



Courses on UX/UI

(User experience and user interface)

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Programmes on UX/UI

UX/UI Basic

Course Focus:

- *Basic design concept and principles*
- *Photoshop techniques*

UX/UI Intermediate

Course Focus:

- *UX/UI in real world*
- *UX/UI design cycle*
- *Persona/Empathy/Pain point*

UX/UI Advanced

Course Focus:

- *UX/UI prototyping*
- *Web design*

Acquire Industry Certificate

Internship / Job-showing Opportunities

Further Study to Sub-degree and Undergraduate Programmes

Project work: Social good campaign

What we hope students would take away from our programmes

An understanding on UX/UI

Importance and application of UX/UI in daily life

Technical skills

Help students to develop ways to better express their ideas (Presentation skills)

Help students to see things from other perspectives (*empathy* 同理心)

Pay more attention to the environment that they live in

Understand how they could positively contribute to society