



- Mission and work
- Our belief
- Educational programmes



# Dedication

HKDR was founded in 2003 for the specific purpose of saving dogs and puppies from the Hong Kong Government's Agriculture, Fisheries and Conservation Department (AFCD) Animal Management Centres, where at that time thousands of dogs and puppies were destroyed every year. These days most of the dogs and puppies taken in by HKDR come from a variety of other sources.

Some of these dogs are ex-breeder dogs, those that are no longer useful for the purpose of producing puppies for the pet trade. They are inevitably in poor health and condition due to their previous hard lives, and they need extensive veterinary treatment, including surgery. Of the dogs and puppies lucky enough to be rescued by HKDR, the larger ones will be taken care of at our main Tai Po Homing Centre, while smaller dogs and puppies awaiting re-homing stay at the Kennedy Town Homing Centre.



**Sally Andersen, Founder & CEO**







HKDR has cared for and re-homed more than 10,000 dogs while being largely funded by private donations, sales of HKDR merchandises and fundraising events. HKDR is proud to be a No Kill Organisation, meaning that no dog under its care will be euthanised for any reason other than when it is the only humane option.

# Dedication



**HKDR**  
HONG KONG DOG RESCUE

# 3R Mission

Mission

Rescue



Rehabilitate



Rehome

+ Education



**HKDR**  
HONG KONG DOG RESCUE

# Overview Figures



- Established for **19** years.



- Rescued **480** dogs in 2022.
- Currently taking care of around **600** dogs.



- Rehomed **464** dogs in 2022.
- Total rehomed **~11000** dogs since established in 2003.



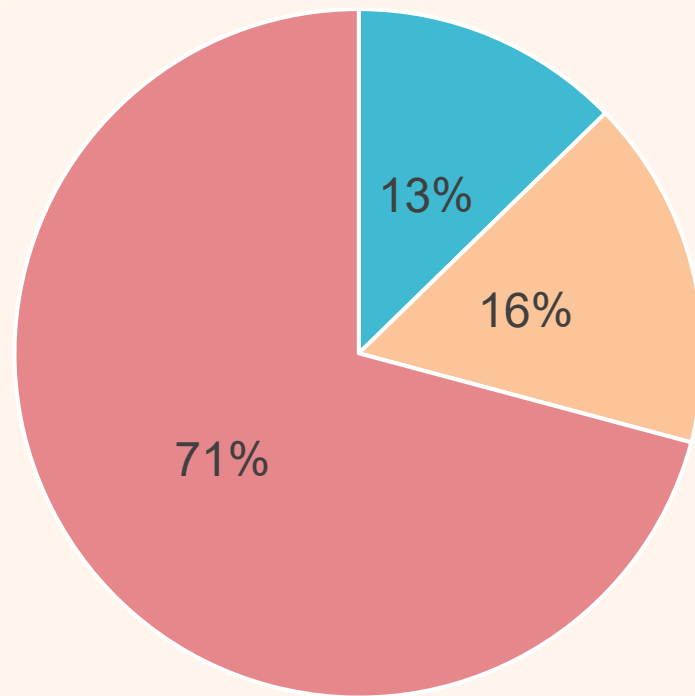
- Outreaching over **120,000** students, individuals and dog owners through educational talks, group visits, training courses and public events to promote adoption, dog knowledge and responsible ownership.



- 110,000+ followers on Facebook
- 38,000+ followers on Instagram



# Overview Figures



## Dogs Rescued in 2022

■ Adult Dogs Rescued from AFCD	61
■ Puppies Rescued from AFCD	79
■ Surrenders	340

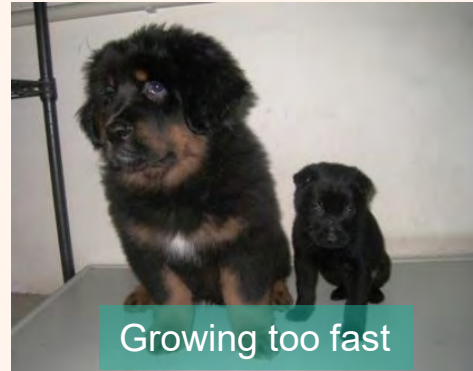
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Total : **480**

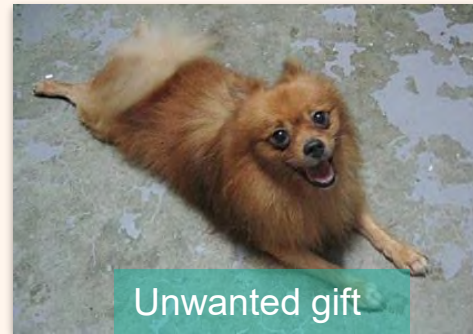




# Common reasons of surrender cases



Growing too fast



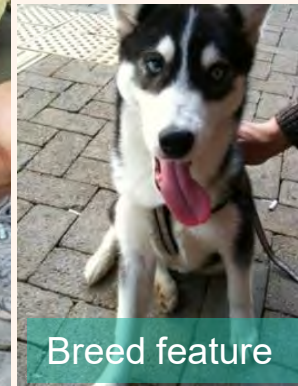
Unwanted gift



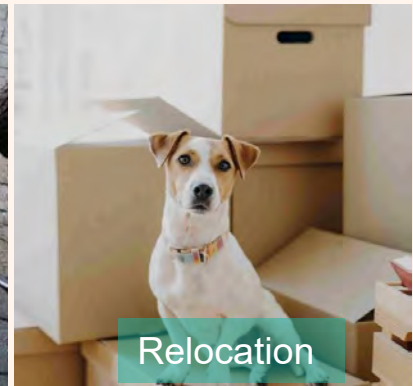
Expecting a baby



Expensive veterinary cost



Breed feature



Relocation

Most reasons are “excuses” and could be foreseen.  
Education is the key to stop the vicious cycle



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## The Unseen Heroes

HKDR has only a small team of paid staff to take care of 600 dogs, so we rely heavily on the time and effort of dedicated volunteers to be able to operate. Many of the important functions of the organisation are handled solely by such volunteers, such as our Foster and Life Saver Club programmes, Events and Marketing activities including artwork and design, Puppy Adoption, recruitment and training of new volunteers and even the Volunteer Coordination itself.

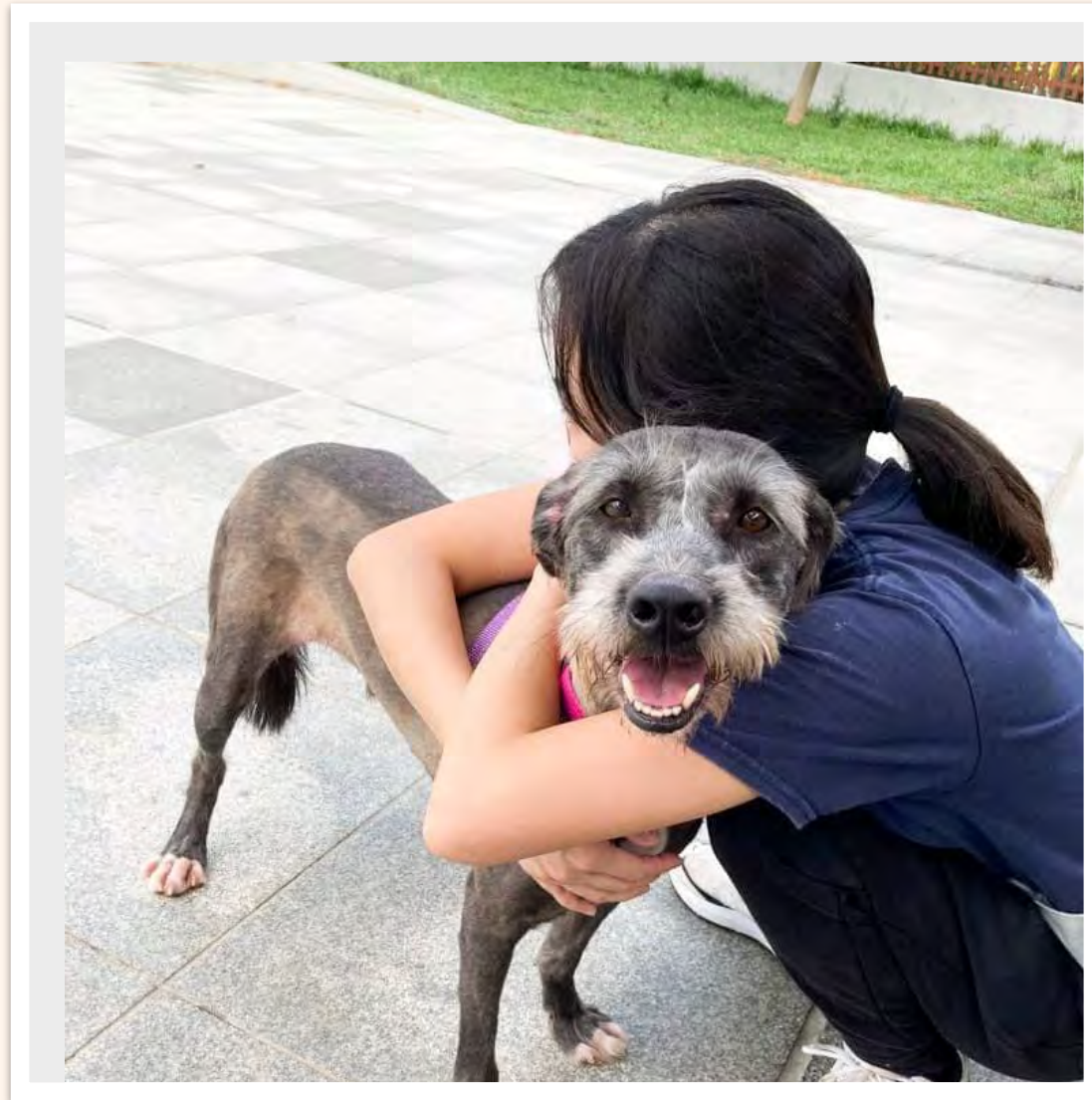
# Volunteers





# For the Dogs

We rescue, rehabilitate and rehome abandoned and unwanted dogs and puppies of Hong Kong.



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HONG KONG DOG RESCUE



HKDR provides much more than food and shelter:

- Veterinary Care
- Dog-Human Socialisation
- Dog-Community Socialisation
- Training
- Exercise & Games
- Grooming

For the Dogs  
REHABILITATE



**HKDR**  
HONG KONG DOG RESCUE





- Rehomed **464** dogs in 2022.
  - Adult dogs **220**
  - Puppies **244**
- Total rehomed **~11000** dogs since established in 2003.

We don't pass our dogs to anyone. We adhere to strict adoption criteria to ensure our dogs and the adopted family are good match for each other.

For the Dogs  
**REHOME**



**HKDR**  
HONG KONG DOG RESCUE



# For the Dogs REHOMING CENTRES



## Tai Po Main Homing Centre

- For medium to large dogs
- 6 Shek Lin Road, Tai Po

We open every single day  
from 10am to 6pm.



## Kennedy Town Homing Centres

- For puppies & small to medium dogs
- G/F, Brilliant Court, Sai Hong Lane, No. 28 Praya
- G/F, 13-19 North Street



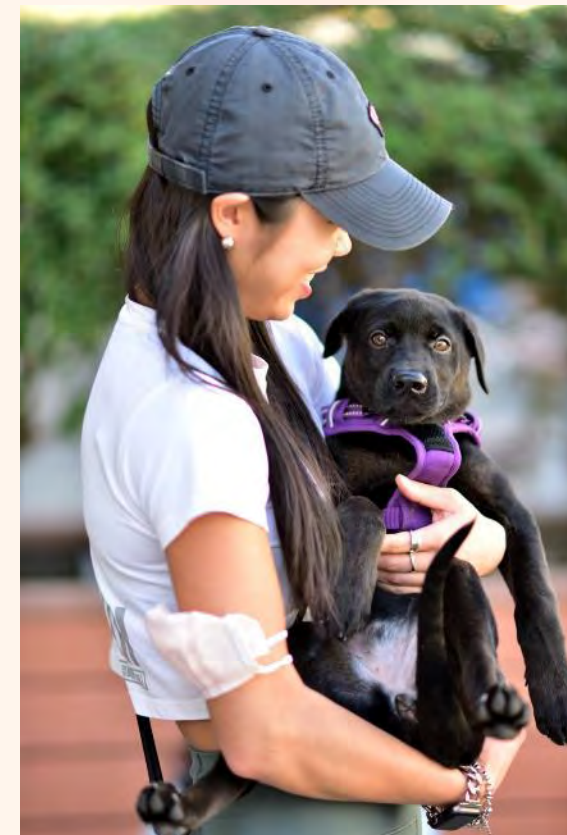
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HONG KONG DOG RESCUE



## Puppy Adoption Day

- Every Sunday 2-4pm at Whiskers N Paws
- Rehomed **244** puppies in 2022

For the Dogs  
**REHOMING  
EVENTS**



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HONG KONG DOG RESCUE





## Full Post-Adoption Support

Most dogs end up with us through no fault of their own and go on to make loving, loyal companions whatever their age. To help with the settling-in period, HKDR provides full post-adoption support, with free advice on health and general care, as well as expert training advice. All HKDR adopters have access to our in-house trainer, who is a fully qualified, US-trained Certified Professional Dog Trainer (CPDT-KA®).

For the Dogs  
**SUPPORT**



*Everything I know,  
I learned from dogs.*

- HKDR Education & Training Manager
- HKDR Positive Partners Instructor
- CCPDT Certified Professional Dog Trainer - Knowledge Assessed (Since 2013)
- Animal Behavior College, Certified Dog Trainer (2012)
- Karen Pryor Academy, Shelter Training & Enrichment Course (2015)
- Canine Aggression for Animal Professionals (2019)



**CACTUS MOK** CPDT-KA

[hongkongdogrescue.com](http://hongkongdogrescue.com)  
[hkdrpositivepartners](https://www.instagram.com/hkdrpositivepartners)



*Properly trained,  
a person can be a  
dog's best friend.*

- HKDR Positive Partners Instructor
- HKDR Volunteer Trainer
- CCPDT Certified Professional Dog Trainer - Knowledge Assessed (since 2013)
- The Academy for Dog Trainers, Certified Dog Trainer (2009)
- Karen Pryor Academy, Puppy Start Right for Instructors (2016)
- Canine Aggression for Animal Professionals (2019)



**ALICE LAU** CPDT-KA

[hongkongdogrescue.com](http://hongkongdogrescue.com)  
[hkdrpositivepartners](https://www.instagram.com/hkdrpositivepartners)



*To Learn is To Change.*

- HKDR Positive Partners Instructor
- HKDR Volunteer Trainer
- CCPDT Certified Professional Dog Trainer - Knowledge Assessed (since 2015)
- Karen Pryor Academy, Certified Dog Trainer (2014)



**EURICA LI** CPDT-KA

[hongkongdogrescue.com](http://hongkongdogrescue.com)  
[hkdrpositivepartners](https://www.instagram.com/hkdrpositivepartners)





# NO-KILL PROMISE

- HKDR is proud to be a fully "No Kill" Organisation meaning that no dog under our care will be euthanised for any reason other than when it is the only humane option. Our pledge to every dog is a home for life.
- HKDR also provides a unique haven for the few dogs that are too traumatised by past abuse to be considered homeable, or are perhaps simply too old.



- HKDR is currently taking care of around 600 dogs and we will continue to provide the love, care and necessary veterinary care they need, until they find their forever home or their lives end naturally.



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HONG KONG DOG RESCUE

# For the Community

We believe education is the solution to tackling animal abandonment and abuse.

Our 19 years of experience in the field of dog rescue work provides a solid base to support our efforts in teaching and promoting animal welfare, dog adoption, responsible pet ownership, and positive reinforcement, reward-based training to the general public.



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HONG KONG DOG RESCUE





Up to 2022, HKDR outreached over 120,000 students through almost 50 educational talks, workshops, group visits, public events and school projects to educate the younger generation about pet welfare, adoption and responsible pet ownership.

## Educational Talks

Specially selected and friendly dogs participated in educational talks and group classes where participants can learn the correct way to approach a strange dog, gain other hands-on handling experience, learn about responsible pet ownership and adoption.

For the Community  
**STUDENTS**



**HKDR**  
HONG KONG DOG RESCUE





## Junior Pet Lover Workshop

To let the children learn about animal welfare, and to build a sense of responsibility in taking care of and protecting animals through various adventure-based activities at the big pet supplies store Whiskers N Paws, thereby helping them to develop a respectful attitude towards life. Children would also meet our rescued dogs in person to learn how to interact safely with them using appropriate dog-friendly techniques.

For the Community  
**STUDENTS**







## Group Visit

To let the students understand our daily operation and challenges up close, and how our dogs live day-to-day. Students get a chance to explore the volunteer service, also experience cleaning duties and feel for the dogs in need, in a hope that they can reflect on their role and think of ways to give back to the community.

For the Community  
**STUDENTS**



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# Types of educational programmes



Level of suitability

	Kindergarten	Primary School	Secondary School
<b>Educational Talk</b> Target: 3-18 years old Group size: 100+	★★★★	★★★★★	★★★★★
<b>Junior Pet Lover Workshop</b> Target: 6-12 years old Group size: 20	★★★★★	★★★★★	★★
<b>Kennel Visit</b> Target: 18 years old or above Group size: 10-15	N/A	★	★★★

- **Age requirements** for kennel visit out of safety concerns
- Adult to underaged ratio → 1:3
- Underaged children and teenagers are advised to join educational talk or interactive workshop





# Educational programmes for primary students



- Simple words
- Use of cartoon illustrations
- Content focus:
  - ❖ Basic knowledge
  - ❖ Feel for the dogs



Some dogs are unwanted..



They need our love

HKDR



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HONG KONG DOG RESCUE

# Educational programmes for secondary students

## Tsuen Wan Rooftop Case in May 2022

A big group of Huskies and Poodles were found in a roof of a building being neglected. Many of the dogs are in poor condition.

Rescue



Rescue



Rehabilitate



Rehome



### Rumba & Zumba

- Breeder's dogs
- Used for breeding
- Very bad skin
- Being neglected



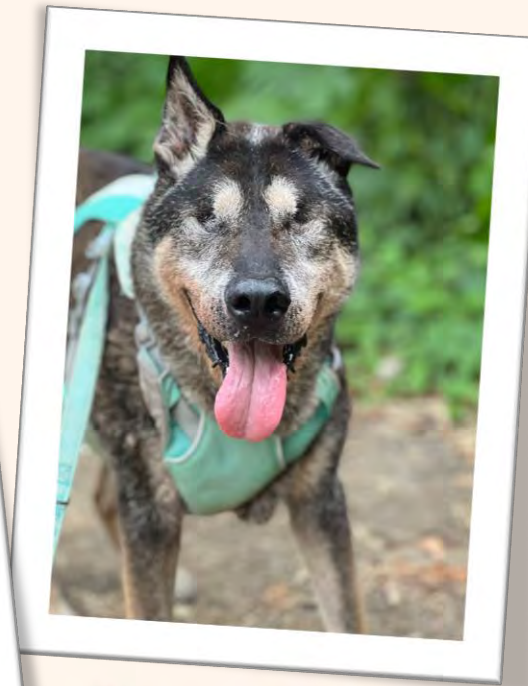
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- Sharing actual stories
- News related
- Content focus:
  - ❖ Feel for the homeless dogs
  - ❖ More in-depth knowledge
  - ❖ Reflect on one's role in the community
  - ❖ Ways to help



# Educational programmes for secondary students

- Topics can be subject to your needs
- E.g. “Life & Death”
- Sharing stories of the sick dogs who are life fighters



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For the Community  
**ADULTS**

## Kennel Visit & Group Volunteering

In 2022, despite COVID-19, HKDR has organised over 25 adult groups to visit our Homing Centres to understand our daily operation up close and how our dogs live day-to-day. Through group volunteering (e.g. dog walking, kennel maintenance, cleaning etc.), they had the chance to understand the challenges HKDR faces.



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HKDR believes in only force-and-fear free, reward-based, positive reinforcement training methods that are designed to get the most out of the bond between you and your dog. We hosted a variety of workshops and classes, all of which are designed to help improve dog-human understanding and so reduce the number of pets being abandoned.

## Positive Partners Dog-Human Training Course

HKDR also runs monthly “Positive Partners” dog-human training courses for dogs and their owners at Whiskers N Paws at Ap Lei Chau. We aim at teaching the proper positive training methods that ensure a happy and rewarding dog-human partnership, and allow the dogs to play under professional supervision.

For the Community  
DOG  
OWNERS



# For the Community DOG OWNERS

## “Rescue Happiness” Dog Parenting Webinars

We covered a variety of subjects, each of them targeting a different section of the dog-owning community, all of which are designed to help improve dog-human understanding and so reduce the number of pets being abandoned. Each webinar was packed with practical information and hands-on skills that both new and experienced dog owners found very useful.





# Fund-raising

HKDR is funded almost entirely by private donations, sponsorship, merchandise sales and fundraising events, and relies heavily on the time and efforts of dedicated volunteers to be able to operate.



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# Fund-Raising EVENTS & CAMPAIGNS

## Online Fundraising Campaigns

For a long period during the pandemic, social restriction rules have made any physical fundraising events impossible. In order to sustain our income, we shifted our fundraising focus to online platforms.





# Fund-Raising EVENTS & CAMPAIGNS

## Flag Day 2022

On 8 October 2022, HKDR managed to hold a Flag Day on Hong Kong Island with the support from volunteers from all walks of life. Our supporting partners include Singaporean artist paintinks by melt, Volunteer Team from HKJC, and various secondary schools.



# Fund-Raising EVENTS & CAMPAIGNS

## Other events

We also organised different fundraising events including several Charity Sales, an art exhibition, a lunch buffet and an outdoor activity day.





# Contact Us

Email: [yannie@hongkongdogrescue.com](mailto:yannie@hongkongdogrescue.com)  
/  
[info@hongkongdogrescue.com](mailto:info@hongkongdogrescue.com)

# Follow Us

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