



Society for the Prevention of Cruelty to Animals

June 23, 1921



Speaker: Vivian Chiu
Education Manager

Introduction

Animal Welfare Charity Organisation

- Been helping animals and the community for 100 Years!
- Only 1% government subvention



Our Mission



2021 SPCA(HK)
ANNIVERSARY
香港愛護動物協會
100周年紀念

“To promote kindness to animals, to protect their health and welfare, to prevent cruelty and alleviate suffering, and **through education** to cultivate a deep respect for life in the community so that all living creatures may **live together in harmony.**”

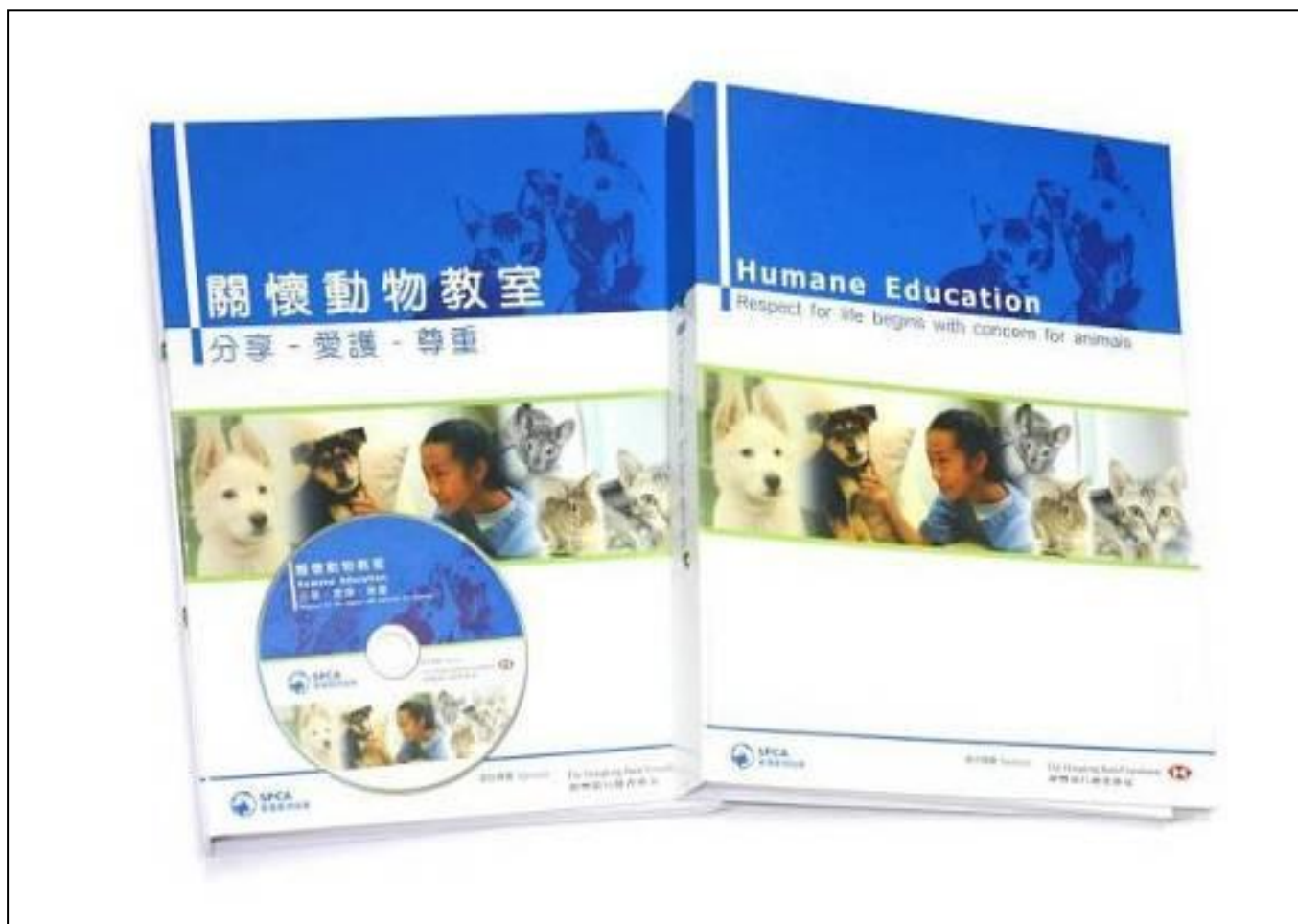
Education





Inspire children & youth to love and care thru our Humane Education

Humane Education



2007

Humane Education

小學教材

第1章：動物王國 - 野生動物與寵物

- 1.1 動物 - 野生動物、寵物與農場動物
- 1.2 究竟動物吃什麼？
- 1.3 棲息地
- 1.4 認識動物
- 1.5 動物園裡的動物



第2章：動物的生命週期

- 2.1 動物的生命週期 - 人類與動物的比較
- 2.2 寵物的生命週期 - 成長篇
- 2.3 個別寵物的生命週期



第3章：認識動物的生活習性

- 3.1 寵物如何與人溝通？
- 3.2 野生動物的習性 - 冬眠和候鳥遷移
- 3.3 如何跟狗隻打招呼？



第4章：動物需要多少的照顧？棲息地、疾病、食物和美容

- 4.1 棲息地和生存的基本需要
- 4.2 寵物的需要
- 4.3 合適的寵物



第5章：您可以怎樣幫助動物？

- 5.1 飼養寵物的責任
- 5.2 應該和不應該做的事情
- 5.3 立刻行動！



第6章：與動物為伴的工作

- 6.1 與動物為伴的工作 - 獸醫的簡介



第7章：動物福利機構的介紹

- 7.1 香港愛護動物協會
- 7.2 漁農自然護理署



第8章：我們做錯了甚麼？

- 8.1 這張圖片有甚麼地方出錯了？
- 8.2 我們應否觀看馬戲團？
- 8.3 人類的活動與環境



第9章：讓我們認識您的寵物

- 9.1 讓我們認識您的寵物



中學教材

第1章：為何有些動物適合作為寵物，而有些不適合？

- 1.1 為何有些動物適合作為寵物，而有些不適合？



第2章：保護動物的現行法例

- 2.1 保護動物的現行法例



第3章：香港常見的寵物疾病

- 3.1 香港常見的寵物疾病



第4章：我們做錯了甚麼？

- 4.1 做一個負責任的寵物主人
- 4.2 我們應否吃魚翅羹？
- 4.3 虐待個案
- 4.4 皮草從哪裏來？
- 4.5 為何大熊貓面臨絕種的威脅？



第5章：甚麼是動物權益？

- 5.1 馬戲團中的動物



第6章：齊來認識香港愛護動物協會

- 6.1 檢核部
- 6.2 獸醫服務部
- 6.3 福利部
- 6.4 市場及傳訊部 (現改為社區及發展部)



第7章：香港的動物福利機構

- 7.1 漁護署和其他動物福利機構



第8章：動物生意與動物福利

- 8.1 寵物店



第9章：寵物過剩

- 9.1 寵物過剩





Chapter 1: Animal Kingdom – Wild and Domestic Animals

- 1.1 Animals – Wild Animals, Pet and Farm Animals
- 1.2 What Do Animals Eat?
- 1.3 Habitat
- 1.4 Get to Know Animals
- 1.5 Zoo Animals



Chapter 2: Life Cycle of Animals

- 2.1 Life Cycle of Animals and a Comparison with Humans
- 2.2 Pet Life Cycles – Growing Up
- 2.3 Life Cycle of Individual Pets



Chapter 3: Learn about Animal Behavior

- 3.1 How Pets Communicate with People
- 3.2 Behaviour of Wild Animals – Hibernation and the Migration of Birds
- 3.3 How to Greet a Dog



Chapter 4: How Much Care Do Animals Need? – Habitat, Diseases, Food and Grooming

- 4.1 Habitat and the Basic Needs for Survival
- 4.2 Pets' Needs
- 4.3 Suitable Pets



Chapter 5: How You Can Help Animals?

- 5.1 Responsible Pet Ownership
- 5.2 Do and Do not
- 5.3 Taking Action!



Chapter 6: Working with or for the Animals

- 6.1 Working with or for the Animals – Brief Introduction of Veterinary Surgeon



Chapter 7: Introducing Animal Welfare Related Organisations

- 7.1 SPCA – The Society for the Prevention of Cruelty to Animals
- 7.2 AFCD – Agriculture, Fisheries and Conservation Department



Chapter 8: Are We Doing Something Wrong?

- 8.1 What Is Wrong with This Picture?
- 8.2 Should We Go to the Circuses?
- 8.3 Human Activity and the Environment



Chapter 9: Tell Us about Your Pet

- 9.1 Tell Us about Your Pet



Secondary Level

Chapter 1: Why Certain Animals Make Good Pets While Others Do Not

- 1.1 Why Certain Animals Make Good Pets While Others Do Not



Chapter 2: Laws that Exist to Protect Animals

- 2.1 Laws that Exist to Protect Animals



Chapter 3: Common Pet Diseases in Hong Kong

- 3.1 Common Pet Diseases in Hong Kong



Chapter 4: Are We Doing Something Wrong?

- 4.1 Be a Responsible Pet Owner
- 4.2 Should We Eat Shark Fin Soup?
- 4.3 Abuse Cases
- 4.4 Where Does Fur Come From?
- 4.5 Why Are Giant Pandas Threatened with Extinction?



Chapter 5: What are Animals Rights?

- 5.1 Animals in Circuses



Chapter 6: Get to Know the SPCA

- 6.1 Inspectorate Team
- 6.2 Veterinary Services Department
- 6.3 Welfare Department
- 6.4 Marketing and Communications Department (now known as Community Development Department)



Chapter 7: Animal Welfare Organisations in Hong Kong

- 7.1 AFCD and Other Animal Welfare Organisations



Chapter 8: Business vs. Animal Welfare

- 8.1 Pet Shops



Chapter 9: Pet Population

- 9.1 Pet Population



Levels of our talks



Kindergarten



Primary



Secondary



Tertiary



Other Audience



Corporate



Public



Scout



Parents & Kids



Elderly

Different Format



- * In-house Talk with live-streaming tour
- * Online talks with live-streaming tour
- Talk at Out-door Premises *



Languages





Needs of Animals

Relationship with Humans

Animals have feelings like us



Res
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CO
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Animals are living beings

- Individual with its own characters

Not our toys

Not a tool either

Not for entertainment

Suffered to death

Content



Animal welfare

is about ensuring the **wellbeing** of the individual animal from the **animal's point of view**.

It includes animal health and encompasses both the **physical and psychological state of the animal**.

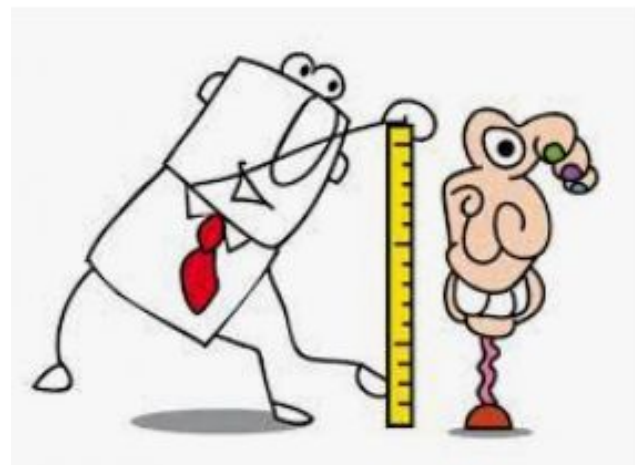
Other Content



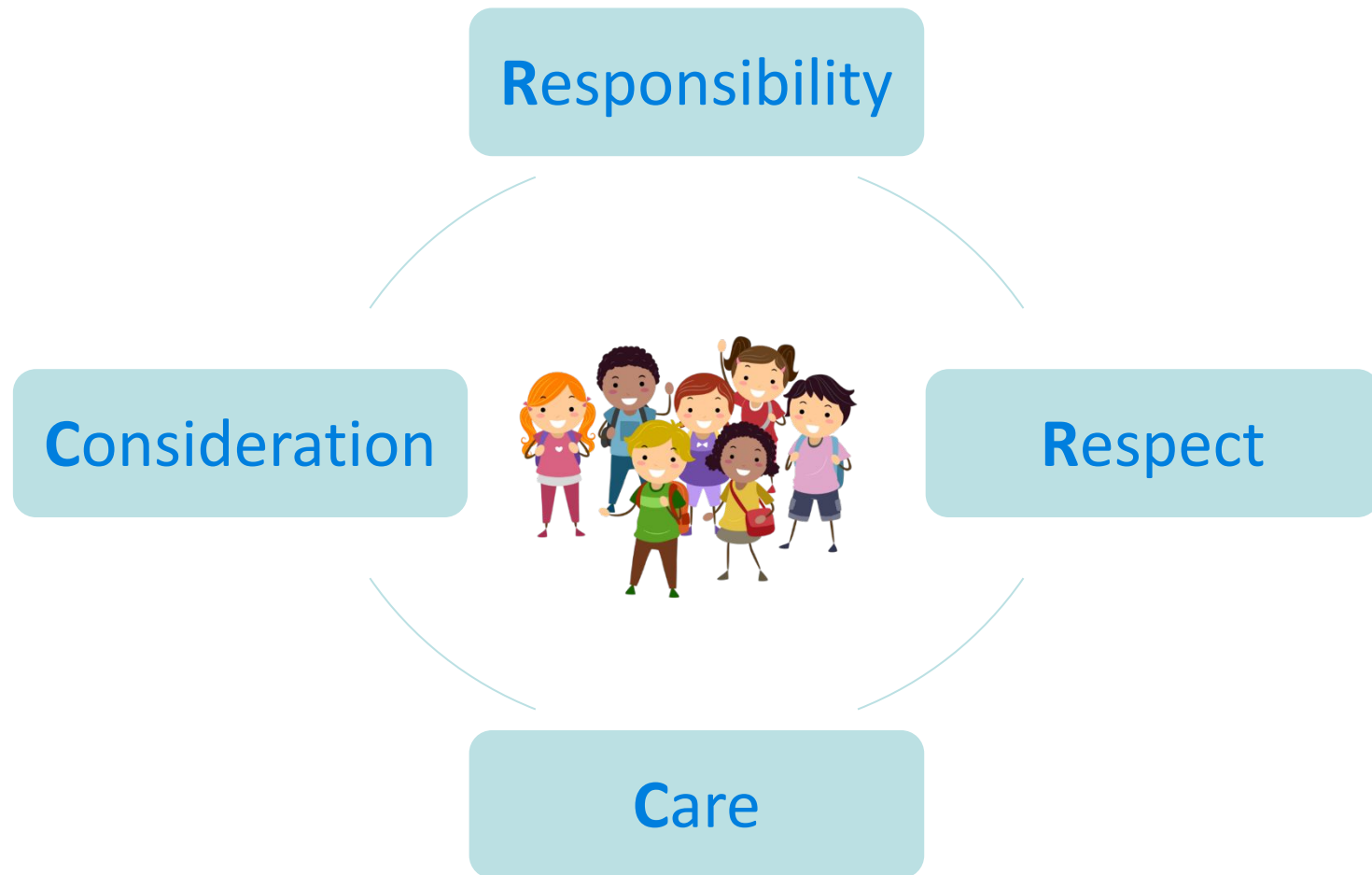
- Career Talk
(animal –related
industries)



- Tailor-made Talk *



2R + 2C



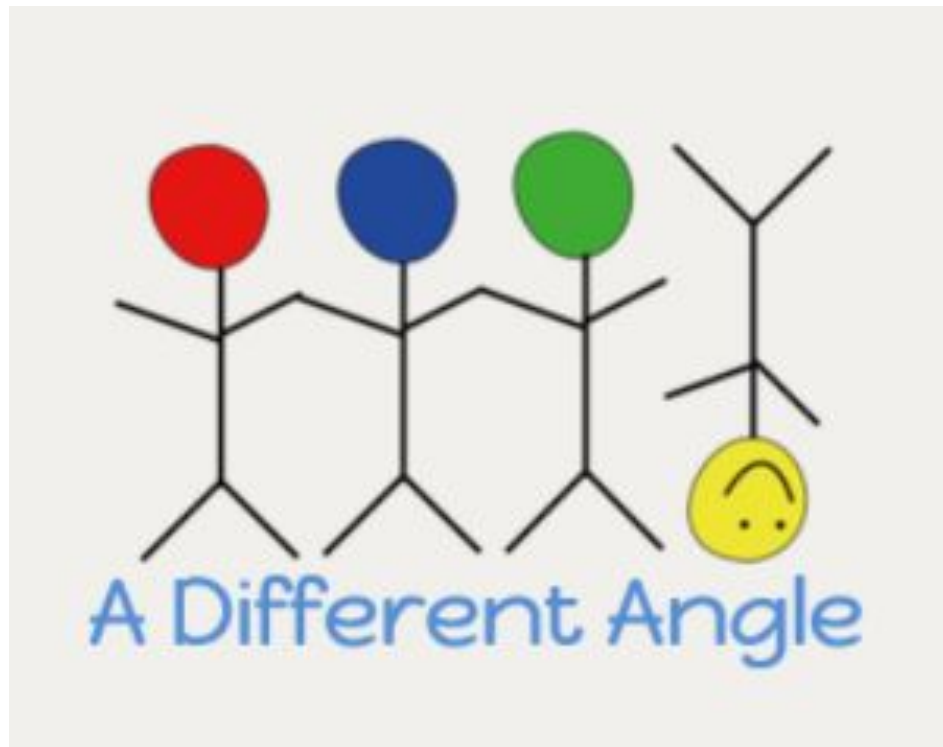
Developed in 2015

Life Education

- Embrace the Symphony of Life
- Developed in 2017
- Primary and above
- To School or online



Life Education



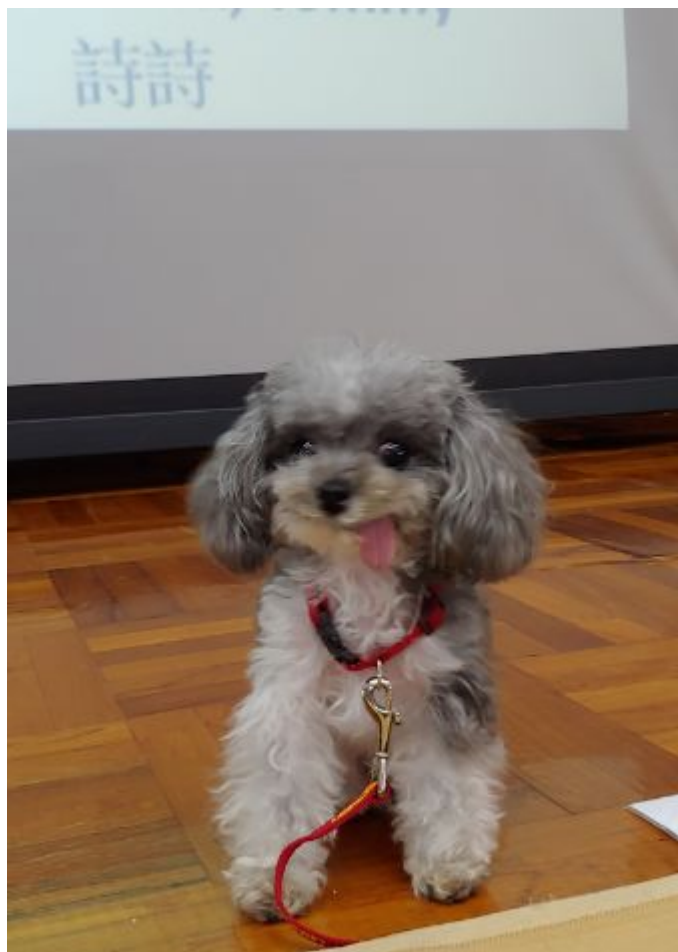
Focus on humans
Appreciate the nature

Cici

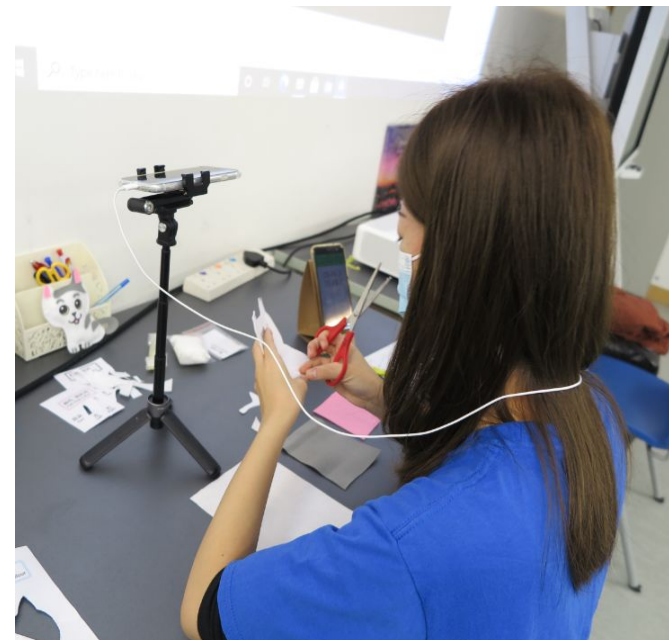
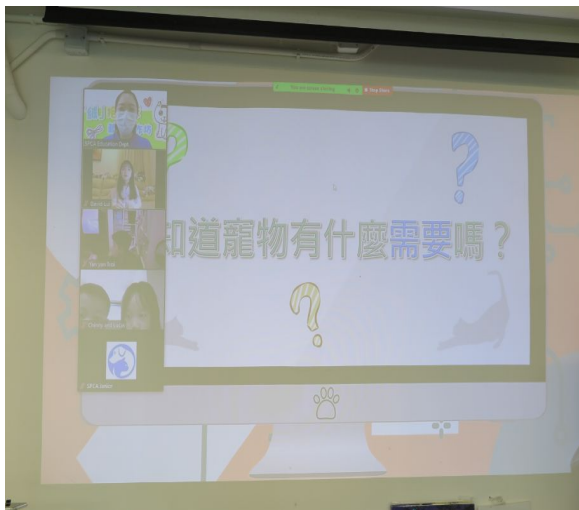
– animal ambassador



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Parent-Child Workshops



In-depth Learning



Adoption



Co

Humane Education Package (Download)

Humane Education

Objective

In partnership with teachers, the SPCA (HK) cultivates positive values and fosters social and personal growth in child development. The package is easy to use and includes lesson plans and activities which we believe teachers will be happy to adopt.

[The Package Helps Sprout Whole-person Development](#)

[Lesson Plans](#)

[Articles](#)

[Registration](#)

[Contact Us](#)



<https://www.sPCA.org.hk/ch/education-and-outreach/education/humane-education-package/humane-education-package-download>

Humane Education

For further details of the Humane Education Package, please call the Education Department of SPCA, Tel: 2232 5541, 2232 5526 or visit our website: www.sPCA.org.hk/eng/education/main.asp
Educators are welcome to download the Package online.

The procedures are as follows:

1) Please visit

http://www.sPCA.org.hk/eng/education/edu_humane_info.asp

2) Please register by filling in the required information

3) For "Authorised Code", please input the assigned code:

Assigned Code

Primary Schools

SPCA_PRI

Secondary Schools

SPCA_SEC

Other organisations

SPCA_OTH

Responsible Pet Ownership's Kit



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2014

<https://ebooks.eclass.com.hk/read-now/lifestyle/>

Scout Animal Care Badge



Based on Humane Education

Monthly Comic

- English comic : adopted by the EDB- English Language Education Section – online resource kit for primary level



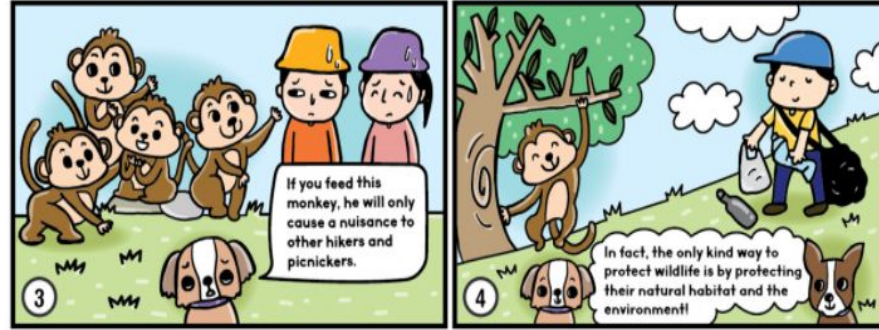
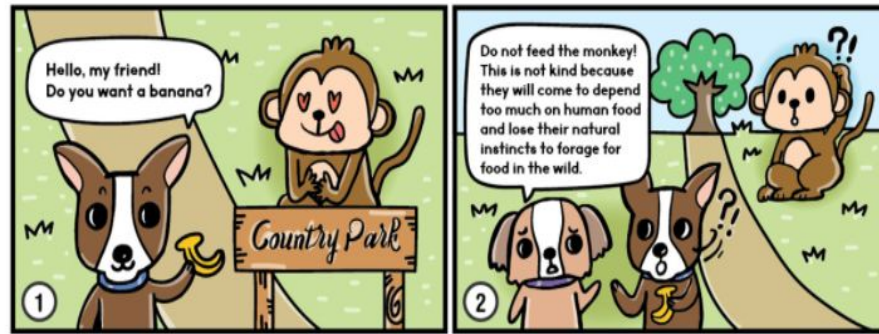
Chapter 43 - Enjoy Safe Halloween Parties with your pet

Chapter 40 - Good Intentions Can Have Bad Outcomes

Enjoy Safe Halloween Parties with your Pet



Good Intentions Can Have Bad Outcomes





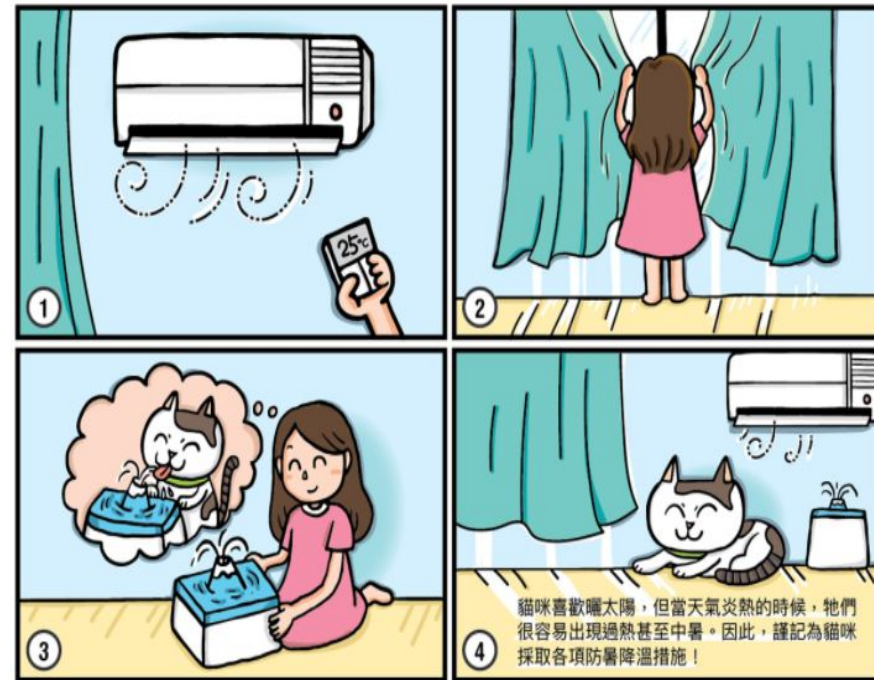
第42集 Teddy走失了?!

Teddy走失了?!



第41集 GB的夏日高居

GB的夏日高居



The Cruelty Behind the Dolphin "Smile"

Say **NO** to Dolphin Shows



SPCA
愛護動物協會



Online Campaign



Scan to join



Sign the pledge
To make a better world!

https://wad2020-online-campaign.sPCA.org.hk/?locale=zh_hk

Education programme for Secondary students



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PAWS POLICY VIDEO COMPETITION 2021/2022
Animal Welfare Policy Video Competition 2021/2022

Raise awareness of animal-welfare issues in terms of their laws and policies in Hong Kong

BESIDES VALUABLE PRIZES, THE BEST WINNING VIDEOS WILL BE HITTING THE BIG SCREEN FOR PUBLIC SCREENING!

Contestants are invited to contribute to the policy formulation process by offering creative, feasible and practical animal-welfare policy suggestions to the public in 3-minute videos with a summary of ONE topic chosen from below about pets or wildlife. (Cantonese or English)

Topic 1 Is Hong Kong a Pet-Friendly City?	Topic 2 Traps and dangers that wildlife faces in Hong Kong
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Target Contestants: Secondary School Group / Tertiary Institution Group
Application Process: Submit online application form (Each team)

Application Deadline 21 Nov 2021	Deadline for Video Submission 31 Mar 2022	Judging period and result announcement Apr-May 2022	Late-Jun 2022 Closing Ceremony and Awards Presentation
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All video entries will be posted on our official webpage for public voting.
For enquiries please call our Education Dept (2232 5525 / 2232 5541) or email to (edu.saupe2021@spca.hk) for details.

Competition Details and Application Form

Build an **animal-friendly** city

Topic 1 : Is Hong Kong a Pet-Friendly City?

Topic 2 : Traps and dangers that wildlife faces in Hong Kong

Win the prizes that are worth more than **\$20,000!** And there is a chance for your video to hit the **big screen!**

Please call our
education dept. at
2232 5541 or
2232 5526



Talk Enquiry

- Education Talk:

<https://www.sPCA.org.hk/en/education-and-outreach/education/education-tours-talks>

- Life Education Talk (擁抱生命的樂章)

<https://www.sPCA.org.hk/ch/education-and-outreach/education/embrace-the-symphony-of-life-ch>



Talk Enquiry

- Scout Animal Care Badge 愛護動物章

<https://www.sPCA.org.hk/en/education-and-outreach/education/animal-care-badge-for-cub-scout-and-scout>



Please call our Education dept. at 2232 5541 or 2232 5526 for booking details.

Vivian Chiu – 2232 -5521 Vivian.chiu@sPCA.org.hk

We Need Your Support

**to make the difference for serving both
animals and the community**

