

Education Bureau Circular Memorandum No. 24/2017

From : Secretary for Education

To: Heads of Primary and Secondary
Schools

Ref. : EDB(EID/ITE)/IT/PRO/189

Date : 12 January 2017

**Healthy Use of the Internet
“Be the Change: Unite for a Better Internet” Campaign**

Summary

The purpose of this circular memorandum is to inform heads of primary and secondary schools of the **Healthy Use of the Internet: “Be the Change: Unite for a Better Internet” Campaign**.

Details

2. The EDB has commissioned the Hong Kong Family Welfare Society (HKFWS) to provide support services to parents, teachers and students on promoting e-safety in Hong Kong. This year, aligning with the theme of Safer Internet Day 2017 (www.saferinternetday.org), the HKFWS will launch a series of promotional and supportive services under the “Be the Change: Unite for a Better Internet” Campaign.

3. For details of the information, please refer to the attached. Posters and reference materials will be distributed to schools. You are advised to post the posters at prominent places of your school premises for information of stakeholders. Please also complete the reply slip to inform HKFWS of the services and materials needed (Fax. No.: 2858 4794).

Enquiry

4. For enquiries, please contact the Mr NG Ho-hei of HKFWS at 2922 9222.

YT LAU
for Secretary for Education

c.c. Heads of Sections – for information



12 January 2017

Dear Principal,

Healthy Use of the Internet
“Be the Change: Unite for a Better Internet” Campaign

Since 2011, the Education Bureau (EDB) has commissioned the Hong Kong Family Welfare Society (HKFWS) to provide support services to parents, teachers and students on promoting e-safety in Hong Kong. This year, aligning with the theme of Safer Internet Day 2017 (www.saferinternetday.org), the HKFWS will launch a series of promotion and support services under the “Be the Change: Unite for a Better Internet” Campaign, including:

- a) On-site parent seminars;
- b) On-site booth and exhibition for parents;
- c) A series of student activities;
- d) One-stop telephone and online support services;
- e) Useful information at www.healthynet.hk

Understanding that students’ online behaviour has been a major concern for schools and great effort has been dedicated to promote the healthy use of the Internet, we hereby appeal for your support in the above activities and disseminate relevant materials to parents. We look forward to collaborate with you in the Campaign.

For service details, please refer to the attached documents. Should you have further enquiries, please contact our social worker Miss Jane HUNG at 2549 5106.

Best regards,

Mr. NG Ho-hei
Manager (Youth Service)
Hong Kong Family Welfare Society

c.c. Guidance and Counselling Master/Mistress, IT Subject Panel, Teacher-In-Charge of Parent-Teacher Association and School Social Worker.



香港家庭福利會
Hong Kong Family Welfare Society

Healthy Use of the Internet

Details of the “Be the Change: Unite for a Better Internet” Campaign

a) On-site parent seminars

Target: Parents

Duration: 1-1.5 hours

Aim: To enhance parents’ information literacy and their understanding on youth’s Internet use, so as to improve their parenting skills and narrow the digital generation gap with their children.

Content: Covering youth Internet culture, possible Internet risks, impact on students’ physical and psychological development, and parenting skills. Student ambassadors could share their experience with parents. As the **quota is limited**, participants should be **no less than 20** and applications will be on **first-come-first-served** basis.

b) On-site booth and exhibition for parents

Target: Parents

Duration: 2-4 hours

Aim: To increase the awareness of parents on the healthy use of the Internet, provide possible preventive strategies and follow-ups for children with Internet related issues.

Content: Consultation service, game booth and Internet risk roll-up stands are available. As the **quota is limited**, applications will be on **first-come-first-served** basis.

c) A series of student activities

Target: Students of primary and secondary schools

Content: To encourage students to develop a healthy habit in using the Internet, a series of activities will be arranged. HKFWS will inform schools of the events through letters and website www.healthynet.hk.

d) One-stop telephone and online support services

Target: Parents, teachers and students of primary and secondary schools

Content: Through telephone and online support services, hotline workers and social workers of HKFWS provide parents, teachers and students with consultation and counselling services regarding problems arisen from the use of the Internet. The service details are as follows:

Hotline: **2922 9222**

WhatsApp: **5592 7474**

Website: www.healthynet.hk

Date: Mondays to Saturdays (except public holidays)

Time: 9:30 am to 9:30 pm

Enclosed please find:

(Annex 1) Promotion posters: To post at school for promoting the resources

(Annex 2) Promotion cards: To channel to parents through PTA and school social worker

(Annex 3) Self-referral forms: To distribute to parents for follow-up contact from HKFWS

e) Useful information at www.healthynet.hk

The information and relevant updates are available at the above named website, please feel free to browse for further information.

Promotion poster:

Healthy Use of the Internet

Multiple Interests Cultivation

Internet Addiction Prevention

Bring Your Own Device

Time Management

Smart-phone Addiction Prevention

Cyberbullying Prevention



Hotline:

2922 9222

Whatsapp:

5592 7474

Service hours: 9:30am-9:30pm (Mon-Sat)

Service targets: Teachers, students and parents of primary and secondary schools



Student activity



Parent seminar/ workshop



Teacher training

教育局
Education Bureau



香港家庭福利會
Hong Kong Family Welfare Society

HKFWS Net Education and Counselling Service : www.healthynet.hk



Promotion card:



**Be the Change
Create for a Better Internet**

**Date: Mondays to Saturdays
(except public holidays)**

Time: 9:30am to 9:30pm

**Please contact us for problems
arisen from the use of the Internet.**

教育局
Education Bureau



香港家庭福利會
Hong Kong Family Welfare Society

Healthy Use of the Internet

Hotline:
2922 9222

WhatsApp:
5592 7474

HKFWS Net Education
and Counselling Service: www.healthynet.hk

Referral form:

Hong Kong Family Welfare Society (Hong Kong Western Centre)
Address: Western Garden, 80A, First Street, Sai Ying Pun, Hong Kong

Tel: 2549 5106 Fax: 2858 4794
E-mail: hkwest@hkfws.org.hk

Hong Kong Family Welfare Society
Healthy Use of the Internet: Referral form

The EDB has commissioned HKFWS to provide the support service since 2011. For parents, teachers and students encountering problems arisen from the use of the Internet, they may contact the social workers through the telephone (Tel: **2922 9222**), WhatsApp (Tel: **5592 7474**) and website (www.healthynet.hk) for support services. If you would like our social worker to contact you, please leave your contact information and areas of enquiries. Thank you!

Please “✓”	Areas of enquiries
<input type="checkbox"/>	Understanding the Internet culture: new IT trend, habits, online games, apps etc.
<input type="checkbox"/>	Contracting on Internet use: communication skills, making contracts etc.
<input type="checkbox"/>	Avoiding risks: handling cyber-bullying, net friends, obscene materials etc.
<input type="checkbox"/>	Healthy Internet resources: learning resources, protection software, eye care
<input type="checkbox"/>	Bring Your Own Device: Agreement on usage, Dos and Don'ts
<input type="checkbox"/>	Others:

School: _____ Student's name and class: _____

Parent's name: _____ Contact No.: _____ Date: _____

Preferred contact time (Please “✓”): Anytime 09:30–13:00 13:00–18:00 18:00–21:30

The personal information collected in this form serves only for the purpose of providing service by HKFWS.
The information will be handled in accordance with Personal Data (Privacy) Ordinance.