economy		
	Recession	Recovery	
Policy Objective	Stimulate economy (MS)	Cool down economy (MS)	
Policy Tools			
1) Open Market Operation	Buy Asset	Sell Asset	
2) Required Reserve Ratio	RRR	RRR	
3) Discount Rate	Discount Rate	Discount	



















Concept of monetary base/ high
powered money

□ Factors affecting the monetary base

Factor	Effect on	Effect on
	Monetary Base	Money Supply
Open Market Purchase	Increase	Increase
Open Market Sale	Decrease	Decrease
Decrease in the discount rate	Increase	Increase
Increase in the discount rate	Decrease	Decrease
Decrease in required reserve ratio	Increase	Increase
Increase in required reserve ratio	Decrease	Decrease
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