

Education Bureau Circular Memorandum No. 157/2022

From : Secretary for Education
To: Heads of Primary and Secondary
Ref. : EDB(EID/ITE)/IT/PRO/189
Schools
Date : 1 September 2022

Healthy Use of the Internet “Connect with the e-Generation” Campaign

Summary

The purpose of this circular memorandum is to inform heads of primary and secondary schools of the **Healthy Use of the Internet: “Connect with the e-Generation” Campaign**.

Details

2. The EDB has commissioned the Hong Kong Playground Association (HKPA) to provide support services on promoting e-safety to teachers, students and parents of all primary and secondary schools in Hong Kong. HKPA will launch a one-stop telephone / online support and counselling services to facilitate the tackling of problems arisen from the use of the Internet, such as Internet addiction, cyber-bullying and Internet traps. A series of student and parent activities themed “Connect with the e-Generation” will also be conducted to promote e-safety. For details, please refer to the Appendix and the relevant website (<https://esafety.hkpa.hk>).

3. Relevant posters and materials will be distributed to schools. Schools are advised to display the posters at prominent places of the school premises for promoting the Campaign. Request for more relevant materials could be made by returning the completed reply slip to the HKPA (Email: esafety@hkpa.hk or Fax: 2838 0417).

Enquiry

4. For enquiries, please contact Mr. CHEUK Chi Hang of the HKPA at 2730 6695.

P W YAN
for Secretary for Education

c.c. Heads of Sections – for information



Dear Principal,

c.c. Guidance and Counselling Master/Mistress, IT Subject Panel, Teacher-In-Charge of Parent-Teacher Association and School Social Worker.

Healthy Use of the Internet “Connect with the e-Generation” Campaign

In this school year, the Education Bureau (EDB) has commissioned the Hong Kong Playground Association (HKPA) to provide support services on promoting e-safety to teachers, students and parents of all primary and secondary schools in Hong Kong. HKPA will provide a one-stop telephone/online support and conduct a series of activities under the **“Connect with the e-Generation” Campaign** including:

a) One-stop telephone/online support and counselling services:

Target:	Teachers, students and parents of all primary and secondary schools
Content:	Through telephone and online support services, hotline workers and social workers of HKPA provide teachers, students and parents with consultation and counselling services regarding doubts, difficulties and risks arisen from the use of the Internet, such as Internet addiction, cyber-bullying, Internet traps, etc.
Hotline:	3698 3605
WhatsApp and Wechat:	6617 6613
Date:	Mondays to Saturdays (except public holidays)
Time:	9:30 am to 9:30 pm

b) Student services and activities:

Target:	Students of all primary and secondary schools
Content:	Starting from November 2022, HKPA registered social workers will provide schools with the services of setting up mobile enquiry stations to directly answer students' queries on e-safety. Schools are welcome to fill in the enclosed reply slip for application.

To cultivate students' awareness on e-safety, a series of related student activities will be rolled out. HKPA will disseminate related information to schools through letters and website.

c) Parent activities:

Target:

Parents of all primary and secondary schools

Content:

To let parents recognise the skills to effectively manage children's habit on surfing the Internet and to enhance their understanding of the popular Internet culture among youngsters, so as to help them identify and handle the possible risks when their children get online, different parental activities will be rolled out. HKPA will disseminate related information to schools through letters and website.

d) Useful information released regularly at <https://esafety.hkpa.hk>.

Understanding that students' online behaviour has been a major concern for schools and great effort has been dedicated to promoting e-safety, we hereby appeal for your support in the **“Connect with the e-Generation” Campaign** and dissemination of relevant materials to parents. We look forward to collaborating with you.

For details of the one-stop telephone and online support and counselling services, please refer to the attached documents. Schools will receive:

Annex 1 Promotion poster:

To post at prominent places of school premises for promoting the Campaign

Annex 2 Promotion card:

To promote the services to parents through PTA and school social worker

Annex 3 Self-referral form:

To distribute the Referral form and send the e-Referral form link and QR code to parents for contacting the HKPA

Should you have further enquiries, please contact our social worker Mr. CHEUK Chi Hang at 2730 6695.

Best regards,

Ms. CHAU Wai-ha, Edith
Head of Social Work Division
Hong Kong Playground Association



香港遊樂場協會
Hong Kong Playground Association

Healthy Use of the Internet “Connect with the e-Generation” Campaign

Reply Slip

To: Hong Kong Playground Association

Tel: 2730 6695

Fax: 2838 0417

Address: 2/ F, Island Place, 53 Tanner Road, North Point, Hong Kong

E-mail: esafety@hkpa.hk

Our school would like to apply for the set-up of on-site enquiry station:

Topics: (Please put one or more ✓ in the boxes if appropriate)

- Services Introduction
- Internet Addiction
- Cyber-bullying
- Internet traps
- Online Safety
- Making Online Friends
- Online Infringement

Remarks:

Proposed date and time of setting up the on-site enquiry station:

Our school would like to have the following quantity of materials from the HKPA:

Item	Qty.	Date of collection
<input type="checkbox"/> Promotion poster (Annex 1)		
<input type="checkbox"/> Promotion card (Annex 2)		
<input type="checkbox"/> Referral form (Annex 3)		
<input type="checkbox"/> Cyber Risks Exhibition Board Topics (Please put one or more ✓ in the boxes if appropriate) <input type="checkbox"/> Services Introduction <input type="checkbox"/> Internet Addiction <input type="checkbox"/> Cyber-bullying <input type="checkbox"/> Internet Traps <input type="checkbox"/> Online Safety <input type="checkbox"/> Making Online Friends <input type="checkbox"/> Online Infringement Remarks: _____		Date of collection: Date of return:

Method of collection: Collect at the centre Paid delivery by school

Contact person: _____

Post: _____

Tel: _____

Fax: _____

Email address: _____

Name of school: _____

Address of school: _____

Date: _____

*** Application Note: Upon receiving this application, the HKPA will reply within 7 working days to confirm the application. The application is considered successful only after receiving a confirmation letter.**

Healthy Use of the Internet



與網絡世代同行
Connect with the e-Generation

3698 3605



6617 6613



Should you encounter any problems, difficulties or risks arisen from the use of the Internet, please feel free to contact us.

Service Hours : 9:30 a.m.–9:30 p.m. Mon – Sat (except Public Holidays)

Service Targets : Teachers, Students and Parents of Primary and Secondary Schools

Prevent
Cyber Bullying

Beware of
Internet Traps

Avoid
Excessive Use
of Internet

Cultivate
Information
Literacy

Pay Attention
to
e-Safety

Student Activity

Parent Support

Teacher Consultation

Community Education

For more details



esafety.hkpa.hk

教育局
Education Bureau



香港遊樂場協會
HONG KONG PLAYGROUND ASSOCIATION

Healthy Use of the Internet



與網絡世代同行
Connect with the e-Generation

Should you encounter any problems, difficulties or risks arisen from the use of the Internet, please feel free to contact us.

 **Hotline : 3698 3605**

 /  **: 6617 6613**

教育局
Education Bureau



香港遊樂場協會
HONG KONG PLAYGROUND ASSOCIATION

Service Hours :
9:30 a.m.-9:30 p.m. Mon - Sat
(except Public Holidays)

Service Targets :
Teachers, Students and Parents of
Primary and Secondary Schools

For more details



esafety.hkpa.hk

Referral form:

Hong Kong Playground Association
 Address: Address: 2/F, Island Place, 53 Tanner Road, North Point, Hong Kong

Tel: 2730 6695 Fax: 2838 0417
 E-mail: esafety@hkpa.hk

Hong Kong Playground Association
Healthy Use of the Internet
Application/ Referral form

The EDB has commissioned the HKPA to provide the support services in the 2022/23 school year. Teachers, students and parents may contact through telephone (Tel: **3698 3605**) and WhatsApp/WeChat (Tel: **6617 6613**) for support and counselling services and visit the website (<https://esafety.hkpa.hk>) for useful information.

If you would like our hotline counsellors or social workers to contact you, please leave your contact information and indicate the area(s) of enquiries. Thank you!

Please “✓”	Areas of enquiries
<input type="checkbox"/>	Understanding the Internet culture: new IT trend, surfing habits, popular online culture or apps, etc.
<input type="checkbox"/>	Contracting on Internet use: communication skills, making contracts, etc.
<input type="checkbox"/>	Understanding e-Safety: beware of the leakage of self-privacy, protecting yourself online, etc.
<input type="checkbox"/>	Healthy Internet resources: online learning resources, protection software, eye care & protection of backbone information, etc.
<input type="checkbox"/>	Respond to cyber risks: handling cyber-bullying, Internet traps, obscene materials, making online friends, etc.
<input type="checkbox"/>	Others (please specify):

1. Format of Application/Referral

- Personal Application (Please fill in 2. **Personal application below**)
- Referral from School/Institution (Please fill in 3. **Referral from School/Institution below**)

2. Personal Application

The applicant is: Parent or Student

Student's name: _____ Class: _____ School Name: _____

Contact number/ Other contact method: _____

Parent's name: _____ Contact number/ Other contact method: _____

Date: _____

Preferred timeslot of contact (✓one or more boxes if appropriate) :

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00
<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00
<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30
<input type="checkbox"/> anytime	<input type="checkbox"/> anytime	<input type="checkbox"/> anytime	<input type="checkbox"/> anytime	<input type="checkbox"/> anytime	<input type="checkbox"/> anytime

Remarks : _____

3. **Referral from School/Institution**

Name of the client _____ Class: _____

School name: _____

Name of the referrer: _____

School/Institution of referrer: _____

Relationship between referrer and the client : _____

Contact number /Other contact method of referrer : _____

Preferred timeslot(s) of contact (✓one or more boxes if appropriate) :

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00	<input type="checkbox"/> 09:30 - 13:00
<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00	<input type="checkbox"/> 13:00 - 18:00
<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30	<input type="checkbox"/> 18:00 - 21:30
<input type="checkbox"/> anytime	<input type="checkbox"/> anytime	<input type="checkbox"/> anytime	<input type="checkbox"/> anytime	<input type="checkbox"/> anytime	<input type="checkbox"/> anytime

Remarks : _____

The personal information collected in this form serves only for the purpose of providing services by the HKPA.
The information will be handled in accordance with Personal Data (Privacy) Ordinance.

e-Referral form:

Link: <https://forms.office.com/r/V9kWn3urUA>

QR Code:

