

兒童需要愛，暴力成大害

伴你成長每一天

同心守護孩子夢

如有心事別保留

攜手關注

共同守護

以愛護童心，以心待童真
以真扶童行，以行創童路

想兒童活得出色
家長要懂得珍惜

彼此尊重樂融融
和諧關係互包容

小孩子，

快樂成長

你我知

齊心保護育幼苗
愛中同行共成長

顯關愛，

攜手共勉

展將來

Let Us Talk With

Let

Kid

「童行同心」
Let's T.A.L.K.

欺凌永不在

歡欣滿載

關愛兒童

遠離傷害

你我負責

同心灌溉

童年

童行齊守護

擁抱

保護純真童心
擁抱快樂童真

聆聽

心聲要耐心，伴身邊顯關心

幼苗成長需引導
父母關愛護一生

香港是我家，有愛
兒童齊愛護，生

教導兒童勿暴力
用心聆聽至無敵



有心事唔怕講
我哋聽最在行

細聽孩子的聲

盡顯愛

保護兒童計劃 2022
Child Protection Campaign 2022

Child Protection Campaign 2022

童行·同心 Let's T.A.L.K. 旁觀者 Change

14 Oct to 20 Nov



旁觀者
Change





Technology



Assume Personal Responsibility **A**ctivity



School **L**earning Experience



Know How to Help



Technology

Web App

Animation

Web App Enhancement (Chatbot)

Objective

www.ChildProtection.gov.hk



- Use a gentle approach to engage children (users) who could be 'silent victims'
- Provide advice on seeking help through interactive dialogue with Chatbot
- Instantly respond to enquiries of children (users) with 24/7 availability



New Episodes of T.A.L.K. Animation



Two New Topics

- Online Sexual Grooming (20 Oct)
- Bullying (19 Nov)



2021 Episodes

EP1 向信任的人求助

EP2 媽媽我愛你

EP3 媽媽買點數咭



A ssume Personal Responsibility A ctivity

**Social
Experiment**



**Street
Survey**



Against Child Abuse
防止虐待兒童會

Social Experiment

Objective:

- Arouse public attention to stand up against child abuse
- Encourage to break the silence and be more than a bystander



School **L**earning Experience

Pilot Workshops

20 Aug
26 Aug
29 Oct
12 Nov

**School Training
Package
“Be a Little Hero”
Badge Design
Competition
3 Oct – 1 Nov**

“Be a Little Hero” Art Workshop

20 Aug 26 Aug
29 Oct 12 Nov

「小小英雄」藝術工作坊
“BE A LITTLE HERO” ART WORKSHOP

遇見「俾人蝦」，怎麼辦？
「小小英雄」大召集！
Stand Up Against Bullying
Calling for “Little Heroes”!

日期：2022年8月20號(星期六)
時間：早上9:30至下午1:30
(早上9:00開始登記)
地點：九龍紅磡香港理工大學
賽馬會創新樓12樓
參加資格：8-12歲兒童
活動包括：
角色扮演任務、製作「小小英雄」襟章

Date: 20 August 2022 (Saturday)
Time: 9:30 a.m. – 1:30 p.m.
(Registration starts at 9:00 a.m.)
Location: 12/F, Jockey Club Innovation Tower,
The Hong Kong Polytechnic University
Eligibility: Kids aged 8-12
Activities include:
Role play task, “Little Hero” badge design

主辦
Presented by

聯合籌劃
In collaboration with

完成工作坊後
可獲得證書一張！
A certificate will be awarded upon
completion of the workshop!

勇見者
Change
BE A LITTLE HERO
小小英雄



Training Package for Schools

<60-minute
Class Activity

Activity (Recommended Duration)		Mode	Manpower/ Grouping
1	<ul style="list-style-type: none"> • Watch video clip (5 mins) • Discussion (10 mins) • Presentation (5 mins) 	In-class	<ul style="list-style-type: none"> • 1 teacher • Students in groups of 4-5; one to present discussion result
2	<ul style="list-style-type: none"> • Watch video clip (5 mins) • Discussion (10 mins) • Presentation (5 mins) 	In-class	<ul style="list-style-type: none"> • 1 teacher • Students remain in same group; one to present discussion result
3	<ul style="list-style-type: none"> • Debriefing (10 mins) 	In-class	<ul style="list-style-type: none"> • 1 teacher • Whole class
4	<ul style="list-style-type: none"> • Watch video clip (5 mins) 	In-class	<ul style="list-style-type: none"> • 1 teacher • Whole class
5	<ul style="list-style-type: none"> • Art design – badge (30 mins) 	Home	<ul style="list-style-type: none"> • Individual
6	<ul style="list-style-type: none"> • Board game (No time limit) 	Home	<ul style="list-style-type: none"> • Family and friends

Training Package for Schools

<60-minute
Class Activity

Discussion &
Presentation

Cartoon Video

Bystander Intervention
Awareness + Empathy + Bravery

Art Design

Board Game

Training Package for Schools





Know How to Help

**Tram
Exhibition**

Mobile Exhibition - Themed Trams

14 Oct – 17 Nov



driver / off side



front



Core Events

Strengthen public's
understanding of bystander
intervention



Appeal for Collaborations

- Promote 'Child Protection Campaign 2022'
- Encourage to run school training package in class
- Encourage participation of 'Badge Design Competition' and 'Theme Song Singing'
- Encourage to play T.A.L.K. animations to students
- Contribute best practices and visit Child Protection Web App



**Deadline
for submission:
1 November 2022!**

童行·同心 Let's T.A.L.K.
旁觀者 Change

Thank you!