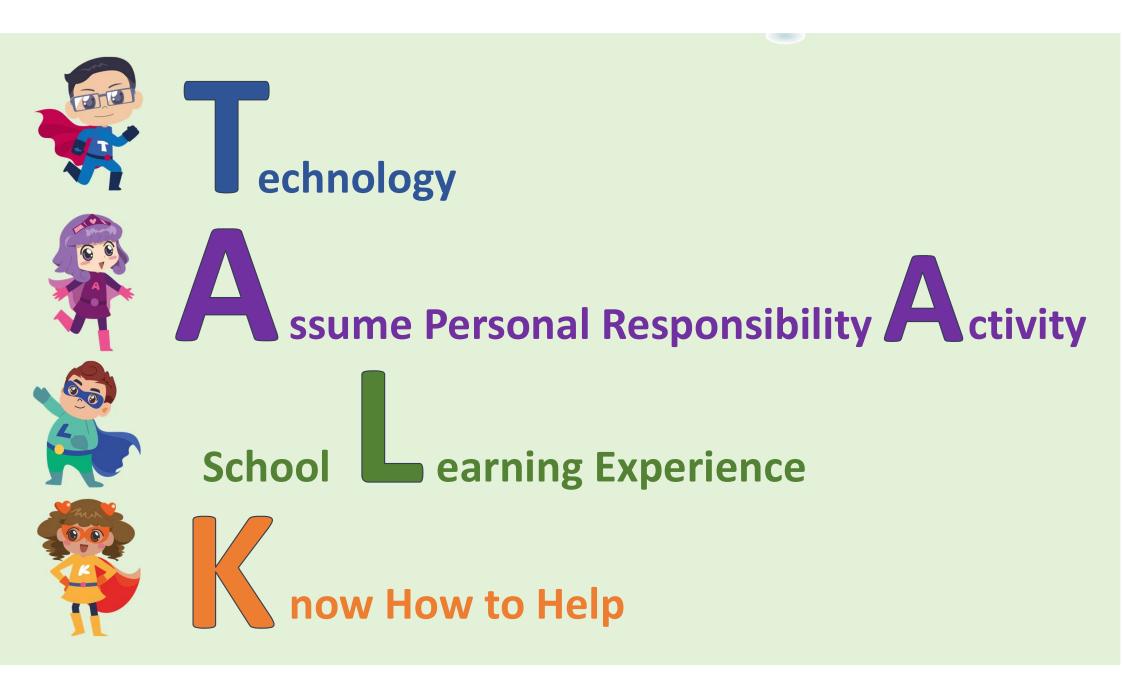


**Child Protection Campaign 2022** 

## 童行·同心 Let's T.A.L.K. 旁觀者 Change 14 Oct to 20 Nov







## Web App

### Animation

### Web App Enhancement (Chatbot)

### Objective

#### www.ChildProtection.gov.hk



• Use a gentle approach to engage children (users) who could be 'silent victims'

Hello!

 $\bigcirc$ 

- Provide advice on seeking help through interactive dialogue with Chatbot
- Instantly respond to enquiries of children (users) with 24/7 availability





### New Episodes of T.A.L.K. Animation





#### **Two New Topics**

- Online Sexual Grooming (20 Oct)
- Bullying (19 Nov)



2021 Episodes			
EP1 向信任的人求助			
EP2 媽媽我愛你			
EP3 媽媽買點數咭			



### **Social Experiment**

Objective:

- Arouse public attention to stand up against child abuse
- Encourage to break the silence and be more than a bystander



## School earning Experience

## Pilot Workshops

20 Aug 26 Aug 29 Oct 12 Nov School Training Package "Be a Little Hero" Badge Design Competition 3 Oct – 1 Nov

### "Be a Little Hero" Art Workshop

20 Aug 26 Aug 29 Oct 12 Nov





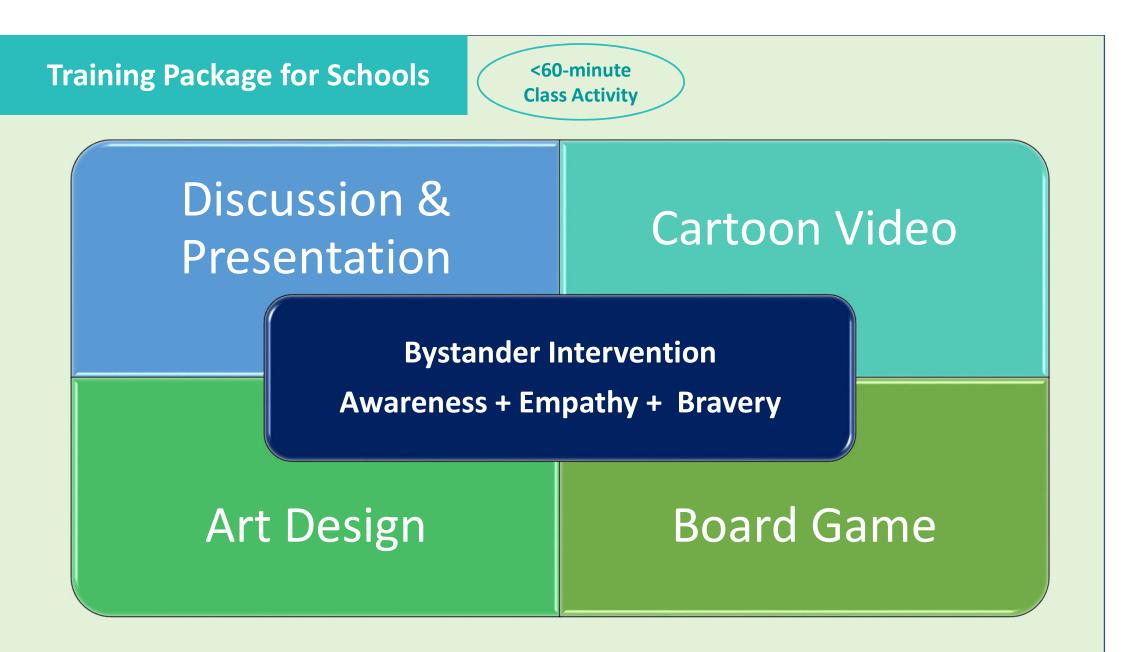




### **Training Package for Schools**

<60-minute Class Activity

A	ctivity (Recommended Duration)	Mode	Manpower/ Grouping
1	<ul> <li>Watch video clip (5 mins)</li> <li>Discussion (10 mins)</li> <li>Presentation (5 mins)</li> </ul>	In-class	<ul> <li>1 teacher</li> <li>Students in groups of 4-5; one to present discussion result</li> </ul>
2	<ul> <li>Watch video clip (5 mins)</li> <li>Discussion (10 mins)</li> <li>Presentation (5 mins)</li> </ul>	In-class	<ul> <li>1 teacher</li> <li>Students remain in same group; one to present discussion result</li> </ul>
3	<ul> <li>Debriefing (10 mins)</li> </ul>	In-class	<ul><li> 1 teacher</li><li>Whole class</li></ul>
4	<ul> <li>Watch video clip (5 mins)</li> </ul>	In-class	<ul><li> 1 teacher</li><li>Whole class</li></ul>
5	<ul> <li>Art design – badge (30 mins)</li> </ul>	Home	Individual
6	<ul> <li>Board game (No time limit)</li> </ul>	Home	Family and friends







## Tram Exhibition

### Mobile Exhibition - Themed Trams 14 Oct – 17 Nov









front

### **Core Events**

### Strengthen public's understanding of bystander intervention



#### **Appeal for Collaborations**

- Promote 'Child Protection Campaign 2022'
- Encourage to run school training package in class
- Encourage participation of 'Badge Design Competition' and 'Theme Song Singing'
- Encourage to play T.A.L.K. animations to students
- Contribute best practices and visit Child Protection Web App



Deadline for submission: 1 November 2022!

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Thank you!