

NSS Enriching Knowledge for Information  
and Communication Technology Curriculum  
Series: (5) Latest Technologies on 'Internet  
Services & Applications' and 'Wireless  
Computer Network'

(CDI020071828)

28 Feb 2008

A faint, light blue world map is centered on the slide, serving as a background for the text. The map shows the outlines of continents and is rendered in a lighter shade than the overall blue background.

# The What & Why of Wikis

CUHK

February 28, 2008

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Computer Science & Engineering  
The Chinese University of Hong Kong

# Today's Outline



- Web 1.0 vs Web 2.0
- Why Wikis?
- What are Wikis?
- Wiki-related Issues
- Concluding remarks

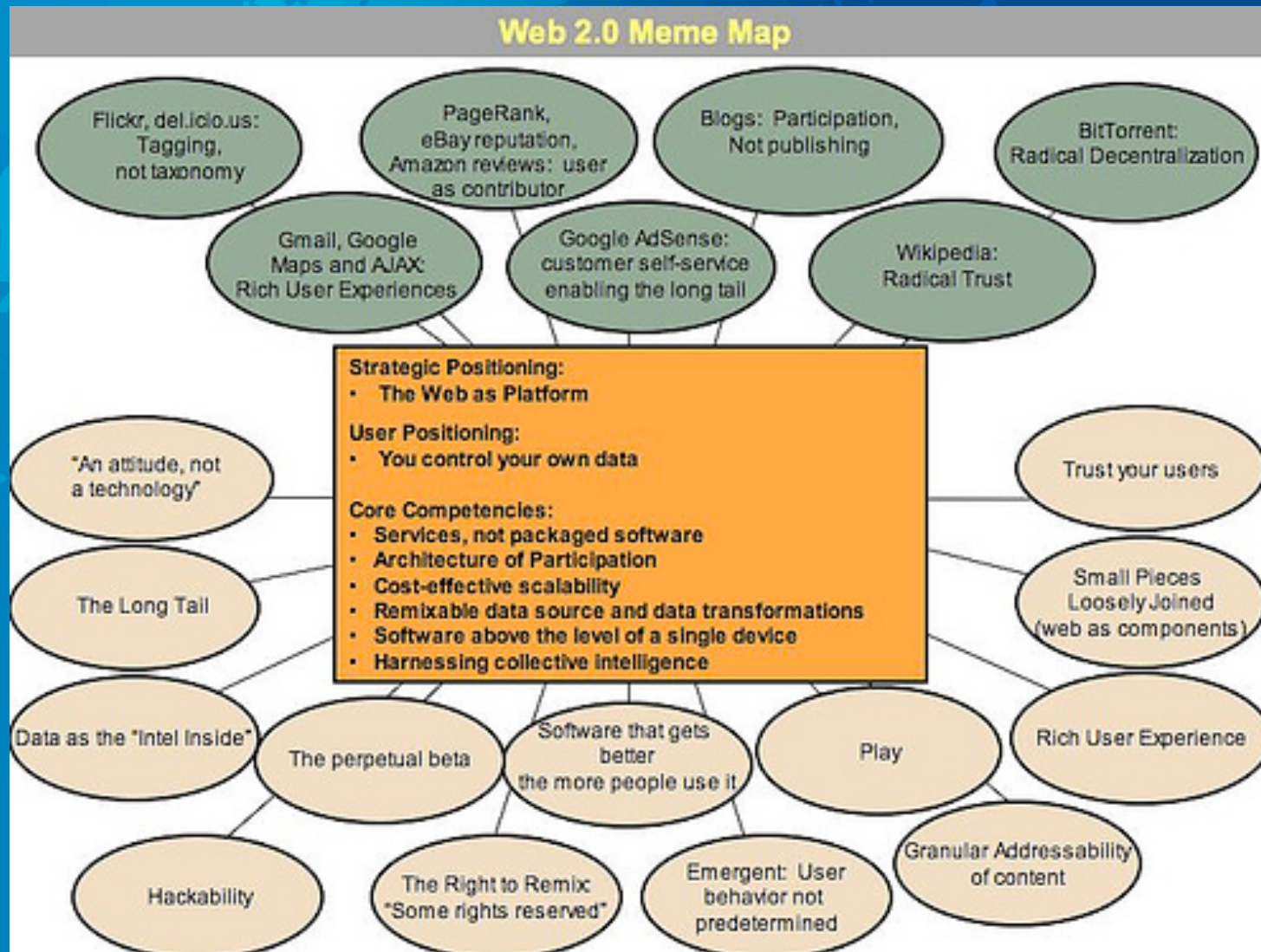
# Web 1.0 vs Web 2.0

- A term proposed by Tim O'Reilly to describe the contemporary web
  - Modern way of using it
  - New tide of web applications
  - “Second generation” web

# Web 1.0 vs Web 2.0

	Web 1.0	Web 2.0
Technology	HTML, Java, Flash Website, encyclopedia, CMS As a book/magazine	AJAX, CSS Blog, wiki, wikis As a platform/tool
Usage	Company-oriented B2B and B2C Fee-based advertising Sales channel	User-contributed Audiences = Authors Free information Social network

# Web 2.0 Meme Map





## Frustrated About Workflow At Work?

- Information can't be shared easily
- Information can't be managed easily
- Revision can't be recorded easily
- Applications are inflexible and not easily extended



## How About Wikis?

- 1995: Ward Cunningham created the first wiki, <http://c2.com>
  - Inspired by Apple's HyperCard
  - Wikiwikiweb
  - Wikiwiki is a Hawaiian to mean *quick*
- Wiki is closer to the original idea of web by Tim Berners-Lee: More like a notepad than a book
- Wiki = Wikipedia - pedia (knowledge content)

# Wiki's Advantages



- Free
- Open source
- Collaborative document management
- Decentralized control of centralized data
- Simple to set-up & maintain
- Simple to edit
- Indexable and searchable
- Revision control
- Extensible
- Flexible structure (ontology)
- ...

# Corporate Success Stories

- Nokia has been using Socialtext wiki software for a year and a half to facilitate information exchange within its Insight & Foresight group.
- Yahoo uses Twiki software to help its development team overcome the problems associated with working from a variety of separate locations.
- Michelin China also uses Twiki as a knowledge management tool.
- Jean-Noel Simonnet, from the company's IT department, writes, "Our purpose was to share ALL the information, procedures, setup documents, so that we were less dependent on a particular staff member knowledge, so that nobody in the team has any document left in a personal directory."
- Kodak, Cingular, Disney, Motorola, and SAP are also among the notable companies with wiki success stories.

# Wiki's Checklist

## Consider if

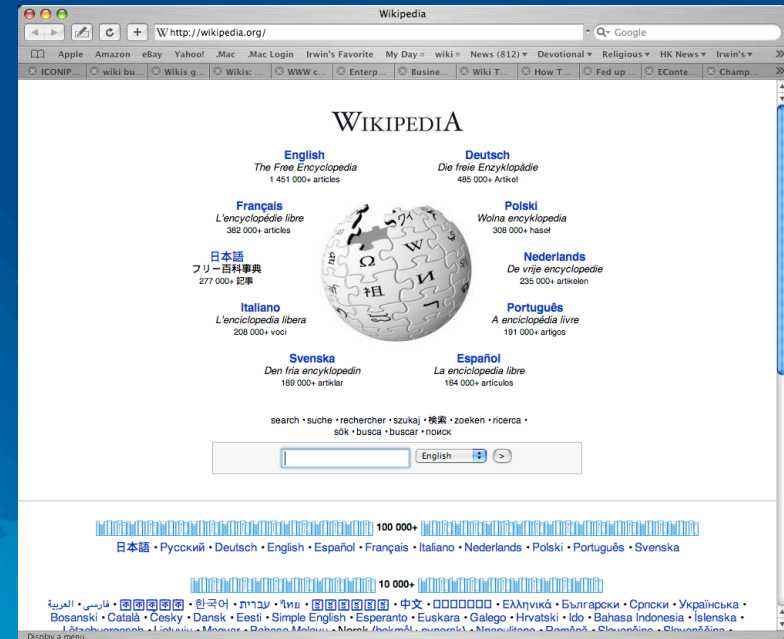
- To establish a company intranet quickly and cheaply without sacrificing functionality, security, or durability
- To publish a range of corporate documents in one universally accessible location and let employees manage those documents with a minimum of effort, lag, and risk of redundancy
- To manage and organize meeting notes, team agendas, and company calendars.
- Need a project management tool that is cheap (if not free), extensible, and accessible through any Web browser.
- Need a central location where shared documents can be viewed and revised by a large and/or dispersed team.

## Might not be useful if

- Need to use complex file formats. Some wiki platforms can support only text or HTML files.
- Don't have a staff member who can take responsibility for its use. A wiki is only as good as its ontology (or the search engine it uses). You will need somebody who can establish conventions for naming pages and maintaining links.
- The collaborative format isn't appropriate for your group or workplace. Peer review is not always the best solution for content management.
- Looking for an exchange of views. Wikis are not the best tool for airing opinions or carrying on conversations. If that's your primary goal, use a blog instead.

# How About Wikipedia?

- 2001: Jimmy Wales and Larry Sanger launched Wikipedia, <http://wikipedia.org>
  - The largest and most famous project using wiki in the world
  - Dec 2005: 50,000th Chinese article
  - Mar 2006: 1 millionth English article
  - 1.34 million independent articles (excluding translations)
  - 13.6 edits per page in average
  - > 2 million wikipedians
  - 9000 requests per second
  - > 700Mbit/s outgoing traffic



# What Is A Wiki?

- Wiki is defined as “the simplest online database that could possibly work.”
- Wiki is a set of web pages that anyone--or at least anyone with permission--can create or edit
- Wiki is an engine to convert wiki text into HTML
- There are many variant of wiki engines:  
UseMod, Kwiki, Twiki, MoinMoin, PmWiki, MediaWiki, DokuWiki, ...

# Variety of Wikis

The screenshot shows the WikiMatrix website, which is a platform for comparing different wiki engines. The page is titled "WikiMatrix / Wiki Feature Comparison - Compare them all". The main content area is divided into four columns: "Choose:", "Compare:", "Talk:", and "Enhance:".

- Choose:** Find the Wikis that match your personal needs with the [Wiki Choice Wizard](#). Just answer a few questions.
- Compare:** [Compare](#) the Wikis of your choice in a comfortable side-by-side table. Just select them on the left and click the button.
- Talk:** Use the [forum](#) to talk to other Wiki users, ask questions and discuss everything Wiki.
- Enhance:** [Add your own Engine](#) to the Matrix or share your knowledge about Wikis in WikiMatrix's [Documentation Wiki](#).

On the left side, there is a "Compare" section with a "Compare" button and a list of wikis to choose from, including CanvasWiki, CentralDesktop, Confluence, Corendal Wiki, DidiWiki, DokuWiki, EditMe, ErfurtWiki, FlexWiki, Friki, GeboGebo, Giki, IkeWiki, Instiki, JaWiki, JotSpot, JSPWiki, KeheiWiki, KWikiKWiki, LunaWiki, MediaWiki, MickKI, Midgard Wiki, miniWiki, MoinMoin, MoniWiki, Netcipia, nexdo, Oddmuse, OpenWikiNG, PBWiki, Perspective, PhpWiki, PmWiki, and ProjectForum.

The "Recent Posts" section lists several discussion topics, such as "Which Wiki for me?", "Third party Implementer?", and "Diamanda Wiki and MyghtyBoard Forum Test 1".

The "Recent Doc Changes" section lists several pages that were recently updated in the documentation Wiki, including "Conflict Handling", "PostgreSQL", "Playaround", and "feature:embedded\_flash".

The "Announcements" section lists several new items, such as "Markup Quick Comparison", "WikiMatrix @ WikiSym!", and "New comparison site: forummatrix.org".

The "Statistics" section provides the following data:

<b>Number of Wikis:</b>	69
<b>Most recently updated:</b>	TWiki (2006-10-25)
<b>Most compares:</b>	PhpWiki (275503)
	SnipSnap (216835)
	PmWiki (216212)
	TWiki (214388)
	JSPWiki (213460)
	DokuWiki (6104)
<b>Most views:</b>	TWiki (3542)
	PhpWiki (2571)
	MediaWiki (2258)
	PmWiki (1503)

The "Like this Service?" section provides social media links for del.icio.us, furl, de.lirio.us, spurl, simply, diigo, and My Web 2.0, as well as a link to the service's page on Reddit.

# Comparing Wikis

WikiMatrix / DokuWiki vs. MediaWiki vs. MoinMoin vs. PmWiki vs. TWiki - Compare them all

http://www.wikimatrix.org/compare/DokuWiki+MediaWiki+MoinMoin+PmWiki+TWiki

WikiMatrix compare them all

DokuWiki Business Support  
Schnelle und zuverlässige Hilfe. Bestellen Sie jetzt!

Home Choice Wizard Markup Compare Docs Forum Register Login About

Wiki Feature Comparison [Show flagged only](#)

General Features	DokuWiki	MediaWiki	MoinMoin	PmWiki	TWiki
Version	rc2006-09-28	1.6.3	1.5.5	2.2.0	2.0.5
Last Release	2006-09-28	2006-04-10	2006-09-17	2006-10-06	2006-10-24
Author	Andreas Gohr	Magnus Manske, Brion Vibber, Lee Daniel Crocker, Tim Starling, Erik Möller, and others.	Jürgen Hermann, Thomas Waldmann and <a href="#">moinmoin.wikiwikiweb.de</a>	Patrick R. Michaud	Peter Thoeny, TWiki community
URL	<a href="#">wiki.splitbrain.org</a>	<a href="#">www.mediawiki.org</a>	<a href="#">moinmoin.wikiwikiweb.de</a>	<a href="#">www.pmwiki.org</a>	<a href="#">twiki.org</a>
Free and Open Source	Yes	Yes	Yes	Yes	Yes
License	GPL 2	GPL	GPL	GPL2	GPL
Programming Language	PHP	PHP/OCaml	Python	PHP	Perl
Data Storage	Files	Database	Files	Files	Files, RCS
License Cost/ Fee	0	0	0	0	0
Development status	Mature	Mature	Mature	Mature	Mature
Intended Audience	private, small to medium companies	End Users/Desktop, Education	Everybody with <<100.000 pages. :)		Medium to large organizations; internet communities
System Requirements	DokuWiki	MediaWiki	MoinMoin	PmWiki	TWiki
Operating System	UNIX, Windows, MacOS X, probably others	UNIX, Windows, MacOS X	UNIX, Windows, MacOS X, probably others	UNIX, Windows, MacOS X, probably others	Linux, Windows, OS-X and other
Root Access	No	No	No	No	No
Webserver	Apache, IIS, Lighttp, anything with PHP support	Apache, probably anything with PHP support	Apache (CGI, FastCGI, mod_python), IIS, Lighttpd, Twisted, Standalone, WSGI, and others	Apache, IIS, anything with PHP support. Can also be run w/o a webserver.	Almost any webserver, typically Apache 1.3/2.0
Other Requirements	Optional aspell and ImageMagick			none	RCS (optional), cron/scheduler, fgrep, egrep; Plugins may have additional dependencies
Datastorage	DokuWiki	MediaWiki	MoinMoin	PmWiki	TWiki
Text Files	Yes	No	Yes	Yes	Yes
MySQL	No	Yes	No	Plugin	No
PostgreSQL	No	Optional	No	No	No
Oracle	No	Yes	No	No	No
SQLite	No	No	No	No	No
BerkeleyDB	No	No	No	No	No
RCS	No	No	No	No	Yes
Other	None	No		No	RcsLite Perl library for version control without external RCS; backend API for other storage
Security/Anti-Spam	DokuWiki	MediaWiki	MoinMoin	PmWiki	TWiki
Page Permissions	Yes	Yes	Yes	Yes	Yes
ACL	Yes	Yes	Yes	Yes	Yes

Display a menu



# Significance of Wiki

- Separating content from presentation
  - CSS: To take care of the style and layout
  - Wiki: A compact and clean way to write the content in plain text format

Syntax Examples	DokuWiki	MediaWiki	MoinMoin
Internal Link	<code>[[a Link]]</code> <code>[[namespace:link]]</code> <code>[[link With a Title]]</code>	<code>[[a link]]</code> <code>[[a link with title]]</code>	CamelCaseLink or ["free link"]
External Link	<code>[[http://example.com]]</code> <code>[[http://example.com With a Title]]</code>	<code>[http://example.org The title]</code>	<code>http://google.de/</code> or <code>[http://google.de/ Google]</code> or <code>file:///server/share/file</code>
Headlines	<code>===== Level 1 =====</code> <code>==== Level 2 =====</code> <code>=== Level 3 ===</code> <code>== Level 4 ==</code> <code>= Level 5 =</code>	<code>==Section==</code> <code>===Subsection===</code> <code>====Sub-subsection====</code>	<code>= Level 1 =</code> <code>== Level 2 ==</code> <code>=== Level 3 ===</code> <code>==== Level 4 ====</code> <code>===== Level 5 =====</code>
Bold Format	<code>**bold**</code>	<code>''bold''</code>	<code>''bold''</code>
Italics Format	<code>//italics//</code>	<code>''italic''</code>	<code>''italic''</code>
Underline Format	<code>__underlined__</code>	<code>&lt;u&gt;underlined&lt;/u&gt;</code>	<code>__underline__</code>
Monospace Format	<code>''monospace''</code>	<code>&lt;tt&gt;monospace&lt;/tt&gt;</code>	<code>'monospaced'</code>
Strikethrough Format	<code>&lt;del&gt;strikethrough&lt;/del&gt;</code>	<code>&lt;s&gt;strikethrough&lt;/s&gt;</code>	<code>--(strikethrough)--</code>
Superscript Format	<code>&lt;sup&gt;superscript&lt;/sup&gt;</code>	<code>&lt;sup&gt;superscript&lt;/sup&gt;</code>	<code>^superscript^</code>
Subscript Format	<code>&lt;sub&gt;subscript&lt;/sub&gt;</code>	<code>&lt;sub&gt;subscript&lt;/sub&gt;</code>	<code>.,subscript,.</code>
Images	<code>{{local.jpg}}</code> <code>{{http://foo.bar/baz.jpg}}</code>	<code>[[Image:wiki.png]]</code>	<code>http://foo.bar/foo.jpg</code> or <code>attachment:foo.jpg</code>
Aligning Text	N/A	<code>&lt;center&gt;Centered&lt;/center&gt;</code>	only in tables: <code>  &lt;&gt; left   &lt;:&gt; middle   &lt;:&gt; right   </code>
Text Indentation	N/A	<code>: indented line</code>	<code>..indented text</code>
Bulleted Lists	<code>..* item 1</code> <code>...* item 1.1</code> <code>..* item 2</code>	<code>* Item 1</code> <code>** Item 1.2</code> <code>* Item 2</code>	<code>..* Item 1</code> <code>...* Item 1.1</code> <code>..* Item 2</code>
Numbered Lists	<code>..- item 1</code> <code>...- item 1.1</code> <code>..- item 2</code>	<code># Item 1</code> <code>## Item 1.2</code> <code># Item 2</code>	<code>..1. Item 1</code> <code>...1. Item 1.a</code> <code>..1. Item 2</code>
Definition Lists	<code>Plugin</code>	<code>; term : definition</code>	<code>..term :: definition</code>
Horizontal Rule	<code>----</code>		<code>----</code> <code>-----</code>

# Strength of Wiki Text

- Fewer elements
  - easier to learn
- Unique representation
  - less confusing to edit
- Clean and compact
  - easy to read and edit
- Tidy
  - easy for machine to format it, and encourages the use of CSS

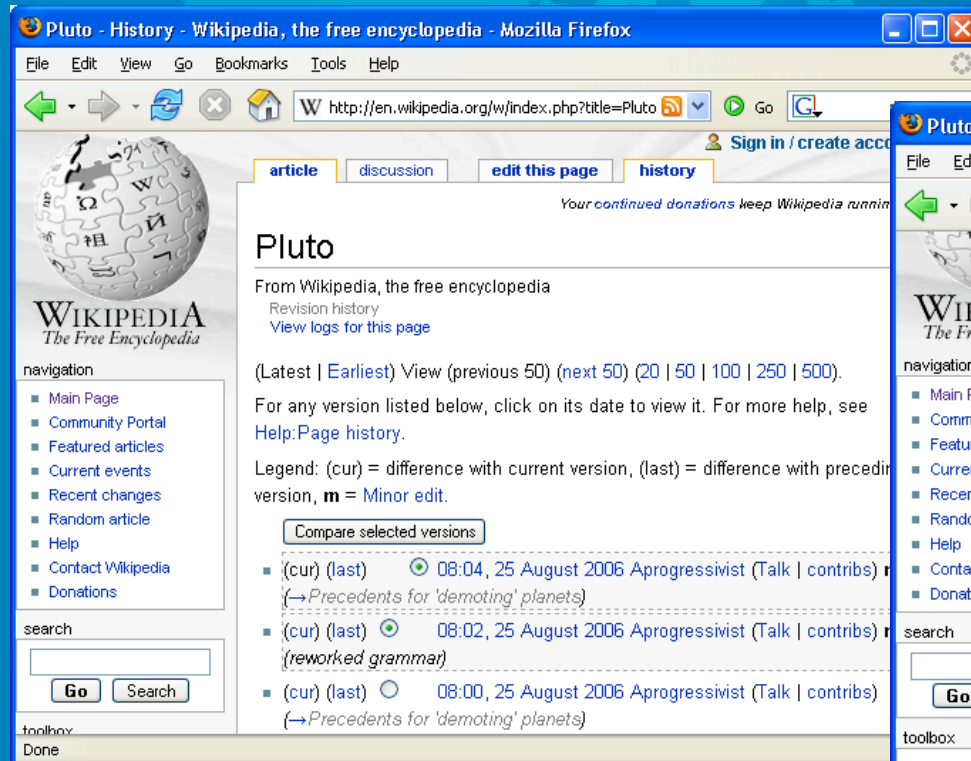
Wiki text	Result
<code>"'italic'"</code>	<i>italic</i>
<code>'''bold'''</code>	<b>bold</b>
<code>''''bold and italic''''</code>	<b><i>bold and italic</i></b>
<code>==heading==</code> <code>===level 2===</code> <code>====level 3====</code> <code>=====level 4=====</code>	Headings in different sizes
<code>[[Link to another page]]</code> <code>[[Link different title]]</code>	Internal Link to another page on the wiki
<code>http://www.test.org</code> <code>[http://www.test.org Text]</code>	External link Link with description
<code>[[fr:Page en français]]</code>	Interwiki link to french Wikipedia (appears under "languages")
<code>[[Category:Example]]</code>	Add article to category "example"
<code>----</code>	horizontal line
<code>* one</code> <code>* two</code> <code>* three</code>	Bullet list
<code># one</code> <code># two</code> <code># three</code>	Numbered list
<code>[[Image:File.jpg Text]]</code> <code>[[Image:File.jpg frame Text]]</code> <code>[[Image:File.jpg thumb Text]]</code>	Image with alternative text Image aligned right with caption Thumbnail
<code>[[Media:File.ogg]]</code>	Download link
<code>{{Name}}</code>	Include template "Name"
<code>--~~~~</code>	Signature (Link to userpage)
<code>--~~~~~</code>	Signature with timestamp
<code>#REDIRECT [[Other article]]</code>	Redirect to another article

# Strength of Wiki Engines

- Plain text-based
  - Easier to search, index and do statistics
  - Cost-effective to archive the content
- Change log
  - Plain text makes us easier to find changes
  - Easier to do version control

# Strength of Wiki Engines

- Change log and differences



Pluto - History - Wikipedia, the free encyclopedia - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

W http://en.wikipedia.org/w/index.php?title=Pluto

Sign in / create account

article discussion edit this page history

Your continued donations keep Wikipedia running

## Pluto

From Wikipedia, the free encyclopedia

Revision history  
View logs for this page

(Latest | Earliest) View (previous 50) (next 50) (20 | 50 | 100 | 250 | 500).

For any version listed below, click on its date to view it. For more help, see [Help:Page history](#).

Legend: (cur) = difference with current version, (last) = difference with preceding version, m = Minor edit.

Compare selected versions

- (cur) (last) 08:04, 25 August 2006 Aprogressivist (Talk | contribs) (→ *Precedents for 'demoting' planets*)
- (cur) (last) 08:02, 25 August 2006 Aprogressivist (Talk | contribs) (*reworked grammar*)
- (cur) (last) 08:00, 25 August 2006 Aprogressivist (Talk | contribs) (→ *Precedents for 'demoting' planets*)

navigation

- Main Page
- Community Portal
- Featured articles
- Current events
- Recent changes
- Random article
- Help
- Contact Wikipedia
- Donations

search

Go Search

toolbox

Done



Pluto - Wikipedia, the free encyclopedia - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

W http://en.wikipedia.org/w/index.php?title=Pluto&diff

## Pluto

From Wikipedia, the free encyclopedia

(Difference between revisions)

Revision as of 08:02, 25 August 2006 (edit)  
Aprogressivist (Talk | contribs)  
(*reworked grammar*)  
← Older edit

Current revision (08:04, 25 August 2006) (edit)  
Aprogressivist (Talk | contribs)  
(→ *Precedents for 'demoting' planets*)

Line 234:

=== Precedents for 'demoting' planets ===

There is some historical precedent for "demoting" a "planet" in the light of subsequent discoveries. Many asteroids (including [[2 Pallas]], [[3 Juno]], [[4 Vesta]] and formerly [[1 Ceres]]; note, however, that the same reclassification that demoted Pluto to a "[[dwarf planet]]" also upgraded Ceres **from an asteroid to a dwarf planet**) were considered to be planets for several decades (in part because their sizes were not accurately known at the

navigation

- Main Page
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search

Go Search

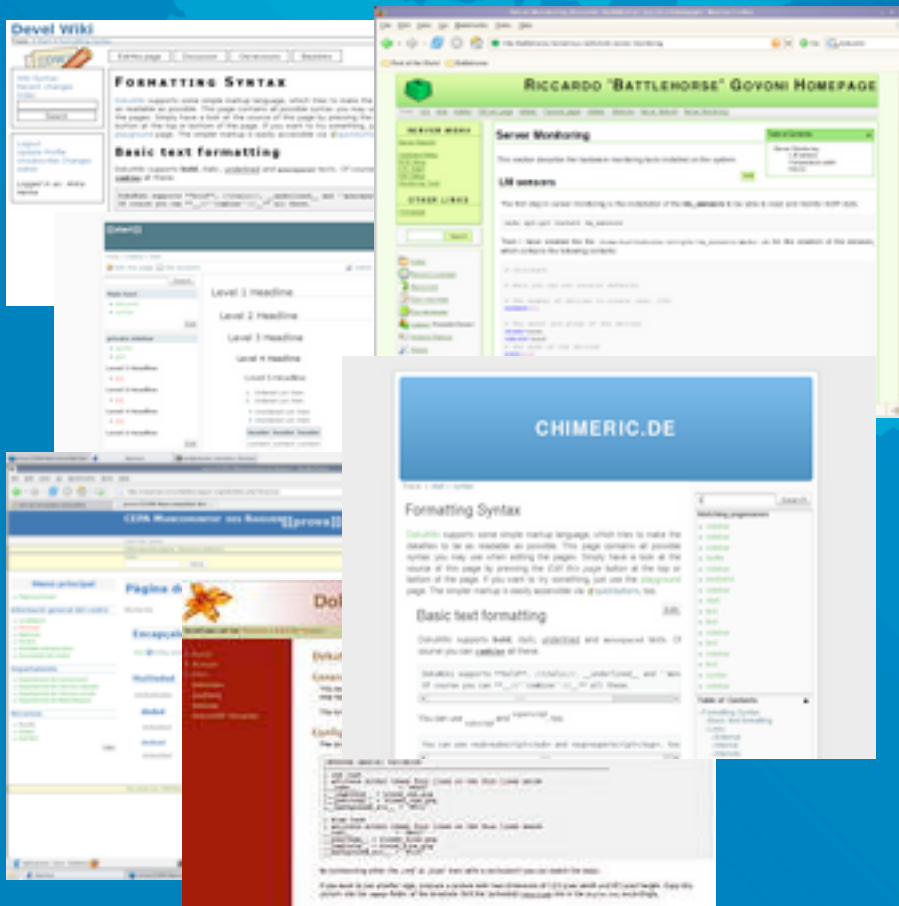
toolbox

- What links here
- Related changes
- Upload file
- Special pages

Done

# Strength of Wiki Engines

- Extensible using templates and plug-ins



**wiki:plugins**  
Backlinks  
Edit this page Old revisions

Recent changes Search

Trace: » stylesheets » start » dokuwiki » plugins

en cs da de es fr hu it ja ko nl no pl ru zh Translations of this page?  
zh-tw

### Plugins

Plugins provide a system of extending DokuWiki's features without the need to hack the original code (and so again on each update). Below is a list of ready to use plugins created by DokuWiki's users.

A Plugin is installed by putting it into its own folder beyond `lib/plugins/`. For many plugins this can be done automatically using the [plugin manager](#). Be sure to read [Warning on Plugins](#).

#### Available Plugins (338)

This is the list of all plugin currently available for DokuWiki. You may filter the list by tags from the cloud to the left or by type:

- All
- Syntax
- Helper
- Admin
- Action
- Render

!bundled !cleanup !security !risk abc access acl acronym add address adsense advertising aim ajax alias alpha alphabet amazon analytics anchor annotation aol applet archive aspell atom attachments attendance authentication avatar backlinks backup bar barchart bcode bibtext bikemap biology blacklist blip.tv blockquote blog blogging bom bookmark bookmarks books boolean boxes broken browse button cache calendar camelcase captcha caption cerberus-helpdesk changelog changes characters chart charts chat chemistry chess choices chords citation cite citeulike class cleanup cli cloud code collapsible color colors columns command comment comments configuration contact contracts controlling conversion countdown counter create create crossreference css csv dailymotion darcs data database date decision definition definitions del deleted delicious development diagram diff digg dilbert dir directory discontinued discussion div dnsbl docbook documents doodle download dropdown edit editing editors email embed encryption epigraph event events experimental export extension external extract fck fckeditor feed feedback fen file filelist films filter firefox flash flickr flowcharts flowplayer fu folding folksonomy form format formatting formula fortune login freemind gallery geographic gmail get google googlemap gskies spa gviewewer graph graphing graphs gravatar group groups sid guestbook gui hcalendar heard heading headings headline headlines heise hidden hide highlight highlighting hints home homepage hr html hyphen i18n ical icmp icons icq id iframe im imagemap images important include index info input ins inserted internalis internal international ip iso isbn jalbum java javadoc javascript joe js jspwiki karin key keyboard keywords kmf label language lastfm lastmodification latex layout level lightbox linebreak link linking links list locale locking log logging login logout logs is lr magazine mailing maintenance man management manpage maps markdown marking markup math maybe.broken media medalist mediawiki medical menu meta microformat midi mindmap modes move movie msn mugen multimedia multitemplate music mysql namespaces namespaces navigation nbsp new news ninjas non-existent notation note NOTES nroff numbered obsolete odt offline opendocument openid openoffice options oracle orphan outdated page page-layout pagebreak pagename pages pagetemplate passwords patch pdf percent permission pgn phonetic php pictures ping pingback player plugins pluggintype poll popularity postgresql powerpoint presentation preview printing program programming progress qsd query quotation quote quotes random rating rdp readability recent redirect reference references referer networks relativis relva relocate remarks remains replace repository restore revert revisions route rss rti ryo s5 schedule science search sectionediting sections server session settings sevenload share sheet shell shortcut shy sidebar signature size skill slideshow vmb snmp smtp sort source space spaces spam span sparkle spellcheck spoiler sql sqllite stars starpage static statistics status streaming stumbleupon style style.ini stylesheet styling subpages subversion svg svn switch sympas syndicate SYNTAX table tables tabs tagcloud tagging tags talk tasks tcp template terms textile time timer timestamp tips title toc todo todo-list tool toolbar tooltip trace traceroute track trackback tracker tracks translation tree typography udp untested update upload usage user\_content userpage users utf-8 var Variable vcard verse video vidualisation wanted whos wiki woot word wordcloud wordpress wysiwyg xml yahoo youtube zip

# Strength of Wiki Engines

- Browser is the one-stop solution
  - Can do all these:  
Reading, editing, previewing, access control, management, archiving, etc.
  - Changes are instant and direct
  - Shortened the revision cycle

# Wiki Applications

- Course homepages
  - Easier to update and do minor editing (e.g. homeworks, lecture notes)
  - Reduce the workload on homepage maintenance
- Conference homepages
  - Facilitates two-way communication and discussion on research
  - Example: <http://sigcomm06.stanford.edu/discussion/>



# Wiki Applications



- Documentation and Collaboration
  - Distributed working style
  - Knowledge management and sharing
  - Timely updating
  - Revision control
  - Example: Gentoo Linux Wiki



# Business Tools

- JotSpot
  - Started by the co-founders of Excite
  - A cross between a wiki and a database
  - Not open-source
  - Additional features to handle forms and external data
- Socialtext
  - Based on the open-source Kwiki
  - Ships a standalone appliance with software installed
- Confluence
  - Composed of almost exclusively of open-source libraries
  - Provides licensees with the source code

# JotSpot

JotSpot wiki products

http://www.jotspot.com/wiki/wiki-overview.php

Apple Amazon eBay Yahoo! .Mac .Mac Login Irwin's Favorite My Day = News (1532) wiki = Devotional Religious

JotSpot wiki products

**JotSpot** Products Services Customers Developers Pricing News About Us

Overview Wikis for Work Wikis for Life Add-on Applications

Get a **wiki your way** — for work or for life, hosted or on-site [Click here to try JotSpot](#)  
Get going in less than a minute

Over 25,000 people actively use JotSpot's wiki in work and in life.

A **wiki** is a website designed for collaboration. In a wiki everyone can edit, update and append pages with new information, all without knowing HTML.

Wikis can be either publicly accessible or privately secure.

*JotSpot is powerful but easy to use because of...*

- Microsoft Word style WYSIWYG editing
- Add-on applications
- Advanced search
- Email integration
- Much more...

*JotSpot's wiki is used at work for...*

- Corporate intranets
- Project management
- Document collaboration
- Help desks and call centers
- Much more...

*...and in life for...*

- Family websites
- Class reunions

[Click here for a free wiki trial](#), or [take the tour](#).

Copyright © JotSpot, Inc. 2004–2006. [Security](#) | [Sitemap](#) | [Privacy Policy](#) | [About Us](#)

### Editing: WikiHome

Normal [W] [Globe] [Image] [B] [I] [U] [S]

## Marcus Consulting Intranet

**Announcements:**

Summer Picnic: We're on for July 15th in Central Park. We'll carp...

Annual Performance Reviews: Your self-assessment is due by...

More at the [CompanyBlog](#).

# Socialtext

The screenshot shows a browser window with the URL <http://www.socialtext.com/>. The page features a navigation menu with links for [HOME](#), [PRODUCTS](#), [CUSTOMER STORIES](#), [FOR DEVELOPERS](#), and [ABOUT THE COMPANY](#). The main content area is titled "Wiki Simple. Enterprise Strong." and includes a comparison between "email overload" (represented by a diagram of many overlapping email icons) and "Socialtext" (represented by a diagram of a central document icon connected to several user icons). A list of benefits for Socialtext is provided, including being "Global 2000 CIO approved", "As simple to use as email", and "Packaged for workgroups and enterprises". A prominent call-to-action button says "Start your free 30-day trial today". Below this, a section titled "Join over 2000 organizations using Socialtext for fast, secure collaboration." includes a "Learn More" link. The page is organized into three columns: "I Want To..." (listing benefits like "Get Teams Collaborating Fast" and "Cut Down On Email Overload"), "Why Socialtext?" (listing features like "Secure & Scalable" and "Simple WYSIWYG Editing"), and "Flexible Deployment" (listing options like "Behind-the-firewall Appliance" and "Encrypted Hosted Service"). A "The Latest From Our Team" section features a blog post titled "Really Simple Wiki Widget" dated October 23, 2006, which describes a browser widget for wikis. A quote from Business Week (November 28, 2005) is also included, predicting that wikis will become mainstream collaboration tools by 2009. The browser's address bar and search engine (Google) are visible at the top.

Socialtext Enterprise Wiki

http://www.socialtext.com/ RSS Google

Apple Amazon eBay Yahoo! .Mac .Mac Login Irwin's Favorite My Day News (1532) wiki Devotional Religious

Socialtext Enterprise Wiki

Socialtext Blog » What's a Wiki? » 30 Day Trial » Customer Login »

Socialtext

HOME PRODUCTS CUSTOMER STORIES FOR DEVELOPERS ABOUT THE COMPANY

## Wiki Simple. Enterprise Strong.

email overload vs. Socialtext

Socialtext is the leading enterprise wiki. [What's a Wiki? »](#)

- Global 2000 CIO approved
- As simple to use as email
- Packaged for workgroups and enterprises

[Start your free 30-day trial today »](#)

Join over 2000 organizations using Socialtext for fast, secure collaboration. [Learn More »](#)

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## The Latest From Our Team

**Really Simple Wiki Widget**  
October 23, 2006 - 5:24pm

Bitty is the little browser that goes on any Web page, it's like Picture-in-Picture for the Web. Miki is the little browser wiki interface of Socialtext, usually for mobile devices. Put them together and you get a cool wiki widget for your blog, personal homepage, wiki page or website.

You can use the [Socialtext Bitty Browser Widget creator](#) on any public Socialtext wiki. Here is a result, using the [Open Source Wiki](#):

“Internet research firm Gartner Group predicts that wikis will become mainstream collaboration tools in at least 50% of companies by 2009..At DrKW, [CIO JP] Rangaswami says that among the earliest and most aggressive adopters, e-mail volume on related projects is down 75%; meeting times have been whacked in half.”

—Business Week  
November 28, 2005

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# Confluence

## CONFLUENCE Features

Confluence is the enterprise [wiki](#). It provides innovative solutions to the communication problems facing organisational teams today.

Take a closer look at the full set of Confluence's features below.

- Pages**  
Easy to create, easy to edit, easy to organise.
- Spaces**  
Because your organisation is too big for just one wiki.
- News**  
Timely information - notices, bulletins, blogs.
- Mail**  
Archive and index team email conversation.
- Attachments**  
Attach, track and search your files.
- Comments**  
Turn any page into a team discussion forum.
- Organisation**  
Cross reference, index, search, hierarchify!
- Search**  
Everything is searchable. Everything.
- Images**  
Because a picture is worth a thousand words.
- Links**  
Links should never, ever break. Ours won't.
- Administration**  
Powerful, simple admin. No geniuses required.
- Security**  
Enterprise grade permissioning and control.
- Openness**  
Confluence plays well with others.
- Integration**  
From daily workflow tools to enterprise systems.
- RSS**  
Produce and consume RSS newsfeeds.
- Plugins**  
Just a wiki? No, an application platform.
- Polish**  
Not just a pretty face. It works well. It feels right.

Confluence - Enterprise Wiki Software

http://www.atlassian.com/software/confluence/

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## CONFLUENCE

The Enterprise Wiki

### Confluence - the Enterprise Wiki

Confluence is an enterprise [wiki](#) that makes it easy for your team to collaborate and share knowledge.

Adding, sharing and finding content has never been easier.

These benefits come with all the additional features needed to make it a part of your business:

- Enterprise security
- Simple installation and management
- Attractive, user-friendly WYSIWYG interface
- Powerful tools for structuring and searching your wiki
- Professional features such as PDF export and automated refactoring
- An open API for extension and integration
- Atlassian's [Legendary Service](#).

Get a detailed view of Confluence in the [feature tour](#) ▶  
Learn about [wiki solutions](#) using Confluence ▶  
Want the latest details? See [what's new in Confluence 2](#) ▶

### Where to Next?

**Where can I learn more?** View our [10 reasons to use Confluence](#), a [feature tour](#) or download a [PDF brochure](#) (140k). Also, check out some [Q&A's on wikis and Confluence](#). For even more reassurance, try our [awards and endorsements](#) page.

**Who uses it?** Over 1,800 organisations from 45 countries - browse [testimonials](#), view [customers in your industry](#) or get in-depth [case studies](#).

Feature tour ▶  
Try a demo ▶  
Buy online ▶

"A sensational product, I have never seen so many colleagues get so addicted to something so quickly."  
- Craig Day  
([more testimonials...](#))

Download today!

### Confluence

#### Why use Confluence?

Feature tour  
Try a demo  
Licensing and pricing  
Buy online

#### Who uses Confluence?

The largest commercial wiki - 1,800+ organisations globally.

- Customers
- Testimonials
- Case studies

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# Summary



- Wiki is a powerful information collaboration platform on the web
- Harness collective intelligence to collect, manipulate, manage, and share information
- It is searchable and indexable
- It is flexible and extensible

# References

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