

Journalism in English - Secondary School

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Objective

- To learn about the basis of journalism and media literacy, and to apply the journalistic skills in English learning
- To teach students the language structure and format used for storytelling in journalism
- To teach students good communication skills including listening and reading for information, speaking with confidence and building trust with others via verbal and non-verbal skills
- To foster collaborative skills and confidence among students through group exercises and discussion
- To develop logical thinking, research and presentation skills



Highlight of the course

- 12 hours course with class size from 10 - 12 pax
- Not just theory, learn through practice
- Real experience to expose to a publisher
- MOI: English Language

Coverage

1. Introduction of Media Literacy & Journalism, SCMP Company Tour
2. Using social media for modern journalism
3. Writing a good story: The keys to Journalistic Writing
4. The Interview: The Art of Communication
5. Putting it all together: Developing a real story
6. Interviewing a client/ site visit for a story

Mock Up Press Interview



SCMP office tour

